TAX EQUITY

Lack of Data Limits Ability to Analyze Effects of Tax Policies on Households by Demographic Characteristics

Why GAO Did This Study

The U.S. has a large and increasing gap in income and wealth by race, ethnicity, and sex. However, little is known about the effects of tax policies across demographic characteristics. The tax code does not tax individuals differentially based on certain demographics. However, some researchers have noted how it could result in potential unintended disparate tax outcomes.

The CARES Act includes a provision for GAO to report on its ongoing COVID-19 monitoring and oversight efforts. GAO was also asked to review how selected tax policies affected households by race, ethnicity, and sex as part of this oversight.

This report (1) examines approaches for analyzing the effect of tax policies, including some in the CARES Act and related legislation, on households by race, ethnicity, and sex, and (2) estimates how households use selected tax provisions by race, ethnicity, and sex. GAO interviewed 21 experts and reviewed literature on tax policy and demographics. GAO also used Census data to estimate households’ use of tax provisions.

What GAO Found

GAO found that tax data are not consistently linked to households’ demographic information. The Internal Revenue Service (IRS) collects demographic data that are explicitly referenced in the tax code. According to the Department of the Treasury, IRS cannot collect demographic data under current law unless such data are necessary for administering the tax code. As a result, analysts have limited ability to assess the effects of tax laws, including COVID-19-related tax relief provisions, by demographics such as households’ race, ethnicity, and sex.

Legal restrictions on interagency data sharing limit agencies’ ability to analyze how the tax system interacts with households by demographic characteristics. Several entities, such as the Office of Management and Budget, have emphasized the importance of collecting and sharing demographic data for policy evaluation. Entities also highlight the importance of protecting the privacy and security of those data. GAO identified options for consistently producing linked taxpayer and demographic data, such as surveys and interagency data matching. Another option is to impute the demographic information of taxpayers. Treasury is developing an imputation method. While Treasury is evaluating the reliability and limitations of imputation, it has not evaluated the feasibility of other options to produce data that would support more reliable analyses.

If tax data could be linked to households’ demographic data in a way that still protects the privacy and security of those data, policymakers and researchers would have better tools for consistently and systematically analyzing the relationship between tax policies and household demographics (see figure).

Examples of Options for Data Collection and Analysis

What GAO Recommends

GAO is making one matter for congressional consideration to revise relevant laws to facilitate interagency data sharing. GAO also recommends that Treasury evaluate the feasibility of other options to produce secure, linked taxpayer and demographic data. Treasury stated it is focusing on imputation and has considered other options. Moving forward, evaluating other options would enhance Treasury’s efforts to produce such data.

View GAO-22-104553. For more information, contact Jessica Lucas-Judy at 202-512-6806 or lucasjudyj@gao.gov.