

United States General Accounting Office Report to the Secretary of the Treasury

July 1987

TAX ADMINISTRATION

Federal Tax Deposit Information Can Be Processed More Efficiently



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United States General Accounting Office Washington, D.C. 20548

General Government Division

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July 2, 1987

The Honorable James A. Baker, III Secretary of the Treasury

Dear Mr. Secretary:

This report discusses our review on how to improve the processing of Federal Tax Deposits. It includes a recommendation to you designed to increase the extent to which dollar amounts on Federal Tax Deposit coupons are encoded. Increased encoding would ultimately improve the efficiency of the Optical Character Recognition equipment used to process the coupons and make the equipment available for other uses.

As you know, 31 U.S.C. 720 requires the head of a federal agency to submit a written statement on actions taken on our recommendations to the Senate Committee on Governmental Affairs and the House Committee on Government Operations not later than 60 days after the date of the report and to the House and Senate Committees on Appropriations with the agency's first request for appropriations made more than 60 days after the date of the report.

We are sending copies of this report to the Director, Office of Management and Budget and to interested committees and subcommittees. We will make copies available to others upon request. We appreciate the cooperation and assistance provided us by Financial Management Service and Internal Revenue Service personnel. We look forward to working with you on other tax administration matters in the future.

Sincerely yours,

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William J. Anderson Assistant Comptroller General

Executive Summary

Purpose	During fiscal year 1986 about \$620 billion in taxes were paid through the federal tax deposit system. About 15,000 commercial banks, savings and loans, and credit unions authorized to act as federal depositaries in the tax collection process, accepted about 68 million payments from tax- payers—primarily businesses and other employers. The Internal Reve- nue Service (IRS) acquired optical character recognition equipment to electronically process information from the depositaries and assure that taxpayers are properly credited for making payments.
	As part of an ongoing effort to evaluate IRS' use of automated data processing equipment, GAO studied the efficiency of the optical character recognition equipment. Specifically, GAO wanted to determine (1) if the speed and accuracy of processing payment information are enhanced when depositaries use machine readable type to encode dollar amounts instead of using hand written figures, and, if so, (2) whether opportuni- ties exist to increase the use of encoding.
Background	Each federal tax deposit is accompanied by a coupon which is preprinted with the taxpayer's name and address, an employer identifi- cation number, and spaces for the taxpayer to indicate the type of tax being paid and the tax period for which the payment applies. The only entry required to be handwritten by the taxpayer is the money amount being deposited. Each day, the depositaries date the coupons, stamp their names on them, and forward them to IRS for processing. In addi- tion, the depositary adds all coupon amounts and reports the total to a district Federal Reserve Bank which uses the figure to transfer pay- ments to the Department of the Treasury. The figure is also reported to IRS, which uses it to verify the depositaries' tabulations. IRS' 10 service centers process payment coupons received from deposita- ries to (1) assure that the total amounts reported by the depositaries to the Federal Reserve are accurate, (2) update taxpayers' accounts to reflect the payments made through the depositaries, and (3) assure
	prompt classification of the revenues for use by Treasury. IRS' objective in acquiring optical character recognition equipment was to reduce the labor cost associated with manual transcription of federal tax deposit information.
Results in Brief	GAO estimates that about 19 percent of the federal tax deposit coupons received by IRS in fiscal year 1986 were encoded by the depositaries. Based on tests performed at two IRS service centers, GAO concluded that

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	encoding dollar amounts on coupons (1) improves IRS operating effi- ciency; (2) reduces staff time associated with processing coupons; and (3) reduces time that optical character recognition equipment is needed to process coupons, thus making it available for other processing. In addition, encoding could improve the accuracy with which depositaries tabulate coupons and report total payment amounts to the Federal Reserve. (See pp. 13 to 16.)
	Based on interviews with representatives from 48 depositaries in four states, GAO concluded that the use of encoding could be increased. Most representatives interviewed from nonencoding depositaries said that their institutions could encode dollar amounts on federal tax deposit coupons using the same equipment they now use to process checks. (See pp. 16 to 19.)
Principal Findings	
Encoding Enhances Coupon Processing and Reduces Required Staff Time at IRS	GAO conducted tests of optical character recognition equipment at two IRS service centers that IRS officials said are representative of all other centers. Those tests demonstrated that encoded coupons are processed more efficiently than nonencoded coupons. GAO found, for example, that coupons with encoded dollar amounts were scanned faster and more accurately than nonencoded coupons. Encoded coupons at one service center were scanned 36 percent faster and 92 percent more accurately, while encoded coupons at the other center were scanned 55 percent faster and 56 percent more accurately. According to IRS officials, the dif- ference between service centers can be attributed to various factors, such as management style, location of the optical character recognition function in the service center organization, or staff abilities. The offi- cials said the processing procedures and equipment used are the same at each center. (See pp. 13 and 14.)
	From this analysis, GAO estimates that the two service centers could have saved about 5,556 staff hours in fiscal year 1986 if all coupons received at those centers had been encoded and 1,996 hours if 50 per- cent were encoded. Because federal tax deposit processing procedures and equipment at the other service centers are similar, according to IRS, GAO believes savings also could have been realized at IRS' other service centers. (See pp. 14 and 15.)

More Depositaries Could Encode	Of the 28 representatives from nonencoding depositaries that GAO inter- viewed, 23 said that their institutions could encode, and 15 of the 23 said encoding was possible at little or no additional cost. Eight of the representatives of nonencoding banks that GAO interviewed said they would consider encoding immediately. Of the eight, four have since begun to encode coupons, three have yet to evaluate encoding, and one has evaluated it and desided not to encode (See np. 16 and 17.)	
	has evaluated it and decided not to encode. (See pp. 16 and 17.) Efforts by Treasury, IRS, and the Federal Reserve to increase encoding have focused on encouraging depositaries to encode. Of the 10 IRS ser- vice centers, for example, 1 sent letters to all depositaries within its jurisdiction on two separate occasions; 2 sent letters on one occasion specifically to promote encoding; 2 sent letters in which encoding was mentioned, but not the main focus; and 5 have done nothing. Represent- atives of 11 of 13 nonencoding depositaries serviced by the center which sent out two letters said their banks could encode. This suggests that active promotion alone does not ensure encoding by all depositaries with the capability. (See pp. 18 to 20.)	
Recommendation	To improve the efficiency with which federal tax deposit coupons are processed and better assure that all depositaries reasonably capable of encoding dollar amounts on those coupons do so, GAO recommends that the Secretary of the Treasury establish the necessary regulations and procedures to	
	 require federal depositaries to encode dollar amounts on individual federal tax deposit coupons before submitting them to IRS for processing, and exempt depositaries that would incur prohibitive costs in complying. 	
Agency Comments	The Department of the Treasury and the American Bankers Association expressed concerns with our recommendation. Both said that promo- tional efforts to increase the amount of encoding were preferable to mandatory encoding. Both also expressed the belief that encoding could not be mandated without dealing with the issue of compensating deposi- taries for the additional costs associated with encoding.	
	Although GAO would support any promotional or educational program that encourages encoding, IRS' past experiences with promotion indicate that such efforts are less than fully successful. In GAO's opinion, the most effective way to ensure that all banks who can encode do so is to	

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require it. GAO recognizes, however, that mandatory encoding could result in increased costs for some banks. To the extent those increased costs become prohibitive, GAO's recommendation includes a provision for exemptions.

GAO considered potential costs to depositaries in arriving at its recommendation. A depositary is paid 50 cents for each coupon processed. In addition, depositaries have use of deposited taxes until Treasury assumes control of the money, which allows banks to invest funds in overnight investment markets and earn interest. (See pp. 20 to 21.)

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Abbreviations

- ABA American Bankers Association
- FTD Federal Tax Deposit
- GA0 General Accounting Office
- IRS Internal Revenue Service
- OCR Optical Character Recognition

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Introduction

	According to Internal Revenue Service (IRS) statistics, about \$620 billion in tax payments were processed through the Federal Tax Deposit (FTD) system in fiscal year 1986. As part of our ongoing evaluation of IRS' use of automated data processing equipment, we reviewed the use of optical character recognition (OCR) equipment to process FTD payment information.
The FTD System	It is through the FTD system that certain taxpayers (primarily businesses and other employers) send money due the government, such as corpo- rate income tax payments and federal income taxes and social security taxes withheld from employees. Taxpayers are required to submit paper coupons with their FTD payments (see app. II). Each coupon is preprinted with the taxpayer's name and address, an employer identifi- cation number, and spaces for the taxpayer to darken to indicate the type of tax being paid and the tax period for which the payment applies. The only entry required to be handwritten by the taxpayer is the amount of money being deposited. The taxpayer gives the money and related coupon to one of the about 15,000 commercial banks, savings and loan institutions, and credit unions (referred to collectively as banks or depositaries) that have been authorized by the Federal Reserve to function as federal depositaries. The depositary dates the coupon, stamps its name on it, and forwards it to IRS for processing. Some banks also use machine readable type to encode the dollar amount on the cou- pon before sending it to IRS. That encoding can be done with the same equipment the banks use to encode checks.
	Banks are not required to participate in the FTD system. Participation enables a bank to provide a service to its customers, particularly com- mercial clients who pay their withholding taxes through FTDs. To partic- ipate in the system, a bank must apply to the Federal Reserve. Once authorized by the Federal Reserve to accept and process FTD payments, a bank is bound by regulations promulgated by the Department of the Treasury's Financial Management Service. Those regulations are docu- mented in the <u>Treasury Financial Manual For Treasury Tax and Loan</u> <u>Depositaries</u> .
	Banks are required to post FTD payments to Treasury tax and loan accounts at the end of each banking day and to notify IRS and the Fed- eral Reserve, within one business day, of the total dollar amount and number of FTD payments received. This notification is accomplished through an advice of credit, which the depositary sends daily to a dis- trict Federal Reserve Bank and IRS. The copy sent to IRS is accompanied

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	by the FTD coupons that were used in computing the total on the advice of credit. Depositaries are compensated by Treasury for each coupon forwarded to IRS and have use of the deposited funds until Treasury assumes control of them.
	Using information from the advices of credit, the Federal Reserve noti- fies Treasury of the total amount of deposits posted to tax and loan accounts by the depositaries. Upon such notification, Treasury assumes control of the funds. IRS, using information from the FTD coupons, classi- fies the payments by tax type and amount and provides that data to Treasury on a daily basis. Treasury then uses IRS' classification to allo- cate tax revenues to the government's various trust funds, such as the Federal Old Age and Survivors Trust Fund and the Federal Disability Insurance Trust Fund administered by the Social Security Administra- tion. Figure 1.1 illustrates the FTD process.
IRS' Role in the FTD System	IRS' role in the FTD system is to process FTD coupons received from depos- itaries. The processing is done at IRS' 10 regional service centers, which, according to IRS statistics, processed about 68 million coupons in fiscal year 1986. The centers (1) assure that the total amounts reported by the depositaries to the Federal Reserve are accurate, (2) update taxpayers' accounts to reflect the payments made through the depositaries, and (3) classify the tax payments for Treasury's use in allocating revenues. The Internal Revenue Manual requires that these tasks be completed within 3 days.
	In 1982 and 1983, IRS acquired OCR equipment primarily to scan (elec- tronically read) FTD coupons, transcribe data from the coupons to com- puter disk and tape, and verify the accuracy of depositary submissions. According to an IRS official the equipment and maintenance agreement cost IRS about \$10 million over a 4-year period. One of IRS' reasons for purchasing OCR equipment was to reduce the cost and time to manually transfer data from the paper coupons onto computer tape for process- ing. In addition, IRS wanted to assure that all FTD coupons received on high volume days, whether the dollar amounts were handwritten or encoded, could be (1) scanned (transcribed) onto computer disk, (2) tabulated and checked against the dollar amount reported to the Federal Reserve on the advice of credit, and (3) transferred onto com- puter tape—all within 24 hours. The 24-hour goal for this part of the process is intended to allow enough time for IRS to complete its other tasks (crediting taxpayer accounts and classifying revenues) within the 3 days specified in the Internal Revenue Manual.

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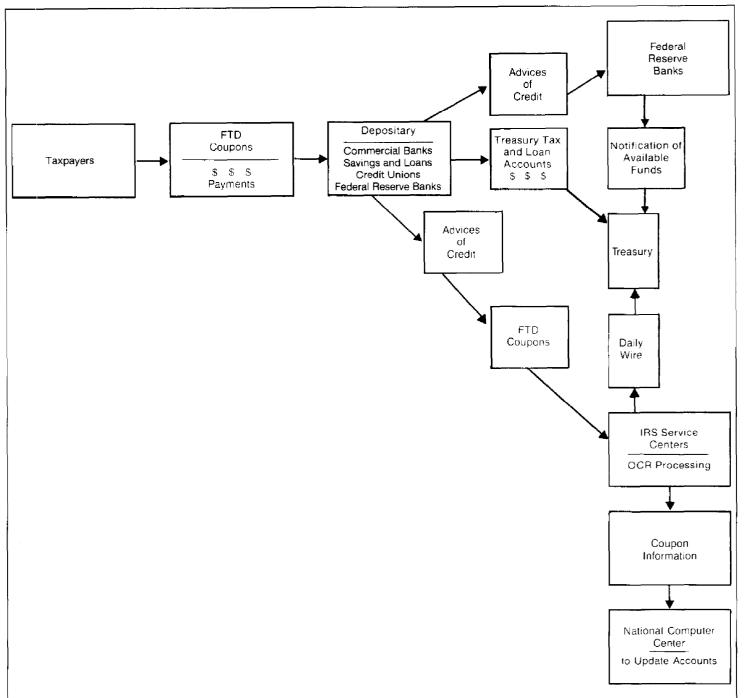
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Figure 1.1: The FTD Process



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IRS' first step in processing FTD coupons is electronic reading or scanning. Coupons are loaded into the OCR machine and automatically fed into the machine's scanning area where the taxpayer identification number, dollar amount, tax type, and tax period are electronically read. The scanned data is transcribed electronically to computer disk, at which time any number that the scanner could not read is projected on a video terminal for viewing by the video operator—the second step in the process. If the operator is able to decipher the number from this projection, he or she manually enters it onto the computer disk. If the video operator cannot decipher the number, resolution of the problem is deferred to the third processing step—balancing.

Balancing involves matching the total of the dollar amounts on the individual coupons with the total amount the depositary has reported to the Federal Reserve on the advice of credit. For every submission, a terminal operator keys in the total dollar figure reported by the depositary on the advice of credit. As the information scanned from the coupons is processed through the OCR equipment, the system totals the dollar amounts from the coupons and matches that total to the amount from the advice of credit. The advice of credit amount and coupon total should match. A mismatch generally means that either the depositary erred in tabulating the coupons and preparing the advice of credit or one or more of the coupons were scanned incorrectly or not at all. When the coupons and advice of credit do not match, the operator physically examines the coupons and compares the information on them with what the scanner read, or did not read, in an attempt to reconcile the mismatch. If the mismatch is reconciled, the operator enters necessary information onto the computer disk.

Mismatches that are identified during the balancing process but cannot be reconciled are forwarded to the service center's Accounting Branch. There the staff attempts to identify the exact cause of the error, such as a dollar amount entered on the back of the advice of credit for which no deposit coupon was received (all individual coupon amounts are required to be listed on the back of the advice of credit or on a separate adding machine tape). The staff then attempts one last time to correct the problem, such as by checking the service center's loose card file to determine whether a coupon was lost after receipt at the center. If the mismatch still cannot be reconciled, the Accounting Branch tabulates the coupons that were received at the center and were usable and reports the cause of the error and the correct total to the Federal Reserve. ł

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	After balancing and Accounting Branch action on mismatches, all good coupon information is used to update IRS' taxpayer accounts and pre- pare a report to Treasury classifying the deposits for trust fund alloca- tion. In the case of a mismatch, for example, only the coupon information that IRS used in its tabulation is considered good informa- tion and is used to update accounts.
Objectives, Scope, and Methodology	Our objectives were to determine (1) whether the speed and accuracy with which FTD coupons are processed is enhanced by using machine readable type to encode dollar amounts on the coupons, and, if so, (2) whether more depositaries can encode. We performed on-site work at IRS' National Office in Washington, D.C., and service centers in Cincin- nati, Ohio, and Brookhaven, New York. We chose these two service cen- ters because Cincinnati receives the largest percent of encoded coupons (around 38 percent), while Brookhaven receives one of the smallest per- centages (around 10 percent). IRS officials told us that the results of our analyses at these service centers would be indicative of IRS-wide conditions.
	We also collected data on FTD volume by telephone and by mail from officials at each of IRS' other eight service centers. We conducted inter- views at Treasury's Financial Management Service in Washington, D.C., and with Federal Reserve officials in St. Louis, Missouri. We interviewed officials from a nonrandom sample of 48 banks (all functioning as fed- eral depositaries authorized to accept FTD payments) in Kentucky, New York, Ohio, and Virginia and coordinated our bank contacts and inter- views with the American Bankers Association in Washington, D.C. We selected the 48 banks from a list of all depositaries supplied by IRS. In making our selection, we attempted to obtain a cross section of banks with varying characteristics—encoders and nonencoders with monthly volumes of FTD coupons that ranged from less than 100 to several thou- sand and with various numbers of branches in both urban and suburban areas. Appendix I contains a detailed explanation of our methodology and analytical approach.
	We performed our review from July 1986 to December 1986 in accor- dance with generally accepted government auditing standards.

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	We estimated, based on IRS' statistics, that about 19 percent of the approximately 68 million FTD coupons received in fiscal year 1986 con- tained encoded dollar amounts. Our analysis of IRS' processing of FTD coupons indicated that more encoding of dollar amounts would improve the speed and accuracy with which coupons are processed and thus reduce the staff time and equipment use associated with that processing and make the system more available for other applications, such as Form 1040EZ processing. It appears also that the accuracy of FTD sub- missions from depositaries would increase as the volume of encoded coupons expands. This in turn would reduce adjustment actions, which generate staff and administrative costs for IRS, the Federal Reserve, and the depositaries.
	Our review indicated also that more banks could encode. We believe that would be best achieved if Treasury were to require depositaries to encode, unless they can demonstrate that encoding would be impractical or infeasible.
Encoding Enhances Efficiency of IRS' Processing of FTDs	Tests we conducted over a 2-week period at IRS service centers in Cincin- nati, Ohio, and Brookhaven, New York, demonstrated that encoded FTD coupons are processed more efficiently than nonencoded coupons. (App. I contains more detail on how these tests were performed.) According to IRS program officials, FTD processing is repetitive. They said that because coupons are scanned and processed on the OCR equipment iden- tically every day, our test results are representative of what occurs year round.
	Based on the tests performed at the two service centers, we calculated that encoded coupons were scanned at rates of about 9,500 an hour at Cincinnati and 10,400 an hour at Brookhaven, while nonencoded cou- pons were scanned at rates of about 7,000 an hour at Cincinnati and 6,700 at Brookhaven (see app. III). Our analysis of a sample of coupons drawn from those used in the speed tests showed that 100 percent of the encoded dollar amounts were scanned accurately at Cincinnati, while 92 percent were scanned accurately at Brookhaven. On the other hand, 52 percent of the nonencoded dollar amounts were scanned accurately at Cincinnati, while 59 percent were scanned accurately at Brookhaven. These figures illustrate that encoding improves scanning speed and accuracy and therefore, reduces the need for manual entry of unscan- nable dollar amounts in the video function.

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	Our tests of the balancing function showed that encoded coupons were balanced about 83 percent faster than nonencoded coupons at Brookha- ven and 39 percent faster at Cincinnati. Again, those results illustrate the efficiencies associated with encoding.
	The differences in rates between service centers, according to IRS offi- cials, could be attributable to differing management styles, location of the OCR units in the service centers' overall organization, or staff abili- ties. They said the procedures, equipment, and processing scheme are the same for each center.
	Based on comments from IRS officials and our own observations, nonencoded coupons are difficult to scan because of the way in which taxpayers write in the dollar amounts. Although every coupon book includes instructions on how to fill in the dollar amount (see app. II), those instructions are not always followed. Some dollar amounts are not clearly written, while others are not written within the scanning bound- aries that are clearly delineated on the coupons. Encoded coupons, on the other hand, generally do not present these problems because machine readable type is clear and consistent.
Savings in Staff and Equipment Time Possible	As FTD coupons are processed more quickly and accurately, less staff and equipment time is needed—time that can be used to meet other processing needs.
	Using the scanning, accuracy, and balancing rates developed from our tests at Cincinnati and Brookhaven, we calculated the potential staff time savings that each service center could have realized if more encoded coupons were received during fiscal year 1986. Comparing the time needed to process FTD coupons at the estimated fiscal year 1986 levels of encoding (38 percent for Cincinnati and 10 percent for Brookhaven) with the time that would be needed if all coupons were encoded, we determined that Cincinnati and Brookhaven would save about 1,861 and 3,695 staff hours respectively. (App. IV provides more detail on our calculations, including estimates based on 50 percent encoding instead of 100 percent.) Based on IRS' assertion that FTDs are processed similarly at all service centers, it seems that staff time savings would also be realized if encoding were increased at the other eight centers. The extent of those savings would vary from center to center depending on FTD volume and the current level of encoding.

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	Staff and equipment time saved in processing the current volume of FTD coupons could be used to help IRS process future increases in FTD coupons and meet other processing needs. IRS has projected that the volume of FTD coupons will increase to about 100 million by 1992. In addition, IRS officials told us that although acquisition of the OCR system was aimed at FTDs, other applications, notably the processing of 1040EZ returns, have been added. Besides FTDs and 1040EZs, time and attendance reports and attorney time sheets are also processed on the same OCR equipment, and IRS has tested the use of that equipment to process certain audit results.
	As an indication of the need to free up equipment time, the IRS official in charge of an FTD quality improvement project told us that two service centers are reaching their saturation points in terms of processing FTDs and that this could affect Form 1040EZ processing because 1040EZs are processed on the same OCR equipment used to process FTDs. If less time were spent using the OCR equipment for FTDs, then the likelihood of 1040EZ processing backups could be diminished.
Encoding Could Reduce the Number of Adjustments	Adjustments occur when IRS determines during the balancing process that a depositary has inaccurately reported the total dollar amount of FTD payments on an advice of credit. Using IRS' tabulation of the cou- pons, the Federal Reserve adjusts the depositary's tax and loan account, which had been originally credited using the amount on the advice of credit. The process involves (1) IRS formally notifying the Federal Reserve, through a written form, of the need for an adjustment to a depositary's account; (2) the Federal Reserve notifying the depositary of the adjusted amount and the reason; and (3) the bank responding to the Federal Reserve, particularly if the error can be explained or corrected. Often the mismatch can be corrected by documentation from the bank. For example, a bank might send the Federal Reserve a copy of a missing coupon that should have been attached to the advice of credit. The Fed- eral Reserve will then readjust the depositary's tax and loan account and notify IRS, which will adjust the taxpayer's account as appropriate.
	Data gathered during our study indicate that the number of adjustments could be reduced if more FTD coupons were encoded. Because IRS keeps no information on how many adjustments are related to encoded or nonencoded coupons, we asked IRS staff to monitor adjustments for about 1 week in October 1986 at each of the 10 service centers. That

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monitoring showed that a high percentage of adjustments at each service center were related to nonencoded coupons. At the Brookhaven Service Center, for example, about 98 percent (50 of 51) of the adjustments monitored during the period were related to nonencoded coupons. At the service center in Ogden, Utah, all of the 192 adjustments monitored were related to nonencoded coupons (complete data is presented in app. V). This information indicates that encoding could reduce adjustments. That conclusion was supported by many of the representatives we interviewed from 48 depositaries in four states. Of the 28 representatives interviewed at nonencoding banks, 17 said that they thought encoding would improve the accuracy of depositary submissions—a view shared by 15 of the 20 representatives from encoding banks. A reason for this improved accuracy, according to some officials, is that coupon totals are verified using the same process employed during routine check processing. Some officials said this process is inherently more accurate than most other methods used to prepare FTD submissions, such as the use of an adding machine. IRS initiated about 50,500 adjustment actions in fiscal year 1986. Although we were unable to quantify the potential savings associated with fewer adjustments, it seems apparent that any reduction in the number of adjustments would reduce the administrative and staff costs associated with the FTD process—not just for IRS, but for the Federal Reserve and the depositaries. For example, the FTD coordinator at one service center told us that about 15 staff hours a week are spent trying to resolve discrepancies in FTD submissions that cannot be handled in the OCR balancing function. Information received from representatives of 48 depositaries in Ken-More Depositaries tucky, New York, Ohio, and Virginia indicated that more banks could Could Encode FTD encode FTD coupons and that cost (for things such as equipment and Coupons staff) and timeliness would not be major deterrents to increasing the volume of encoded coupons. Although the cost of encoding equipment is high (from about \$20,000 to \$70,000 for a new machine), most banks already own and use the equipment for check processing. According to the bank representatives we interviewed, 4 of the 20 encoding depositaries do so because IRS or Treasury had asked them to and 9 do so because encoding makes FTD processing more efficient and/ or easier. Representatives from the other seven encoding banks cited various reasons, such as a belief that encoding was required. Of the 28

representatives from nonencoding banks, 23 said their banks had the capability to encode dollar amounts on coupons. Of the remaining five, two said that their banks could not encode because they did not have the necessary equipment, one said that encoding would result in significant costs, one was not sure about the feasibility at his bank, and one cited the uncertainty of additional costs.

Of the 23 representatives who said their banks could encode, 15 said they could do so at little or no additional cost, 7 said there would be additional costs, and one was not certain. In fact, eight said they would consider encoding immediately. In following up on the eight banks, we learned that four have begun to submit FTD coupons with encoded dollar amounts; three did not evaluate the potential for encoding; and one decided, after evaluation, that it would not encode. Of the 20 representatives from encoding banks, 15 said that encoding did not generate significant, if any, additional processing costs, and 5 did not answer. As mentioned earlier, 9 of the 20 said encoding was either a more efficient or easier method for processing FTD coupons.

Four representatives from nonencoding banks who expressed a willingness to encode referred to slight modifications, such as IRS printing numbers on the coupons that would allow the bank's equipment to separate those documents from other items during bank processing, that needed to be addressed with IRS before they could begin. Officials from three of the largest nonencoding banks, in terms of the number of FTD coupons processed, expressed an interest in exploring ways to submit FTD information on magnetic tape. They said, however, that until a method is perfected, they would encode the coupons if requested to do so by IRS.

A few bank representatives mentioned delays in getting advices of credit to the Federal Reserve or IRS as a deterrent to encoding. Of the 28 representatives from nonencoding banks, 3 said that encoding would affect the bank's ability to get their submissions to IRS in a timely manner, 16 said encoding would have no effect on timeliness, 7 expressed no opinion, and 2 said they did not know. According to 11 of the 20 representatives we talked with from encoding banks, timely delivery to IRS and the Federal Reserve is not a problem. The other 9 said nothing about encoding's effect on timeliness.

Attempts to Increase Encoding Have Focused on Promotion	Efforts by Treasury, IRS, and the Federal Reserve to increase encoding have generally focused on promotion—encouraging nonencoding banks to start encoding.
IRS	Of IRS' 10 service centers, 3 have corresponded with depositaries to spe- cifically promote encoding and 2 have sent letters to depositaries in which encoding was mentioned, but was not the main focus. The other five centers have done nothing to promote encoding.
	Of the three centers (Austin, Cincinnati, and Kansas City) that corre- sponded with depositaries to specifically promote encoding, Cincinnati has done the most. Austin sent one letter to all depositaries in its juris- diction and Kansas City sent a letter to 450 of the largest banks in its jurisdiction. Cincinnati, on the other hand, sent each depositary in its area two letters that highlighted the benefits of encoding to IRS and the banks and that provided a name and telephone number for the banks to call if they had any questions.
	The extent of Cincinnati's promotion effort compared to other centers is reflected in the encoding statistics. Monitoring done by IRS on four occa- sions between June and October 1986 showed that Cincinnati consist- ently received the highest percentage of encoded coupons—ranging from 37 to 41 percent—among all centers. Based on information obtained during our interviews of bank representatives, however, it appears that Cincinnati's percentage could be even higher.
	Of the representatives we interviewed from 13 nonencoding depositaries serviced by Cincinnati, 11 said their banks could encode dollar amounts on coupons. Seven of the 11 said that encoding would not generate additional costs beyond what is already expended in processing FTDs. All 13 representatives told us they were unaware of any IRS effort to promote encoding. That information indicates that promotion of the kind done by Cincinnati does not ensure encoding by all banks with encoding capability.
Federal Reserve	As part of its ongoing work with IRS and Treasury to monitor activities related to Treasury tax and loan accounts, the Federal Reserve con- ducted an informal nationwide survey in July 1986. Each of the 12 Fed- eral Reserve districts was instructed to send a questionnaire concerning mandatory encoding to a sample of depositaries within its jurisdiction.

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	The Federal Reserve received information from 11 districts on the results of that effort. Ten districts said that some banks in their jurisdic- tions were already encoding either for internal processing reasons or because they believed it was a requirement. Seven districts said there were banks that were not encoding, but were willing to start. Some banks responded to the survey by noting that they could not encode because of the lack of equipment or problems with timely processing.	
Task Force	The Department of the Treasury has established a permanent task force to study activities relating to the operation of Treasury tax and loan accounts. The task force is comprised of members from IRS, Treasury's Financial Management Service, and the Federal Reserve. Recently, the task force has been examining the FTD encoding issue. As of January 7, 1987, the task force had no plans to implement any systemic or regulatory changes. According to task force representatives (1) new language is being added to the <u>Treasury Financial Manual for</u> <u>Treasury Tax and Loan Depositaries to encourage the use of encoding</u> and (2) the task force might send a letter promoting the use of encoding to all depositaries. A task force representative told us that because of our study the task force has deferred any decision on mandatory encoding.	
Conclusions	Considering the large increase in FTD volumes that IRS has projected by the early 1990s and the other uses for OCR equipment, if available, it is important that IRS' processing of FTD coupons be as efficient as possible. Our analyses showed that processing efficiency could be significantly enhanced if more coupons were submitted to IRS with encoded dollar amounts.	
	Our analyses also showed that more banks could encode FTD coupons. As indicated by the statistics for IRS' Cincinnati Service Center, some of that increase can be realized through efforts directed at encouraging deposi- taries to encode. As further demonstrated by our interviews with repre- sentatives from encoding banks in Cincinnati's jurisdiction, those promotional efforts are not fully successful. Banks that could encode at no additional cost are still not encoding despite Cincinnati's promotional efforts.	

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	Chapter 2 Increased Encoding Is Attainable and Would Enhance FTD Processing
	Because encoding is important to the efficient processing of FTDs, we
	believe that efforts to increase encoding have to go beyond encourage- ment. We believe that encoding should be required, with exceptions allowed for depositaries that would be adversely affected by such a requirement, such as a bank that would incur prohibitive additional costs.
Recommendation	To improve the efficiency with which FTD coupons are processed and better assure that all depositaries reasonably capable of encoding dollar amounts on FTD coupons do so, we recommend that the Secretary of the Treasury establish the necessary regulations and procedures to
•	require federal depositaries to encode dollar amounts on individual FTD coupons before submitting them to IRS for processing, and exempt depositaries that would incur prohibitive costs in complying.
Agency Comments and Our Evaluation	We requested comments on a draft of this report from the Department of the Treasury, the Federal Reserve Board, and the American Bankers Association (ABA). Federal Reserve officials notified us that the Board would have no comments. ABA and Treasury provided comments by let- ters dated March 30, 1987, and April 16, 1987 (see app. VII and VIII). Neither ABA nor Treasury had any concerns regarding the technical accuracy of the report, although ABA expressed some concern over the size of our bank interview sample. Both expressed concerns with our recommendation.
	ABA said that a more comprehensive industry study and public comment period must be considered before making any recommendation to Trea- sury. We believe that our bank interviews provided a sufficient basis to conclude that more depositaries could encode—a conclusion that is sup- ported by the Federal Reserve study discussed in this chapter—and to recommend mandatory encoding with a provision for exemptions. To implement our recommendation, Treasury will have to revise certain regulations. The public comment period associated with the revision process should provide sufficient opportunity for ABA and individual depositaries to air their concerns and to comment on Treasury's pro- posed criteria for granting exemptions.
	Treasury pointed out that an IRS study team had recommended, in Janu- ary 1987, that the amount of encoding be increased through an "active campaign to enlist financial institutions' voluntary cooperation" and

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suggested that we revise our report to support that approach in lieu of mandatory encoding. Likewise, ABA suggested that the efficiencies we are seeking through mandatory encoding could be achieved through educational efforts, which it would support. Although we would support any educational or promotional program that encourages depositaries to voluntarily encode, we believe that IRS' past experiences with promotion demonstrate that such efforts may be less than fully successful. As discussed in this chapter, even in an area of the country where IRS has done the most to promote encoding, there are banks that can encode but do not. In our opinion, the most effective way to ensure that all banks who can encode do so is to require it, while allowing those banks with reasons for not being able to encode the opportunity to apply for an exemption.

Both Treasury and ABA expressed the belief that encoding would increase some depositaries' costs. ABA explained that banks would be required to use their equipment to encode FTD coupons rather than other bank business, add more staff to encode coupons, and reduce their operating efficiency. As such, ABA expressed the belief that "the processing advantages gained by IRS are the result of shifting the burden of encoding to the banks." Accordingly, ABA felt that consideration had to be given to compensating depositaries for those additional costs. We considered potential costs, as well as benefits, in arriving at our recommendation.

As we pointed out in chapter 1 and as Treasury noted in its comments, a depositary is paid 50 cents for each FTD coupon processed. Banks that are already encoding are doing so while receiving the current fee. Several representatives from nonencoding banks said that their banks could encode at no additional cost. Similarly, Treasury and ABA, in suggesting that banks would voluntarily encode in response to a promotional campaign, apparently recognize that there are some banks who are not now encoding who could do so without an increase in compensation.

In considering depositary compensation, it should also be noted that the 50-cents-per-coupon fee is not the only monetary benefit to banks who participate in the FTD system. As also noted in chapter 1, depositaries have use of the deposited taxes until Treasury assumes control of the money. That use allows the banks to invest the funds in overnight investment markets and earn interest—income that is directly attributable to the bank's participation in the FTD system.

Consider, for example, a bank that processes 134 coupons a month covering about \$1.3 million in tax payments—as was the case with one of the smaller banks in our sample. Assuming that (1) only half of the deposits are available for overnight investment (a judgmental assumption to account for the fact that some deposits may not be available for investment because, for example, they are in the form of checks drawn on accounts in other banks); (2) the deposits are invested at a constant 6 percent rate of return, which is a reflection of recent federal fund rates; and (3) costs associated with that investment (such as overhead costs and expenses involved in wiring funds) reduce the effective rate of return to 5 percent, the bank would realize interest income in the average amount of 66 cents a coupon. Under the same assumptions, a bank that processes about 380,000 coupons a year worth about \$6 billion, as was the case with one of the larger banks in our sample, would earn about \$411,000 a year-an average of \$1.08 a coupon. Several bank representatives we talked to acknowledged that their banks invest deposited taxes and that the interest income is significant.

Even so, it is possible that mandatory encoding could result in increased costs in some cases. To the extent those increased costs would be prohibitive, our recommendation accommodates such situations by providing for exemptions.

With respect to exemptions, Treasury expressed a concern for the small financial institutions that "would be forced to perform cost analyses to justify <u>not</u> encoding." Whether or not that is the case would depend on the criteria Treasury established for providing exemptions. Treasury could specify, for example, that a depositary that only processed a certain small number of FTD's a month would be exempt from mandatory encoding—thus precluding the need for those institutions to perform cost analyses.

Appendix I Sampling Methodology and Statistical Analyses

	To determine the effect that encoding dollar amounts has on IRS' processing of FTD coupons, we conducted speed and accuracy tests on the OCR equipment used at the Brookhaven and Cincinnati Service Cen- ters. We performed the tests under normal working conditions using sampled FTD coupons. We used the test results and IRS' estimates of the percentage of encoded coupons received at each service center during fiscal year 1986 to estimate the potential time savings associated with encoding. The potential savings are presented in appendix IV.
	We were not able to sample the coupons for the speed and accuracy tests in a way that would allow us to statistically project the test results to the service centers' yearly workload. However, IRS officials told us that because of the repetitive nature of FTD processing, the test results would be indicative of the entire year's FTD processing. In addition, the IRS offi- cial responsible for FTD processing said our findings at the Brookhaven and Cincinnati Service Centers would be reflective of conditions at the other eight service centers.
Scanning Speed Tests	To measure the speed with which the OCR equipment scans encoded and nonencoded coupons, we conducted timed scanning tests at the Brookha- ven and Cincinnati Service Centers. We used the scanning speed rates to estimate the time and staff needed to scan encoded and nonencoded coupons.
	We conducted eight tests of encoded coupons and eight tests of nonencoded coupons at each service center. We tested coupons over 6 days during a 2-week period at the Brookhaven Service Center and over 5 consecutive working days at the Cincinnati Service Center. Before each test, the IRS employee responsible for preparing coupons for scan- ning placed from about 1,000 to 3,600 encoded coupons and about 1,000 to 4,300 nonencoded coupons in separate trays. The coupons were in groups of about 100 for each advice of credit prepared. The scanner operator successively fed the tray of coupons into the scanner and we timed the scanning process with a stopwatch. In total, we timed 14,397 encoded coupons and 15,843 nonencoded coupons at the Brookhaven Service Center and 22,370 encoded coupons and 24,012 nonencoded cou- pons at the Cincinnati Service Center.
	Table I.1 shows the confidence intervals at the 95 percent level of confi- dence for the scanning speed of the OCR equipment.

Table I.1: Confidence Intervals for the					
Scanning Speed	(in coupons per hour)				
	Drashbayan	Encoded Coupons	Nonencoded Coupons		
	Brookhaven	9,664 - 11,070	6,276 - 7,025		
	Cincinnati	9,253 - 9,743	6,692 - 7,323		
	There is a statistically significant difference between the scanning speeds for encoded and nonencoded coupons at each service center.				
Scanning Accuracy Tests	We selected coupons from those used in the scanning speed tests to esti- mate the accuracy with which the scanner reads encoded and nonencoded dollar amounts. We then used the accuracy rates to estimate the time and staff required for video entry.				
	We selected 61 encoded coupons and 100 nonencoded coupons at the Brookhaven Service Center and 50 encoded coupons and 100 nonencoded coupons at the Cincinnati Service Center from the lists of coupons used for the first set of scanning speed tests.				
	selected coupons the list when we coupon and comp amount read by t pons in the samp the dollar amoun	pared the dollar amount on t	bed selecting coupons from analysis. We examined each the coupon with the dollar ate is the percentage of cou- s able to read all digits of curacy rate to estimate the		
		he confidence intervals at t nning accuracy rate on enco	he 95 percent level of confi- ded and nonencoded		
Table I.2: Confidence Intervals for the					
Scanning Accuracy Rate	(Figures in percents)				
		Encoded Coupons	Nonencoded Coupons		
	Brookhaven	82.3 - 97.1	48.7 - 69.3		
	Cincinnati	92.6 - 100.0	41.5 - 62.5		

There is a statistically significant difference between the scanning accuracy rates for encoded and nonencoded coupons at each service center.

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-	Appendix I Sampling Methodolog Statistical Analyses	y and	
Balancing Speed Tests	of credit. We use	speed with which IRS balar d the balancing speed to est ce encoded and nonencoded	
	encoded and non- test, an IRS emplo- nonencoded coup the coupons were the terminal oper the balancing tim nonencoded coup encoded coupons vice Center.	e. In total, we tested 7,874 ons at the Brookhaven Ser and 4,021 nonencoded cou he confidence intervals at t	rvice center. Before each 2,000 encoded and 1 the scanning speed tests, 2 each advice of credit. While 5, the OCR system recorded encoded coupons and 8,560 vice Center and 4,406
Table I.3: Confidence Intervals for the Balancing Speed			
	(in coupons per hour)	Encoded Coupons	Nonencoded Coupons
	Brookhaven	2,101 - 2,576	1,194 - 1,363
	Cincinnati	1,997 - 2,373	1,441 - 1,713
		ically significant difference ed and nonencoded coupons	
Bank Sample	York, 11 in Virgin annually process billion in taxes. V plied by IRS. In m depositaries with their FTD coupons volumes ranged f nonencoding ban for more informa varying numbers bank, we were di	aking our selection, we tried various characteristics. Of and 28 did not. The encod from about 60 to about 6,20 ks ranged from about 40 to tion on FTD volumes). We all of branches in both urban rected by bank managemen	entucky. These 48 banks ons and collect about \$27.6 a list of all depositaries sup- d to obtain a cross section of the 48 banks, 20 encoded ing banks' monthly FTD 0 while the volumes at the about 31,500 (see app. VI

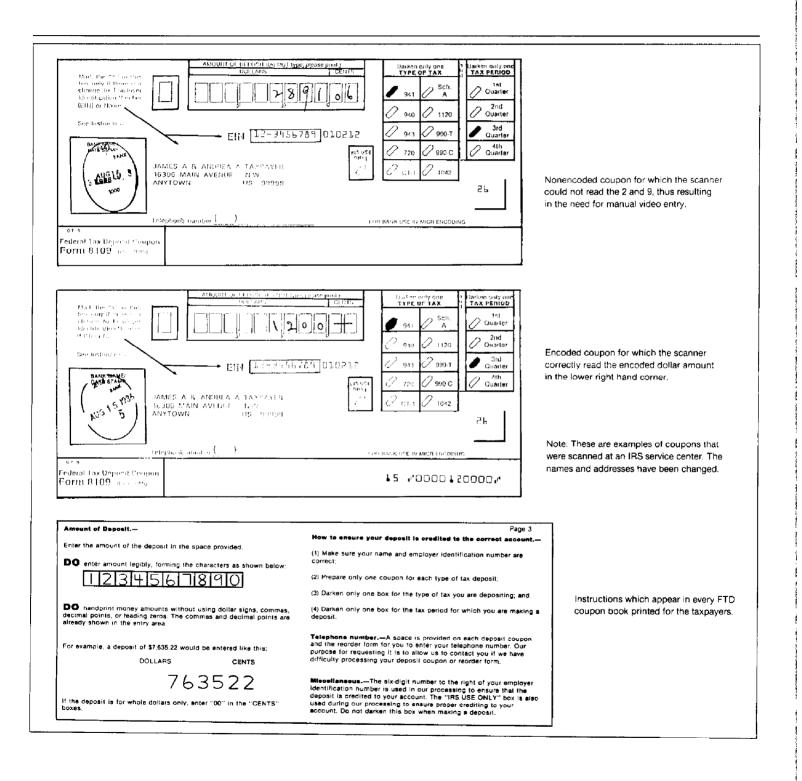
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Appendix I Sampling Methodology and Statistical Analyses

We did not select our sample in a way that allowed us to statistically project our results to depositaries other than those visited.

Appendix II

Examples of FTD Coupons and Instructions



Results of 32 Speed Tests Performed at the Brookhaven and Cincinnati Service Centers

	Scan rates	
Number scanned	Coupons per minute	Coupons per hour
14,397	172.79	10,367
22,370	158.30	9,498
36,767		
15,843	110.85	6,651
24,012	116.78	7,007
39,855		
	scanned 14,397 22,370 36,767 15,843 24,012	Number scanned Coupons per minute 14,397 172.79 22,370 158.30 36,767

Note: See appendix I for a more detailed explanation of how tests were performed at each service center.

Potential Annual Savings at the Brookhaven and Cincinnati Service Centers Resulting From More Encoding

	Function			
	Scanning	Video	Balancing	Total
Combined Results				
Hours used at current level of encoding	1,808	2,300	9,288	13,396
Hours needed at 50 percent encoding	1,638	1,650	8,112	11,400
Savings in hours	170	650	1,176	1,996
Hours needed at 100 percent encoding	1,328	289	6,223	7,840
Savings in hours	480	2,011	3,065	5,556
Brookhaven Results				
Hours used at current level of 10 percent encoding	994	1,330	5,432	7,756
Hours needed at 50 percent encoding	846	868	4,400	6,114
Savings in hours	148	462	1,032	1,642
Hours needed at 100 percent encoding	661	289	3,111	4,061
Savings in hours	333	1,041	2,321	3,695
Cincinnati Results				
Hours used at current level of 38 percent encoding	814	970	3,856	5,640
Hours needed at 50 percent encoding	792	782	3,712	5,286
Savings in hours	22	188	144	354
Hours needed at 100 percent encoding	667	0	3,112	3,779
Savings in hours	147	970	744	1,861

Note: Using the total volume of coupons and advices of credit received for fiscal year 1986 at the two centers, we derived "hours used" and "hours needed" by calculating the number of coupons that would be scanned, manually entered in the video function (coupons not scanned accurately), and balanced at three levels of encoding—the level being achieved at the service center in fiscal year 1986 (identified as the current level), a 50 percent level, and a 100 percent level. We then applied the scanning, accuracy, and balancing rates for encoded and nonencoded coupons obtained from the tests conducted at the Brookhaven and Cincinnati Service Centers to each of the three levels to derive the figures for each function.

The rates used in our calculations are as follows:

Appendix IV Potential Annual Savings at the Brookhaven and Cincinnati Service Centers Resulting From More Encoding

Brookhaven		
	Scanning -	10,367 coupons an hour for encoded coupons 6,651 coupons an hour for nonencoded coupons
	Accuracy -	92 percent scanning accuracy for encoded coupons 59 percent scanning accuracy for nonencoded coupons
	Balancing -	2,339 coupons an hour for encoded coupons 1,279 coupons an hour for nonencoded coupons
	Volume -	6,856,956 coupons for fiscal year 1986 417,886 advices of credit for fiscal year 1986
Cincinnati	Scanning -	9,498 coupons an hour for encoded coupons 7,007 coupons an hour for nonencoded coupons
	Accuracy -	100 percent scanning accuracy for encoded coupons 52 percent scanning accuracy for nonencoded coupons
	Balancing -	2,185 coupons an hour for encoded coupons 1,577 coupons an hour for nonencoded coupons
	Volume -	6,335,210 coupons for fiscal year 1986 463,463 advices of credit for fiscal year 1986

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Percentage of Adjustments Related to Nonencoded Coupons (By Service Center)

Service Center	Percentage of total adjustments that involved nonencoded coupons
Andover	94
Atlanta	96
Austin	56
Brookhaven	98
Cincinnati	65
Fresno	96
Kansas City	100
Memphis	84
Ogden	100
Philadelphia	80

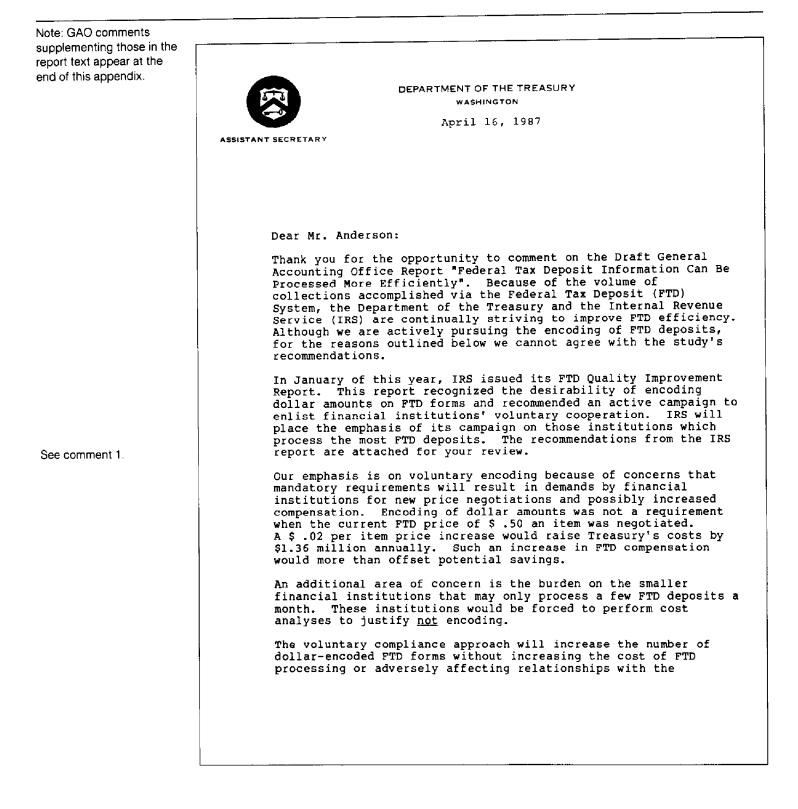
Note: These figures are based on monitoring performed by IRS staff at the respective centers in October 1986. These are not statistically projectable estimates to the total number of adjustments made; rather they are indicators of what occurred.

Coupon Volumes for Banks in Interview Sample

Type of coupon	Number of banks in our sample whose monthly volume of FTD coupons was from			
	1 to 499	500 to 4,999	5,000 or more	Total
Encoded	6	10	2	18
Nonencoded	16	3	7	26
Total	22	13	9	44

Note: We did not receive volume information from two encoding banks and two nonencoding banks.

Appendix VII Comments From the Department of the Treasury



Appendix VII Comments From the Department of the Treasury

- 2 banking community. Therefore, we recommend the final version of your Report support the IRS' approach of increasing voluntary compliance, rather than mandatory encoding of dollar amounts. Sincerely, John F. W. Rogers Assistant Secretary of the Treasury (Management) Mr. William J. Anderson Assistant Comptroller General U.S. General Accounting Office Washington, D.C. 20548 Attachment

	Appendix VII Comments From the Department of the Treasury
	The following is GAO's comment on the Department of the Treasury let- ter of April 16, 1987.
GAO Comment	1. The attachment is not included in this appendix.

Comments From the American Bankers Association

Note: GAO comments supplementing those in the report text appear at the end of this appendix.

See comment 1.

	American Bankers Association	1120 Connecticut Avenue, N.W Washington, D.C. 20036
626	OPERATIONS CENTER	CENTER MANAGER Katharine F. Needham 202/663-5132
	OPERATIONS AUTOMATION DIVISION	CHAIEMAN Donald R. Monks Executive Vice President Irving Trust Company One Wall Street New York, New York 10015
March 30, 1987		VICE CHAIRMAN Lois C. Martin Senior Vice President and Director, FBS Information Sen P. O. Box 64603 St. Paul, Minnesota 55164
Mr. William J. Anderson Assistant Comptroller General United States General Accounting Office		DIVISION MANAGER Margaret S. Brown 202/663-5286
Washington, DC 20548		ASSISTANT MANAGERS Andrew N. Ernst 202/663-5133
RE: Draft of a Proposed Report; Federal Tax Deposit Information Can Be Processed More Efficent?		William A. Miller 202/663-5292
Dear Mr. Anderson:		
In response to the notice contained dated March 5, 1987, the Americ is submitting these comments on Office's proposal to require fe	an Bankers As the General A deral deposit al federal ta	ssociation accounting ories to
encode dollar amounts on individu coupons before submitting them t The membership of our Association size, type, and location. The are approximately 95 percent of the	includes banks assets of our	of every r members

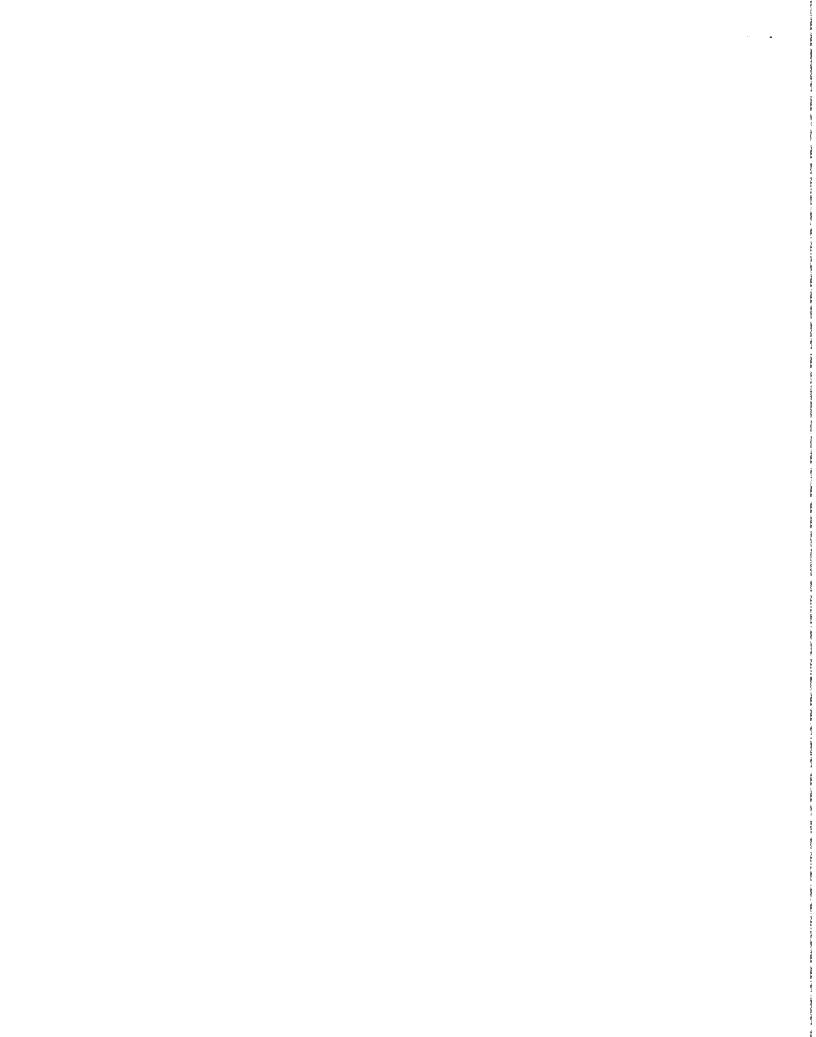
Appendix VIII Comments From the American Bankers Association

Page 2 March 30, 1987 Our Association favors the broad concept of a service which improves the efficiency with which federal tax deposit coupons are processed. However, our Association strongly opposes the adoption of such a rule that would mandate depositories to encode federal tax deposit coupons. The GAO is proposing a rule that would maximize the efficient use of IRS' optical character recognition equipment. The expected results, based upon GAO's report, is that encoding dollar amounts on coupons, (1) improves operating efficiency, (2) reduces staff time associated with processing coupons, and (3) allows the optical character recognition equipment to be used for other processing. We believe that processing advantages gained by IRS are the result of shifting the burden of encoding to the banks. The banks would be required to (1) utilize their processing equipment to encode FTD coupons rather than encoding other cash items for collection (2) add additional staff to encode coupons (3) reduce their operating efficiency because of the added step of encoding coupons. In addition, the GAO has indicated that there has been no consideration given to compensating the banks for their efforts that would make the IRS more efficient. Our Association believes that the encoding of coupons by depositories should be regarded as an <u>option</u>. Each depository is unique. Their individual customer base. their individual equipment capabilities, and their individual staffing requirements must be taken into comments ABA has received consideration. The have demonstrated no consistant pattern in regard to encoding. Some bankers felt it would be no problem. Others felt it would require substantial personnel time and disrupt current equipment use and work-flow. Still others indicated that it would be impossible to perform the amount encoding described by the GAO. Our Association generally favors the concept of the service enhancement, but opposes any requirement to encode coupons for which the banks would not be compensated. We believe that much of the efficiency GAO is seeking to obtain

Page 3 March 30, 1987 for the IRS can be accomplished through industry educational efforts which our Association would support. We appreciate the opportunity the GAO has provided us to comment on this proposal. Sincerely, Katharine Reedham Katharine Needham cc: Bill Miller Peggy Brown Walt Leonard

	The following is GAO's comment on the American Bankers Association Letter of March 30, 1987.
GAO Comment	1. We believe there was a misunderstanding because ABA apparently believed we had agreed not to recommend mandatory encoding. During initial meetings with ABA officials, they expressed concerns over the negative reaction that member institutions might have if we recom- mended mandatory encoding. We explained that our study was explor- ing the feasibility of encoding but did not presuppose that mandatory encoding was the only alternative. We assured ABA officials that our eventual recommendation would be carefully considered.

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