

Report to the Honorable Richard Shelby, U.S. Senate

March 2018

### HOMEOWNERSHIP

Information on
Mortgage Options and
Effects on
Accelerating Home
Equity Building

# **GAO Highlights**

Highlights of GAO-18-297, a report to the Honorable Richard Shelby, U.S. Senate

#### Why GAO Did This Study

The federal government has a number of programs to help increase access to affordable homeownership for first-time buyers and lower-income households, including programs that provide guarantees for certain types of mortgages and funding that can be used for down-payment assistance. Generally, homeowners can build home equity by making payments on a mortgage to reduce the outstanding principal (assuming home value does not depreciate). Recently, there has been interest in mortgage products that accelerate home equity building.

GAO was asked to explore options for building equity through homeownership. This report discusses (1) how federal homeownership assistance programs affect home equity building; and (2) options, including private-sector mortgage products, through which borrowers can accelerate home equity building and the trade-offs of these options for both borrowers and lenders.

GAO analyzed relevant laws and program guidance of federal homeownership assistance programs. GAO attended housing conferences and interviewed relevant federal and state agency officials, academics, and industry stakeholders, including mortgage insurers and lenders, to identify existing and proposed accelerated equity-building products and mechanisms and to better understand the benefits and trade-offs of accelerated equity building. GAO also developed examples of mortgage scenarios to illustrate the trade-offs of accelerated equity building. Federal agencies provided technical comments, which were incorporated where appropriate.

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#### March 2018

#### **HOMEOWNERSHIP**

### Information on Mortgage Options and Effects on Accelerating Home Equity Building

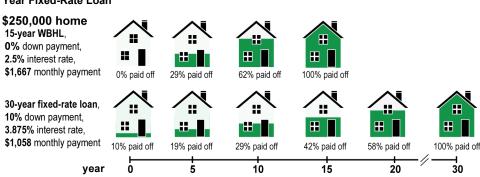
#### **What GAO Found**

Federal homeownership assistance programs generally are not designed to accelerate equity building (home equity is the difference between the value of a home and the amount owed on a mortgage). For example, programs that offer grants for down-payment assistance can provide a one-time boost to home equity. However, these programs are not specifically designed to accelerate equity building—that is, increasing the pace of paying off principal more quickly than would be the case with a 30-year fixed-rate mortgage. Instead, the focus of federal programs is on providing affordable access to homeownership, including through grants, loans, and mortgage insurance or guarantees. For instance, federal mortgage insurance programs help provide market liquidity by protecting lenders from losses, in turn increasing access to credit and homeownership, and ultimately, the opportunity for equity building for home buyers.

Borrowers have options to accelerate equity building that include obtaining shorter-term mortgages, making more frequent or additional payments, or choosing a mortgage product designed to accelerate equity building. For example, a mortgage product introduced by private lenders in 2014—the Wealth Building Home Loan (WBHL)—has features designed to accelerate equity building, including shorter terms (15 or 20 years) and the option to buy down the interest rate. The product also allows for no down payment. However, these products have trade-offs, including the following:

- Shorter-term loans build home equity (in terms of principal reduction) at a faster rate, but require higher monthly payments (see fig.). Payments for a 15-year fixed-rate mortgage can be more than 40 percent higher than for a 30-year fixed-rate mortgage.
- Higher payments may make mortgages less affordable or limit access for lower-income borrowers. For example, higher payments may result in a higher debt-to-income ratio for some home buyers, which may prevent them from qualifying for a mortgage unless they buy a less expensive home.
- In contrast, all else equal, loans with a shorter term generally have reduced credit risk—the likelihood of a home buyer defaulting on a mortgage—for lenders

Principal Reduction Pace: 15-Year Fixed-Rate Wealth Building Home Loan (WBHL) versus 30-Year Fixed-Rate Loan



Source: GAO analysis. | GAO-18-297

Note: Monthly mortgage payments do not include property tax or any type of insurance. Interest rates used are generally consistent with market rates in September and October 2017.

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AHP Affordable Housing Program ARM adjustable-rate mortgage

CDBG Community Development Block Grant

Dodd-Frank Wall Street Reform and Consumer

Protection Act

enterprises Fannie Mae and Freddie Mac

Federal Reserve Board of Governors of the Federal Reserve

FHA Federal Housing Administration FHFA Federal Housing Finance Agency

FHLBanks Federal Home Loan Banks

Fixed-COFI Fixed-Payment Cost-of-Funds Index

HUD Department of Housing and Urban Development

LTV loan-to-value

QM qualified mortgage loans
RHS Rural Housing Service
USDA Department of Agriculture
VA Department of Veterans Affairs
WBHL Wealth Building Home Loan

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March 15, 2018

The Honorable Richard Shelby United States Senate

Dear Senator Shelby:

The federal government has a number of programs to help increase access to affordable homeownership for first-time buyers and lower-income households, including programs that provide guarantees for certain types of mortgages and funding that can be used for down-payment assistance. Homeownership has long been perceived to provide a number of financial and nonfinancial benefits. For example, homeownership can build wealth through the accumulation and appreciation of home equity—the difference between the value of a home and the amount owed on the mortgage. Home equity can serve as a financial cushion in times of hardship or financial emergencies, especially among lower-income households for whom housing generally constitutes a larger percentage of assets than for higher-income households.

According to the U.S. Census Bureau, the homeownership rate was about 64 percent at the end of the third quarter 2017, and according to the Board of Governors of the Federal Reserve (Federal Reserve), the total outstanding mortgage debt in the same period was \$10.5 trillion. In addition, more than 21 percent of homeowners had less than 20 percent equity in their homes (see app. II for more information). According to our analysis, for a borrower who bought a home with a 30-year fixed-rate mortgage and a small down payment, it could take more than 8 years in the current interest rate environment to achieve 20 percent equity in the home (assuming the home's value remained unchanged from loan

<sup>&</sup>lt;sup>1</sup>We use "lower-income" to refer to households for which federal homeownership assistance programs are generally targeted, though many programs have specific income eligibility requirements.

<sup>&</sup>lt;sup>2</sup>Although there are many ways to build equity and wealth—including saving and investing in other types of financial assets—this report will focus on building equity through homeownership.

<sup>&</sup>lt;sup>3</sup>Board of Governors of the Federal Reserve System, *Survey of Consumer Finances* (Washington, D.C.: 2016).

origination).<sup>4</sup> Homeownership can build wealth, but it also entails risks (such as depreciating home values) and costs (such as for maintenance, taxes, and insurance). Recently there has been some interest in mortgage products designed to accelerate equity building—that is, products that increase the ongoing pace of paying off the loan principal compared to a traditional 30-year fixed-rate mortgage—and improve access to homeownership.<sup>5</sup>

You asked us to explore options for building equity through homeownership. This report describes (1) how federal homeownership assistance programs affect home equity building, and (2) options, including private-sector mortgage products, through which borrowers can accelerate home equity building and the trade-offs of these options for both borrowers and lenders. You also asked us to include regional data on equity building, which is included in an appendix to this report.

To address these objectives, we reviewed relevant literature, including prior GAO reports on housing assistance and homeownership, housing finance, and mortgage reforms. We interviewed officials with knowledge of federal homeownership assistance programs from the Department of Housing and Urban Development (HUD), Federal Housing Finance Agency (FHFA), Department of Agriculture (USDA), Department of Veterans Affairs (VA), Fannie Mae, Freddie Mac, Federal Home Loan Banks (FHLBanks), and state housing finance agencies. We attended housing conferences and met with housing experts and stakeholders from academia, housing advocacy organizations, and industry, including mortgage lenders and insurers, selected because they made proposals to increase homeownership or build home equity faster, wrote on

<sup>&</sup>lt;sup>4</sup>For this scenario, we assumed that a homeowner purchased a \$250,000 home with 3 percent down and that the interest rate on the loan was 3.875 percent.

<sup>&</sup>lt;sup>5</sup>For purposes of our report, we are defining accelerated equity building as increasing the ongoing pace of paying down principal, and not just a one-time extra payment towards principal.

<sup>&</sup>lt;sup>6</sup>This review was conducted in response to a 2016 request from Senator Richard Shelby—then Chairman, Senate Committee on Banking, Housing, and Urban Affairs.

<sup>&</sup>lt;sup>7</sup>For example, see GAO, *Housing Assistance: Opportunities Exist to Increase Collaboration and Consider Consolidation*, GAO-12-554 (Washington, D.C.: Aug. 16, 2012); *Housing Finance System: A Framework for Assessing Potential* Changes, GAO-15-131 (Washington, D.C.: Oct. 7, 2014); and *Mortgage Reforms: Actions Needed to Help Assess Effects of New Regulations*, GAO-15-185 (Washington, D.C.: June 25, 2015).

homeownership issues, were recommended by government officials, or were involved in providing mortgage products designed to accelerate equity building. From interviews with industry stakeholders and housing conferences we attended, we were able to identify and review information on two private-sector mortgage products—one existing and one proposed—designed to accelerate home equity building. We used examples from those products to illustrate effects and trade-offs on home equity of select scenarios. See appendix I for more information on our scope and methodology.

We conducted this performance audit from January 2017 to March 2018 in accordance with generally accepted government auditing standards. Those standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives.

### Background

### Home Equity Building

A homeowner can build home equity immediately by making a down payment on their home, assuming the down payment is not financed separately as a loan. Throughout the life of a mortgage, homeowners can continue to build equity (1) by making regular mortgage payments to reduce the principal amount outstanding, (2) by making additional payments to further reduce the principal amount outstanding, and (3) through appreciation in their home's value. Additionally, the components of a mortgage (discussed below) may affect the pace of home equity building.

Throughout this report, for the purposes of illustrating home equity building, we assumed that a home's value remained unchanged from the time of the loan origination. However, home values are highly contingent on market conditions and other factors that are beyond a homeowner's control. For example, although homes can appreciate in value, homes also can depreciate in value, which can have a negative effect on

<sup>&</sup>lt;sup>8</sup>This assumes the homeowner purchased the home at or below the appraised market value. If a homeowner paid more than the appraised market value, the homeowner might have negative equity in the home.

homeowners' equity. Homeowners also could lose money on their home if they sold it shortly after purchasing because principal reduction in the initial years of a mortgage is relatively small and the benefit of any home value appreciation would be limited. Additionally, selling a home incurs transaction costs, such as realtor commissions. To avoid losing money on a home sale, homeowners would need to sell their home at an amount higher than their purchase price plus transactions costs. For example, if a homeowner buys a home for \$250,000 (all fees included) and plans to sell it 3 years later, assuming transaction costs of 10 percent (or \$25,000), the homeowner would have to sell the home for at least \$275,000 to break even, meaning an annual appreciation in home value of more than 3 percent. If the home's value did not appreciate at that rate, or depreciated, the homeowner would lose money on the sale.

### Mortgage Loan Components

The majority of American families achieve homeownership by taking out a loan—a mortgage—to cover at least some of the purchase price. The primary components of a mortgage loan are the following:

- **Term (duration).** The most common term is 30 years. According to the Urban Institute, the 30-year fixed-rate mortgage represented approximately 90 percent of the fixed-rate purchase mortgages (that is, not for refinancing an existing mortgage) originated every month from January 2010 through July 2017, and 15-year fixed-rate purchase mortgages represented about 6 percent. <sup>10</sup>
- **Down payment.** Most mortgage lenders require borrowers to make a down payment (of 3 percent or more of the purchase price, depending on the mortgage) that is applied to the purchase price of the home. A down payment also helps a borrower build home equity, assuming the down payment is not financed as a separate loan.
- Interest rate. Lenders charge borrowers a percentage of the mortgage amount, in exchange for providing funds to buy a home. An interest rate can be fixed or adjustable for the life of the mortgage

<sup>&</sup>lt;sup>9</sup>For purposes of this report, a mortgage or mortgage loan refers to both a promissory note and a security interest. A promissory note evidences the debt and a borrower's agreement to make principal and interest payments to the lender for a period of time. To secure the debt, lenders obtain a lien or security interest in the underlying property as collateral against borrower default.

<sup>&</sup>lt;sup>10</sup>The 15-year fixed-rate mortgage is more commonly used for refinancing. Urban Institute, *Housing Finance at a Glance: A Monthly Chartbook* (Washington, D.C.: October 2017).

(adjustable-rate mortgage or ARM). Because a fixed-rate mortgage's interest rate does not change regardless of prevailing rates, a borrower's payments for principal and interest remain the same for the life of the mortgage. In contrast, an adjustable-rate mortgage's interest rate, for which the initial interest is generally lower than for a fixed-rate mortgage, will adjust at agreed-upon intervals. As a result, adjustable-rate mortgage payments can increase or decrease depending on the changes in interest rates and terms of the loan.

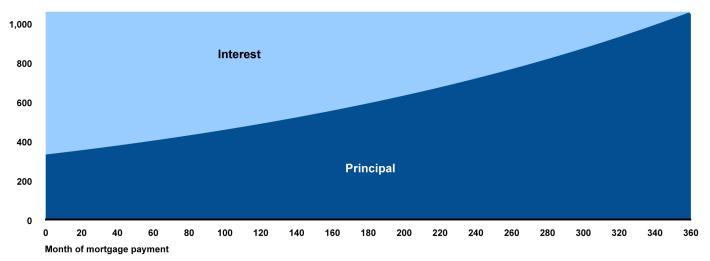
 Payment frequency and amount. Payments are generally made on a monthly basis. Fixed- and adjustable-rate mortgages generally have fully amortizing payment schedules—that is, the regularly scheduled payments will fully pay down the principal and interest over the life of the mortgage, with the amounts allocated to reducing principal and interest changing over time (see fig. 1).

<sup>&</sup>lt;sup>11</sup>Adjustments generally are based on a specific index rate, and the adjusted rate will fall within an agreed maximum and minimum range.

Figure 1: Example of the Allocation of Monthly Mortgage Payment to Interest and Principal, for a Selected 30-Year Fixed-Rate Mortgage

Monthly payment (in dollars)

1,200



Source: GAO analysis. | GAO-18-297

Note: This scenario is based on an amortized monthly payment for a \$225,000, 30-year mortgage with a fixed annual interest rate of 3.875 percent. The monthly payment amount does not include taxes, insurance, or any condominium or association fees.

### The Federal Role in Mortgage Markets

The U.S. markets for single-family housing finance include a primary market, in which lenders make (originate) or refinance mortgage loans, and a secondary market, in which mortgage loans are purchased from lenders and packaged into securities—known as mortgage-backed securities—that are sold to investors. 12 The federal government participates in the primary and secondary mortgage markets.

In the primary market, federal agencies provide homeownership assistance programs and products intended for increasing access to and affordability of homeownership. Relevant federal agencies and a government-sponsored enterprise that provide homeownership assistance and their primary housing-related policy goals include the following:

- Department of Housing and Urban Development provides housing assistance to low-and moderate-income families and promotes urban development.
  - Federal Housing Administration (FHA) seeks to broaden homeownership, strengthen the mortgage marketplace, and increase access to credit by providing mortgage insurance.
  - Public and Indian Housing helps ensure safe, decent, and affordable housing through programs such as housing choice vouchers.
  - Community Planning and Development seeks to develop viable communities and provide decent housing and a suitable living environment through block grant assistance.
- Department of Veterans Affairs assists service members, veterans, and eligible surviving spouses of veterans to become homeowners through guaranteeing and issuing (in limited circumstances) mortgages for home purchases.
- Rural Housing Service (RHS), which is an agency within USDA, insures and guarantees housing loans for home purchases, repair, and rental housing development.

<sup>&</sup>lt;sup>12</sup>In the secondary market, institutions purchase loans from primary market mortgage originators and then hold the loans in portfolio or bundle the loans into mortgage-backed securities that are sold to investors. According to FHFA officials, mortgage products, including mortgage-backed securities, must have features attractive to investors for securitizing and trading in the secondary market. For example, products must be scalable in terms of volume, uniformity, and performance data.

 Federal Home Loan Banks help provide liquidity to each bank's member financial institutions to support housing finance and community investment. FHLBank members include commercial banks, thrifts, and credit unions. FHLBanks provide 10 percent of their earnings for affordable housing programs, including grants for affordable housing for households with incomes at or below 80 percent of the area median.

Federal homeownership assistance programs can be categorized in terms of the products or services they offer or the mechanisms they use. The categories include mortgage guarantees and insurance, downpayment assistance, vouchers, and direct loans (discussed in more detail later in this report). In addition to these categories of homeownership assistance, tax expenditures, such as exclusions, exemptions, deductions (including the mortgage interest deduction), credits, deferrals, and preferential rates, can promote homeownership. For example, homeowners can take advantage of tax deductions (by choosing to itemize deductions on their tax returns) to help lower their taxable income. Taxpayers who itemize deductions may deduct qualified interest they pay on their mortgage. Taxable income may be reduced by the amount of interest paid on first and second mortgages of up to \$750,000 for homes purchased generally after December 15, 2017. 13 Additionally, taxpayers generally may deduct up to \$10,000 for state and local taxes, including property taxes paid by homeowners on their homes. 14

Participation in the secondary mortgage market occurs through the following entities:

• Fannie Mae and Freddie Mac. Fannie Mae and Freddie Mac are government-sponsored enterprises (enterprises)—congressionally chartered, for-profit, shareholder-owned companies. They are the two

<sup>&</sup>lt;sup>13</sup>For homes purchased on or before December 15, 2017, taxpayers can deduct interest on the total mortgage, generally for debt up to \$1 million. Prior to 2018, homeowners generally could also deduct interest payments on up to \$100,000 of home equity debt. For 2017, the mortgage interest deduction cost an estimated \$64 billion in forgone income tax revenue, according to the Joint Committee on Taxation. For taxable years beginning after December 31, 2025, taxpayers may deduct interest on up to \$1 million, regardless of when the indebtedness is incurred.

<sup>&</sup>lt;sup>14</sup>Prior to 2018, there were no dollar limits on the amounts of property taxes that homeowners could deduct. The new limitation is applicable to tax years beginning after December 31, 2017, and before January 1, 2026. For 2017, the deduction of property taxes for owner-occupied homes cost an estimated \$33.3 billion in forgone income tax revenue, according to the Joint Committee on Taxation.

largest participants operating in the secondary mortgage market.<sup>15</sup> Generally, Fannie Mae and Freddie Mac purchase mortgage loans that meet certain criteria for size, features, and underwriting standards—known as conforming loans—from lenders.<sup>16</sup> In purchasing loans, the enterprises provide market liquidity, so lenders can provide more loans to borrowers.

Ginnie Mae. Ginnie Mae is a wholly-owned government corporation.
Ginnie Mae guarantees the timely payment of principal and interest on
mortgage-backed securities supported by pools of loans backed by
government-insured mortgages, including mortgages insured by FHA,
VA, and USDA.

### Mortgage-Related Regulations

In a process called underwriting, mortgage lenders evaluate the creditworthiness of potential borrowers in making mortgage loans, among other things. Amid concerns that risky mortgage products and poor underwriting standards contributed to the recent housing crisis, Congress included mortgage reform provisions in the Dodd-Frank Wall Street Reform and Consumer Protection Act (Dodd-Frank Act). The Dodd-Frank Act generally requires lenders to determine consumers' ability to repay home mortgage loans before extending credit and provides a presumption of compliance with the ability-to-repay requirement for qualified mortgages.

The ability-to-repay regulations set forth lenders' responsibilities to determine a borrower's ability to repay a residential mortgage loan, and special payment calculation rules apply for loans with balloon payments,

<sup>&</sup>lt;sup>15</sup>The FHFA is an independent agency responsible for oversight of Fannie Mae, Freddie Mac, and the FHLBanks. FHFA has a statutory responsibility to ensure that these entities operate in a safe and sound manner and that their operations and activities foster liquid, efficient, competitive, and resilient national housing finance markets. On September 6, 2008, FHFA placed Fannie and Freddie into conservatorship, due to a substantial deterioration in their financial condition.

<sup>&</sup>lt;sup>16</sup>The conforming loan limit for single-family homes in 2018 is \$453,100 (\$679,650 in high-cost areas) in the contiguous United States, District of Columbia, and Puerto Rico. In areas outside of the contiguous states, the limit is \$679,650 (\$1,019,476 in high-cost areas). Mortgages that are larger than the conforming loan limit are known as "jumbo loans."

interest only payments, or negative amortization. <sup>17</sup> The regulations require lenders to make a reasonable and good faith determination of a consumer's reasonable ability to repay a loan. The regulations establish a safe harbor and a presumption of compliance with the ability-to-repay rule for certain qualified mortgage loans (QM). The rule generally prohibits loans with negative amortization, interest-only payments, or balloon payments from being qualified mortgages, and limits the points and fees a lender may charge borrowers on a qualified loan. 18 The regulations establish general underwriting criteria for qualified mortgages. For example, under QM requirements borrowers generally cannot exceed a maximum monthly debt-to-income ratio of 43 percent, unless the loan is eligible for sale to an enterprise. 19 If a mortgage loan meets the requirements of a QM loan, it is eligible for the safe harbor and the lender is deemed to have complied with the ability-to-pay requirement unless the loan is a higher priced mortgage loan. A higher priced mortgage loan that otherwise meets the definition of a QM is presumed to have complied with the ability-to-pay requirements, but the presumption can be rebutted if the consumer proves that the lender did not make a good faith and reasonable determination of the consumer's ability to repay.<sup>20</sup>

<sup>&</sup>lt;sup>17</sup>When making the ability-to-pay determination, lenders generally must consider at least eight underwriting factors: (1) current or reasonably expected income or assets; (2) current employment status; (3) the monthly payment on the covered transaction (the monthly payment must be calculated based on any introductory rate or fully indexed rate for the loan, whichever is higher, and substantially equal, fully amortizing monthly payments); (4) the monthly payment on any simultaneous loan; (5) the monthly payment for mortgage-related obligations; (6) current debt obligations, alimony, and child support; (7) the monthly debt-to-income ratio or residual income; and (8) credit history.

<sup>&</sup>lt;sup>18</sup>A point is equal to 1 percent of the amount of a loan.

<sup>&</sup>lt;sup>19</sup>The rule provides for a temporary category of qualified mortgages that have a more flexible underwriting requirement if they meet the general product feature prerequisites for a qualified mortgage and are eligible to be purchased by the enterprises. The monthly debt-to-income ratio represents the percentage of a borrower's total monthly income that goes toward total monthly debt obligations, including the mortgage payments, simultaneous loans, mortgage-related obligations, current debt obligations, alimony, and child support. A higher ratio is generally associated with a higher risk that the borrower will have cash flow problems and may miss mortgage payments.

<sup>&</sup>lt;sup>20</sup>In general, a higher-priced mortgage has an annual rate exceeding the prime offer rate by 1.5 percentage points or more for a first-lien transaction.

Additionally, federal mortgage insurance is included in the determination of whether an FHA-insured loan is a higher priced mortgage loan.<sup>21</sup>

Federal
Homeownership
Assistance Programs
Can Have EquityBuilding Effects, but
Are Not Specifically
Designed to
Accelerate Equity
Building

Existing federal homeownership assistance programs use features and mechanisms that can have equity-building effects, but the programs are not specifically designed to accelerate equity building. The programs can assist homeowners to build equity over time by providing access to homeownership, but the programs do not have an explicit focus on accelerating the ongoing pace of paying down the loan principal faster than a 30-year fixed-rate mortgage. Rather, the overall focus of the programs is on providing affordable access to homeownership, according to officials of relevant agencies and entities and based on their mission goals. For example, the goal of FHA's mortgage insurance program is to facilitate access to affordable mortgages for home buyers who might not be well-served by the private market. FHA implements this goal by providing insurance to lenders to facilitate access to mortgage financing for lower-income home buyers.

See table 1 for examples of federal homeownership assistance programs, by major program types and potential for affecting equity building, either at a point in time or throughout the life of a mortgage.

<sup>&</sup>lt;sup>21</sup>Qualified Mortgage Definition for HUD Insured and Guaranteed Single Family Mortgages, 78 Fed. Reg. 75215 (December 11, 2013). Generally, HUD incorporated by reference certain Bureau of Consumer Financial Protection's rules and definitions, but made a specific decision to allow for a higher annual percentage rate than that adopted by the Bureau for the definition of a safe harbor qualified mortgage. This would remediate the fact that some FHA loans would fall under the Bureau's higher priced mortgage loan definition as a result of the mortgage insurance premium. Including the mortgage insurance premium in the calculation of the threshold that distinguishes the safe harbor from the rebuttable presumption mortgage allows the threshold to float as the mortgage insurance premium fluctuates. 78 Fed. Reg. 75235. HUD did not want the mortgage insurance premium to be the factor that determines whether a loan is a higher-priced mortgage loan. 78 Fed. Reg. 75235.

Table 1: Examples of Federal Homeownership Assistance Programs and Effects on Equity Building Type of homeownership Implementing **Examples of** Potential equityassistance entity(ies) programs building effects Mortgage insurance Federal Housing Administration FHA: Single-family mortgage Help provide market liquidity with equity loss protection to lenders. and loan guarantees (FHA) insurance program<sup>a</sup> in turn increasing access to credit Department of Veterans Affairs VA: Home Loan Guaranty and to homeownership and (VA) Program<sup>D</sup> opportunity for home equity building for home buyers. Rural Housing Service RHS: Single Family Housing (RHS) Guaranteed Loan Program<sup>c</sup> Down payment Department of Housing and **HUD: HOME Investment** Can immediately increase a assistance<sup>a</sup> Urban Development (HUD) Partnership Program, Community homeowner's equity. Some down-Development Block Grants, and payment assistance programs self-help housing projects also allow assistance to be used to buy down the mortgage interest Federal Home Loan Banks rate, which can have ongoing FHLBanks: Grants (FHLBanks) provided through each FHLBank's equity-building effects. A lower members interest rate allows a greater (financial institutions) portion of each monthly mortgage payment to be applied to the RHS: Self-help RHS mortgage principal. housing projects<sup>e</sup> Vouchers HUD **HUD: Housing Choice** Can be used towards down Voucher program payment and monthly mortgage payments, and increase homeowner's equity as payments reduce the mortgage principal. Direct loans VA VA: Direct loans for Native Can help targeted borrowers access homeownership, which in American veterans turn allows for home equity

Source: GAO analysis of agency documents. | GAO-18-297

RHS

<sup>a</sup>FHA's guarantee provides 100 percent coverage of eligible losses when borrowers default. This guarantee covers the unpaid principal balance, interest costs, and certain costs of foreclosure and conveyance.

building.

<sup>b</sup>VA guarantees vary, depending on the amount of the loan. At loan levels at or below \$45,000, VA guarantees 50 percent of the loan. Above \$45,000 and up to and including \$56,250, VA guarantees \$22,500. Above \$56,250 and up to and including \$144,000, VA guarantees the lesser of \$36,000 or 40 percent of the loan. For loan levels above \$144,000, the guarantee is the lesser of 25 percent of the loan or the Freddie Mac conforming loan limit of \$417,000 (\$625,500 for high-cost areas), which are adjusted yearly.

RHS: Single Family Housing

Direct Loan Program

<sup>&</sup>lt;sup>c</sup>RHS guarantees are limited to borrowers in rural areas with incomes of less than 115 percent of the area median income.

<sup>&</sup>lt;sup>d</sup>State and local housing finance agencies also provide down-payment assistance.

<sup>&</sup>lt;sup>e</sup>Self-help housing projects require future homeowners to help build their own houses, and their "sweat equity" serves as a down payment to reduce the mortgage loan amount.

### Federal Mortgage Insurance and Loan Guarantees Increase Market Liquidity

Federal mortgage insurance and guarantee programs increase market liquidity, which ultimately expands access to homeownership. The federal government commits to pay part or all of a loan's outstanding principal and interest loss to a lender or other mortgage holder if the borrower defaults. Because they obtain insurance or a guarantee against the possibility of loss from borrower default, lenders are more willing to provide loans to borrowers who might not otherwise be served by the private market, allowing more homeowners—particularly lower-income borrowers—an opportunity to build home equity.<sup>22</sup>

FHA offers mortgage insurance and RHS and VA provide loan guarantees. For example, FHA will insure loans with a down payment as low as 3.5 percent from most borrowers, and conventional mortgages will allow down payments as low as 3 percent.<sup>23</sup> FHA-insured loans also have more lenient credit requirements that particularly benefit minority households and first-time home buyers who might otherwise find it difficult or more expensive to take out a mortgage.<sup>24</sup> Among federal mortgage insurance programs, FHA has the highest volume of mortgages insured.<sup>25</sup>

### Federal Down-Payment Assistance Programs Can Have Equity-Building Effects

Federal and federally mandated programs that provide funding for grants and loans for down-payment assistance can have equity-building effects. Although accelerated equity building is not the policy goal of these programs, down-payment assistance can lower the barrier to homeownership for some lower-income home buyers so that the equity-

<sup>&</sup>lt;sup>22</sup>Mortgage insurance or guarantees are available to eligible home buyers. "Insurance" and "guarantee" generally have the same meaning in the context of our review.

<sup>&</sup>lt;sup>23</sup>Conventional mortgages are mortgages that are not insured by FHA or guaranteed by another government agency, such as VA or USDA. See Congressional Research Service, *FHA-Insured Home Loans: An Overview*, RS20530 (Washington, D.C.: Dec. 23, 2016).

<sup>&</sup>lt;sup>24</sup>One-third of all FHA loans were obtained by minority households in fiscal year 2016. In calendar year 2015, FHA-insured loans accounted for about 47 percent of all home purchase mortgages obtained by African-American home buyers and 49 percent of all home purchase mortgages obtained by Hispanic home buyers. In fiscal year 2016, 82 percent of FHA-insured mortgages for home purchases were obtained by first-time home buyers. See Federal Housing Administration, *Annual Report to Congress: The Financial Status of the Mutual Mortgage Insurance Fund Fiscal Year 2016*, (Washington D.C.: November 2016).

<sup>&</sup>lt;sup>25</sup>According to Home Mortgage Disclosure Act data, FHA insured 865,897 purchase mortgages for 1-4 family residences in calendar year 2016, RHS guaranteed 113,944 mortgages, and VA guaranteed 359,811 loans.

building effects of homeownership can accrue. Examples of programs include the following:

- HUD's HOME Investment Partnership Program is a block grant program that provides funding to states and localities to be used exclusively for affordable housing activities to benefit low-income households.<sup>26</sup> Funds can be used for down-payment assistance for eligible low-income home buyers. According to HUD data, more than 75 percent of low-income home buyers who have received assistance from the HOME program have used HOME funds for purchasing a home (which includes down-payment assistance) since the program's inception in 1992, directly contributing to homeowner equity building.
- HUD's Community Development Block Grant (CDBG) program also provides funding to eligible states and localities for community and economic development efforts, including housing assistance.<sup>27</sup> Eligible uses of home-buyer assistance include grants for down payments and closing costs. In fiscal year 2016, CDBG funds provided direct housing assistance for down payment and closing costs to 2,483 households.
- FHLBanks contribute funding to the Affordable Housing Program (AHP), which can provide grants for down-payment assistance through either the AHP competitive or set-aside program.<sup>28</sup> Member financial institutions of the FHLBanks can apply for the set-aside funds and then distribute the funds as grants to eligible households. Set-aside grants may be no greater than \$15,000 per household, and at least one-third of the FHLBanks' annual set-aside allocation must be used for eligible first-time home buyers. According to FHFA, the FHLBanks funded about \$77 million for down-payment or closing-cost

<sup>&</sup>lt;sup>26</sup>The HOME Investment Partnerships Program was authorized by the Cranston-Gonzalez National Affordable Housing Act of 1990 (Pub. L. No. 101-625). Low-income households are generally defined as households with income at or below 80 percent of area median income.

<sup>&</sup>lt;sup>27</sup>The Housing and Community Development Act of 1974 created the CDBG program to develop viable urban communities by providing decent housing and a suitable living environment and by expanding economic opportunities, principally for low- to moderate-income persons. See Pub. L. No. 93-383, tit. I, § 101(c), 88 Stat. 633, 634 (codified as amended at 42 U.S.C. § 5301(c)).

<sup>&</sup>lt;sup>28</sup>The Federal Home Loan Bank Act requires each FHLBank to establish an Affordable Housing Program. See 12 U.S.C. § 1430(j). An FHLBank may allocate a portion of its annual AHP contribution to homeownership set-aside programs, which provides grants for down-payment and closing-cost assistance as well as rehabilitation assistance in conjunction with a home purchase. See 12 C.F.R § 1291.6(c)(4).

- assistance in 2016 (almost 90 percent of total set-aside program funding). The down-payment assistance grants have an immediate equity-building effect.
- RHS and HUD administer self-help grant programs that provide opportunities for very-low and low-income home buyers to purchase subsidized homes: Program participants help construct homes in exchange for subsidies, including down-payment assistance.<sup>29</sup> RHS officials told us that the home buyer's labor serves as a down payment for the home, providing the home buyer with equity at the time of purchase. RHS's program also includes a subsidized interest rate determined by the home buyer's income, as well as a 33-year mortgage duration that can be extended up to 38 years, to reduce the monthly mortgage payment and make the loan as affordable as possible.

HUD officials raised concerns about the extent to which down-payment assistance promotes home equity building. For example, some mortgages with down-payment assistance can be associated with higher delinquency rates. Specifically, HUD officials pointed to data indicating that FHA has experienced higher loan delinquency rates for loans with down-payment assistance.<sup>30</sup> As with any homeownership-assistance programs or mortgages, the potential for home equity building requires a homeowner to sustain and pay down the mortgage.

<sup>&</sup>lt;sup>29</sup>Participating families in RHS's self-help program generally are required to contribute 65 percent of the construction labor. For households with more than one adult, HUD requires a minimum of 100 hours of labor to participate in its self-help program.

<sup>&</sup>lt;sup>30</sup>According to HUD's 2017 FHA Mutual Mortgage Insurance Fund Report, FHA-insured new-purchase mortgages with down-payment assistance experienced higher rates of loan delinquency than loans without assistance. See Department of Housing and Urban Development, *Annual Report to Congress Regarding the Financial Status of the FHA Mutual Mortgage Insurance Fund, Fiscal Year 2017* (Washington, D.C.: Nov. 15, 2017). In 2005 GAO reported that FHA-insured loans with down-payment assistance had higher delinquency and claim rates than similar loans without such assistance. See GAO, *Mortgage Financing: Additional Action Needed to Manage Risks of FHA-Insured Loans with Down Payment Assistance,* GAO-06-24 (Washington, D.C.: Nov. 9, 2005). In particular, loans with seller-funded down-payment assistance performed more poorly than those with assistance from other sources, such as government programs. However, seller-funded down-payment assistance was prohibited for FHA loans by the Housing and Economic Recovery Act of 2008, Pub. L. No. 110-289, § 2113, 122 Stat. 2654, 2831 (2008).

In addition to down-payment assistance, HOME, CDBG, and AHP funds can be used for buying down the mortgage interest rate.<sup>31</sup> Interest-rate buy-downs have accelerated equity-building effects throughout the life of the mortgage because a higher proportion of monthly mortgage payments are applied to the mortgage principal. However, agency and enterprise officials and housing experts with whom we spoke said the down payment is the biggest barrier to homeownership, and in the current environment of low interest rates, buy-downs of interest rates are not common.

In addition to federal programs, some state housing finance agencies also provide down-payment assistance grants and loans that have accelerated equity-building effects. For example, the Minnesota Housing Finance Agency provides a monthly payment loan (in addition to the mortgage) of up to \$12,000 to be used for down payments or closing costs.<sup>32</sup> The monthly payment loan has an interest rate equal to the rate on the borrower's first mortgage, and the loan can be paid back over a 10-year period.<sup>33</sup> According to Minnesota Housing Finance Agency officials, by making payments directly on the monthly payment loan, the borrower is effectively accelerating equity building on that part of the home purchase because of the shorter term compared to a 30-year mortgage.

## Federal Voucher Program Can Facilitate Equity Building

HUD's Housing Choice Voucher Program provides assistance in helping a homeowner pay for monthly mortgage and other homeownership expenses, which facilitate homeownership and equity building.<sup>34</sup> Vouchers are administered locally by public housing agencies, but not all public housing agencies participate in the program. A home buyer would have to apply for a housing choice voucher with a participating public housing agency to use the funding for a mortgage instead of rent. First-time homeowners who meet income limits and receive homeownership

 $<sup>^{31}</sup>$ Jurisdictions and FHLBanks have some discretion in how they implement HOME and Affordable Housing Program.

<sup>&</sup>lt;sup>32</sup>The Minnesota Housing Finance Agency finances some of its lending activities through the sale of tax-exempt and taxable bonds. Its loans are targeted to low-income borrowers.

<sup>&</sup>lt;sup>33</sup>The Minnesota Housing Finance Agency also offers a deferred down-payment assistance loan, which is an interest-free loan of up to \$8,000 that is repaid when the property is sold, refinanced, or when the first mortgage becomes due. Although the deferred payment loan does not accelerate equity building, the zero-interest loan effectively subsidizes the cost of equity for that portion of the home purchase.

<sup>&</sup>lt;sup>34</sup>Monthly mortgage and homeownership expenses include mortgage principal and interest, mortgage insurance premium, and real estate taxes and homeowner insurance.

counseling can qualify for the program.<sup>35</sup> The payment assistance generally continues as long as the family resides in the home, and the maximum term for the assistance is 15 years if the home purchase is financed with a mortgage longer than 20 years.<sup>36</sup> According to HUD, about 11,000 homeowners were receiving assistance from the Homeownership Voucher Program as of September 2017, about 0.5 percent of all vouchers.

### Federal Direct Loans Can Provide Access to Homeownership

RHS and VA both offer direct loans for home purchases to eligible borrowers who may otherwise be unable to obtain financing in the private marketplace, providing access to homeownership and equity building. RHS offers direct loans to borrowers in rural areas with incomes of generally not more than 80 percent of the area median income. Loan funds can be used to build, repair, renovate, or relocate a home, or to purchase and prepare sites, including providing water and sewage facilities. RHS provided 7,089 direct loans for single-family homes in fiscal year 2016.

VA provides direct home loans to eligible Native American veterans to finance the purchase, construction, or improvement of homes on federal trust land, or to refinance a prior direct loan to reduce the interest rate. According to VA, 13 direct loans were provided to Native Americans in fiscal year 2016.

<sup>&</sup>lt;sup>35</sup>Generally, except in the case of disabled families, the qualified annual income of the adult family members who will own the home must not be less than the federal minimum hourly wage multiplied by 2,000 hours. The local public housing agency also may establish a higher minimum income requirement.

<sup>&</sup>lt;sup>36</sup>In all other cases, the maximum term for assistance is 10 years, with exceptions for elderly and disabled homeowners. See 24 C.F.R. § 982.634.

Options and
Mechanisms That
Accelerate Equity
Building Present
Trade-offs for
Homeowners and
Lenders

Borrowers have options to accelerate equity building that include obtaining shorter-term mortgages, making more frequent or additional payments, or choosing a mortgage product available in the private mortgage market designed to accelerate equity building. These options accelerate equity building by affecting the key components of a mortgage—term (duration), down payment, interest rate, or payment frequency or amount. The advantages of building equity faster can include using home equity as a financial cushion in emergencies, like unexpected medical expenses. However, there are trade-offs to these options, such as higher monthly payments for shorter-term mortgages. Additionally, stakeholders identified key trade-offs and considerations in introducing new products and mechanisms for accelerating home equity building that could affect the success of the products or mechanisms.

Home buyers and Homeowners May Take Actions on Their Own to Accelerate Equity Building

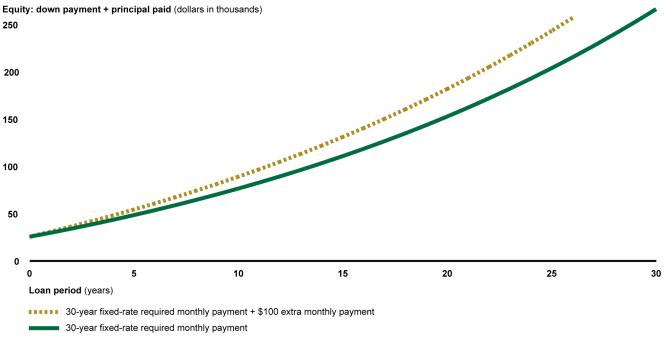
Home buyers and homeowners may take actions on their own to accelerate home equity building. For example, home buyers can choose a 15- or 20-year mortgage rather than a 30-year mortgage. The shorter-term product will increase the relative pace of equity building. In July 2017, almost 6 percent of all new purchase mortgage originations were for 15-year fixed-rate mortgages, according to the Urban Institute. The Wordshop of the Urban Institute. However, shorter-term loans may present trade-offs for borrowers, which we discuss later in the report.

Homeowners also can make extra mortgage payments to further reduce the principal balance, which can accelerate equity building and shorten the mortgage term. For example, according to our analysis, a homeowner making an extra monthly payment of \$100 on a 30-year fixed-rate mortgage for \$225,000 would accelerate equity building and reduce the mortgage duration by more than 4 years (see fig. 2). Homeowners generally have the flexibility to make extra payments at their discretion and could discontinue the extra payments at any time if they need the funding for other priorities.<sup>38</sup>

<sup>&</sup>lt;sup>37</sup>See Housing Finance at a Glance: A Monthly Chartbook (October 2017).

<sup>&</sup>lt;sup>38</sup>According to Black Knight, a financial services firm that analyzes the mortgage market, borrowers made additional principal payments of about 1 percent of their mortgages in September 2017. See Black Knight, *Mortgage Market Monitor* (September 2017).

Figure 2: Example of Home Equity Built over Time for a \$225,000, 30-year Fixed-Rate Mortgage: Required Payment versus Additional \$100 Payment Each Month



Source: GAO analysis. | GAO-18-297

Note: We compared equity building in two payment scenarios for a \$250,000 home, bought with a 10 percent down payment: (1) Only required payments were made on a 30-year mortgage of \$225,000 and a fixed annual interest rate of 3.875 percent, and (2) Additional monthly payments of \$100 applied to the principal balance were made on the same mortgage. For illustration purposes, we assumed the home's value remained unchanged from the time of the origination of the loan.

Homeowners also can refinance their mortgage to take advantage of lower interest rates, shorter mortgage terms or both. Lower-interest and shorter-term loans can help build equity faster. About 27 percent of mortgage refinances were for 15-year fixed-rate mortgages in October 2017, according to enterprise data reported by FHFA. However, refinancing (similar to purchase loans) incurs transaction costs (see table 2). A lender may offer low- or no-cost refinancing, but likely would charge a higher interest rate in exchange for lowering or eliminating fees. Additionally, other payments might be required at closing (which would be

<sup>&</sup>lt;sup>39</sup>Under the QM regulations, a lender cannot charge a borrower more than 3 percent in total points and fees on most loans if a lender wants legal liability protection from distressed borrowers. The cap varies for loan amounts less than \$100,000, with a maximum of 8 percent for a loan amount of less than \$12,500.

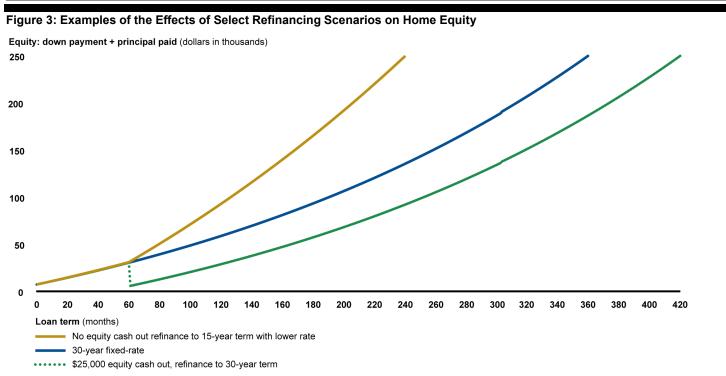
out-of-pocket expenses unless they were financed), including upcoming mortgage insurance and property taxes.

Туре	Reason for charge	Estimated fee ranges <sup>a</sup>
Application fee	To cover the initial costs of processing a loan request and checking an applicant's credit report.	\$75–\$640
Loan origination fee	To evaluate and prepare a loan.	0–1.5% of loan principal
Points	A point is equal to 1 percent of the amount of a loan.	0–3.0% of loan principal
	(1) A loan-discount point is a one-time charge paid to reduce the interest rate of a loan.	
	(2) Some lenders also charge points to earn money on the loan.	
Appraisal fee	To pay for an appraisal of a home (to assure the lenders that the property is worth at least as much as the loan amount). If a homeowner is refinancing and has had a recent appraisal, the homeowner can ask the lender to waive the requirement for a new appraisal.	\$225–\$700
Survey fee	To confirm the location of the property and improvements on the land. A loan applicant may not have to pay this fee if a survey recently had been conducted for the property.	\$150–\$400
Inspection fee	To meet lender and governmental requirements. A lender may require an inspection of the structural condition of the property, and the state in which the property is located may require additional, specific inspections.	\$175–\$350
Attorney review and closing fee	To pay for services of lawyers or other parties who conduct the closing for the lender.	\$500-\$1,000
Title search and title insurance	To pay for search of property records to ascertain ownership/clear legal title and check for liens. Title insurance covers the lenders against errors in the results of the title search. If a problem arises, the insurance covers the lender's investment in a mortgage.	\$700–\$900
Recording and transfer fees	To pay for filing by local government of official records of a real-estate transaction.	0–3.0% of loan principal (costs regionally)

Source: GAO analysis of Housing and Urban Development, Bureau of Consumer Financial Protection, and Federal Reserve documentation. | GAO-18-297

<sup>a</sup>Estimates of fee ranges are drawn from mortgage settlement costs guides from HUD, Bureau of Consumer Financial Protection, and the Federal Reserve.

Also, homeowners who refinance to take advantage of lower interest rates could extend their mortgage term or choose to cash out some of the existing home equity, thereby eliminating the potential for accelerated equity-building effects in refinancing. See figure 3 for a comparison of how different refinancing options can affect home equity building.



Source: GAO analysis. | GAO-18-297

Note: We compared equity building in three scenarios for a \$250,000 home, bought with a 3 percent down payment: (1) refinancing a 30-year fixed-rate (3.875 percent) mortgage after 5 years to a 15-year mortgage with a lower interest rate (3.125 percent), with no cash out at refinancing, (2) a 30-year fixed-rate (3.875 percent) mortgage with no refinancing, and (3) refinancing a 30-year fixed-rate (4 percent) mortgage after 5 years to a 30-year mortgage with the same interest rate (3.875 percent), with \$25,000 cash out at refinancing. For illustration purposes, we assumed the home's value remained unchanged from the time of the origination of the loan.

A Recently Introduced
Mortgage Product
Accelerates Equity
Building through Shorter
Terms and Lower Interest
Rates

The Wealth Building Home Loan (WBHL) is a relatively new privatesector mortgage product that incorporates a number of features specifically designed to accelerate equity building (see fig. 4). The WBHL, which has been offered commercially on a limited basis for about 3 years, has shorter mortgage terms (15 or 20 years), can have a fixed or adjustable rate, and allows the interest rate to be bought down.<sup>40</sup> A lower interest rate would allocate a greater portion of each monthly payment to reduce mortgage principal and also reduce the amount of the monthly payments.<sup>41</sup>

Moreover, the WBHL allows for no down payment (including allowing the financing of closing costs). The no down-payment feature is designed to facilitate access to homeownership. According to lenders we spoke with who offer WBHLs, allowing for no down payment is the key feature that distinguishes the WBHLs from standard 15- or 20-year mortgage loans available in the private-sector mortgage marketplace. <sup>42</sup> Consistent with what we heard from lenders, officials from Fannie Mae and Freddie Mac told us loans that do not require a down payment generally are not available in the private-sector mortgage marketplace. Additionally, because of the low or no down-payment features, lenders we spoke with who offer WBHLs typically require private mortgage insurance, which is provided by a major mortgage insurer.

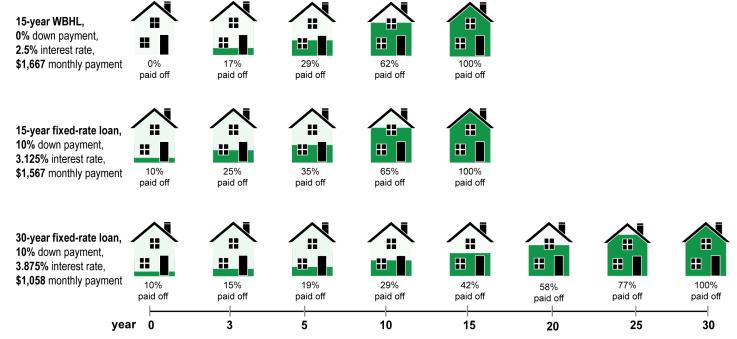
<sup>&</sup>lt;sup>40</sup>This mortgage product was developed by Edward Pinto and Stephen Oliner of the American Enterprise Institute, See, for example, Edward Pinto, *A Housing Primer: Wealth Building for the 21st Century* (Washington, D.C.: 2015).

<sup>&</sup>lt;sup>41</sup>Developers of the loan envisioned borrowers using the funds available for a down payment to buy down the mortgage interest rate. The developers of the loan also recommend using VA's credit underwriting guidelines, which include consideration of residual income. VA's residual income underwriting standards evaluate all of a borrower's sources of income and expenditures, including living expenses. According to VA officials, the standard allows lenders greater flexibility in considering compensating factors in making loan approval decisions.

<sup>&</sup>lt;sup>42</sup>Actual features of WBHLs may vary, depending on a lender's product offerings and terms

Figure 4: Comparison of Home Equity Built over Time: 15-year Wealth Building Home Loan (WBHL) versus 15- and 30-Year Fixed-Rate Mortgages

#### \$250,000 home



Source: GAO analysis. | GAO-18-297

Note: We compared equity building for (1) a 15-year Wealth Building Home Loan for \$250,000 with no down payment and a fixed annual interest rate bought down to 2.5 percent, (2) a 15-year mortgage for \$225,000 with a \$25,000 down payment and a fixed annual interest rate of 3.125 percent, and (3) a 30-year mortgage for \$225,000 with a \$25,000 down payment and a fixed annual interest rate of 3.875 percent. For illustration purposes, we assumed the home's value remained unchanged from the time of the origination of the loan. Interest rates used for illustration purposes are generally consistent with market rates in September and October 2017.

As shown in figure 4, the monthly mortgage payments of a WBHL can increase substantially, compared with the payments of a 30-year fixed-rate mortgage.

Some lenders we interviewed offer WBHLs with the option to buy down the interest rate, and some require a minimum buy-down.

- One lender requires borrowers to pay 2 points (or 2 percent of the mortgage loan amount), which buys down one-half of a percentage point of the interest rate.
- Another lender offers a 15-year loan with an option to pay 3 points to buy down the interest rate to 1.75 percent for the first 7 years. Rates

increase to 5 percent for the remaining 8 years. The lender also offers a 20-year loan with the option to pay 2 points to buy down the interest rate to 2.99 percent for the first 7 years. Rates increase to 5.25 percent for the remaining 13 years.

Although the option to buy down the interest rate has been advanced as a feature that accelerates equity building, some lenders we interviewed said that borrowers tend to pay the minimum required points only, because borrowers generally prefer to pay as little cash as possible at loan origination. Additionally, some lenders and other stakeholders have said that, in a low interest-rate environment, the incentive for borrowers to buy down the mortgage interest rate is greatly reduced.

A Proposed Mortgage Product May Accelerate Equity Building through an Equity Savings Account

Another mortgage product that we identified during our review—the Fixed-Payment Cost-of-Funds Index (Fixed-COFI) Mortgage—has been proposed by two economists, but has not yet been offered by private-sector lenders. <sup>43</sup> This type of mortgage is intended to provide another option for consumers that encourages equity building and limits exposure for borrowers and lenders to interest rate fluctuations. The Fixed-COFI would allow borrowers with little or no money down to obtain an adjustable-rate mortgage that features a fixed monthly mortgage payment and an equity savings account. <sup>44</sup> Funds in the equity savings account could be used to pay down the mortgage principal, thereby accelerating home equity building. According to the economists of this proposed product, the low to no down-payment feature may help individuals with little to no savings access homeownership, particularly those who live in high-cost areas where the rent payment is comparable to a mortgage.

In addition to the borrower's fixed monthly payments, the Fixed-COFI mortgage also would determine how the borrower's fixed payments would be allocated, including to the equity savings account. The borrower's fixed monthly payment would be fully amortizing and be calculated based on

<sup>&</sup>lt;sup>43</sup>This product was proposed by Wayne Passmore and Alexander H. von Hafften. See Wayne Passmore and Alexander H. von Hafften, "Financing Affordable and Sustainable Homeownership with Fixed-COFI Mortgages" (Washington, D.C.: 2017).

<sup>&</sup>lt;sup>44</sup>The authors define COFI as the nationwide average cost-of-funds index for the banking system, which is equal to the total interest expenses of domestic commercial banks divided by their total interest-bearing liabilities. They use quarterly data compiled by the Federal Financial Institutions Examination Council to calculate the COFI rate, which is the adjustable rate that underpins the mortgage. Because it is a short-term rate, it is generally lower than the 30-year fixed mortgage rate.

prevailing rates for a 30-year fixed-rate mortgage at the time of loan origination. But the interest portion of the payment due to the lender would be separately calculated each month, based on a rate derived from COFI plus a gross margin to account for lenders' costs and insurance risk premiums. Each month, the difference between the borrower's fixed payment and interest due the lender based on the COFI rate plus a gross margin would determine if any funds from the borrower's payment would be added to the equity savings account.

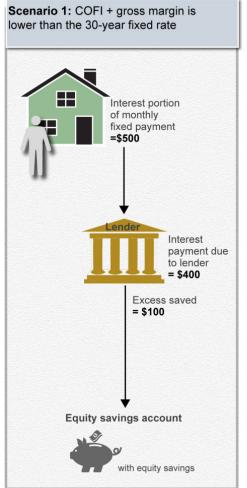
The funds allocated to the equity savings account are designed to be used to pay down the principal. However, the ways in which the home equity funds could be used to pay down mortgage principal depend on the terms of each loan. If the home equity account were depleted, lenders might cover any payment shortfalls and seek insurance reimbursements. In addition, the accelerated equity-building effect of the Fixed-COFI mortgage product would rely on the historical difference between the COFI rate and 30-year fixed rate (see fig. 5). If the difference between the rates narrowed, the savings allocated to the equity savings account would lessen, and equity-building effects would be reduced. That is, in months in which the COFI rate plus the gross margin was lower than the 30-year fixed rate used to calculate the monthly payments, the difference between the COFI-based and fixed amounts would be deposited into a home equity savings account. 46 In months in which the fixed payment would not cover the interest payment (because the COFI rate plus the gross margin is higher than the 30-year fixed rate used to calculate the fixed monthly payment), funds could be withdrawn from the equity savings account to cover any shortfall. If the equity savings account had a zero balance, the lender could seek an insurance payout.

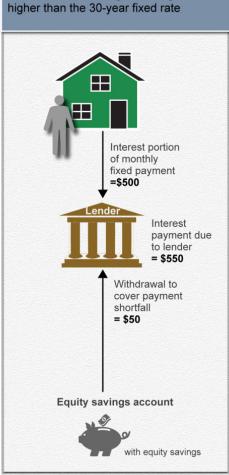
<sup>&</sup>lt;sup>45</sup>The gross margin is constant over the life of a loan and covers servicing costs, insurance against credit risk, a return on equity, and premiums for "payment shortfall" insurance and "balloon payment" insurance. Payment shortfall insurance would cover any monthly shortfalls over the life of the mortgage, and balloon payment insurance would cover any outstanding mortgage principal after 30 years. Estimates of the gross margin range between 1.75 percent and 2.5 percent.

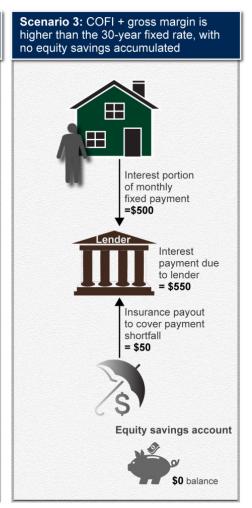
<sup>&</sup>lt;sup>46</sup>In a recent update to the Fixed-COFI proposal (dated Nov. 15, 2017), Mr. Passmore and Mr. von Hafften also proposed an "affordable" Fixed-COFI variation, in which the excess funds can be rebated to homeowners, which may help lessen monthly financial burdens for homeowners.

Figure 5: Overview of Monthly Payment Scenarios for Fixed-Payment Cost-of-Funds Index (Fixed-COFI) Mortgage

Scenario 2: COFI + gross margin is







Source: GAO analysis of Fixed-COFI Mortgage Proposal. | GAO-18-297

Note: The excess funds allocated to the equity savings account (see scenario 1) can be used to pay down the mortgage principal or can be rebated to homeowners.

According to the economists, some details of the Fixed-COFI contract can be modified for different rules concerning refinancing and savings. For example, a borrower and a lender can agree to how and when funds in the home equity savings account could be applied to pay down the mortgage principal. However, the Fixed-COFI mortgage contract would place limits on a borrower's options to refinance—for instance, only in the

case of the loss of a job—because it is designed to protect borrowers and lenders from fluctuations in interest rates.<sup>47</sup>

If interest rates drop significantly, benefits from the rate decrease for a borrower with a Fixed-COFI mortgage would be limited as compared with the benefits of a borrower with a 30-year fixed-rate mortgage who refinances. For example, the additional savings from lower interest rates for the borrower with a Fixed-COFI mortgage could only be used to pay down the mortgage principal. In contrast, although refinancing has costs, borrowers with a traditional 30-year fixed-rate mortgage would be able to refinance to take advantage of the lower rate and reduce their monthly payment. They could use the resulting difference in monthly payments from the new, refinanced loan to pay down mortgage principal, build up savings, or for any other purposes.

# Advantages of Accelerated Home Equity Building Include a Financial Safeguard

For some homeowners, building home equity faster can provide financial benefits. Home equity can serve as a financial asset to fund retirement, education expenses, or absorb financial emergencies like the loss of a job.<sup>48</sup> All else being equal, having more home equity also can help sustain homeownership through a downturn in the housing market. For example, default rates are generally higher for loans with higher loan-to-value (LTV) ratios.

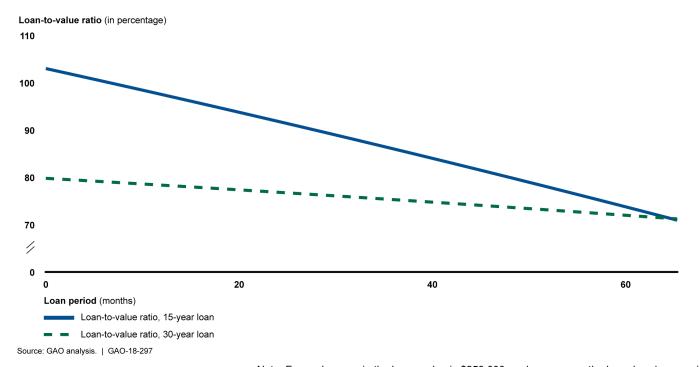
Although some accelerated equity-building options are designed to be originated with high LTV ratios (in some cases exceeding 100 percent), the accelerated equity-building effect can lower the LTV ratio at a faster pace than for a 30-year fixed-rate mortgage. As shown in figure 6, according to our analysis, LTV ratios can converge after about 5 years for a 15-year fixed-rate mortgage with a high LTV and a 30-year fixed-rate mortgage with a higher down payment. More specifically, in about 5 years

<sup>&</sup>lt;sup>47</sup>In a traditional fixed-rate mortgage, a borrower compensates a lender or investor for the option to prepay (or refinance) as part of the interest rate charged to borrowers. Borrowers with a 30-year fixed-rate mortgage can experience savings if interest rates fall substantially and they exercise their option to refinance to a lower rate. If interest rates do not fall, or do not rise appreciably enough to cover the amount borrowers compensated lenders or investors for the option to prepay, they would "lose" and the lenders or investors would "win."

<sup>&</sup>lt;sup>48</sup>Home equity generally can be accessed through a home equity line of credit or a home equity loan. The costs associated with accessing home equity can include interest expenses and transaction expenses. Additionally, borrowing against home equity would deplete rather than build equity.

a 15-year fixed-rate loan with an LTV ratio of 103 percent at origination will reach the same LTV ratio as a 30-year fixed-rate loan with an LTV ratio of 80 percent at origination. Borrowers under both mortgage scenarios would have accrued close to 30 percent equity in about 5 years, assuming no change in the home's value.

Figure 6: Example of Loan-to-Value (LTV) Ratio over 5.5 years, 15-Year Fixed-Rate Mortgage (103 Percent LTV Ratio at Origination), and 30-year Fixed-Rate Mortgage (80 Percent LTV Ratio at Origination)



Note: For each scenario the home value is \$250,000, and we assume the home's value remains constant. The 30-year fixed-rate loan has an interest rate of 3.875 percent, and at origination the loan-to-value ratio is 80 percent (for a loan amount of \$200,000). The 15-year fixed-rate loan has an interest rate of 3.125 percent, and at origination the loan-to-value ratio is 103 percent (for a loan amount of \$257,500). Interest rates used for illustration purposes are generally consistent with market rates in September and October 2017.

Lenders and proponents of accelerated equity building with whom we spoke said that having substantial equity in a home provides more options for remediation in the event the homeowner encounters difficulties making mortgage payments. For instance, a lender with whom we spoke said that having more equity in a home provides a borrower with a better opportunity to refinance to get a better interest rate and also extend their loan term, both of which would lower their monthly payment. Two lenders with whom we spoke also said that accelerated equity-building options

can provide financial discipline and serve as a forced savings mechanism by, for example, paying additional principal on the mortgage. In addition, proponents of accelerated equity building have suggested that homeowners with more equity at stake may have more incentive to stay in their home because they have more invested in the home.

In addition to building equity, borrowers with shorter-term mortgages or those opting to make extra payments on 30-year mortgages would reduce overall loan expenditures—relative to the interest they would pay on a 30-year loan (see fig. 7). However, the overall higher mortgage payments can make these options less affordable for lower-income borrowers or limit financial flexibility, as discussed below.

30-year fixed rate \$168,017 (no extra payments) 30-year fixed rate (additional payment to match 15-year \$83,828 monthly payment) 30-year fixed rate (additional payment to pay \$77,647 off loan in 15 years) 15-year fixed rate (no extra payments) \$61,570 50 100 150 200 Interest paid

Figure 7: Total Interest Paid on a \$250,000 Mortgage under Different Scenarios

Source: GAO analysis. | GAO-18-297

Note: The interest rate for the 30-year fixed-rate loan scenarios is 3.875 percent, and the interest rate for the 15-year fixed-rate loan is 3.125 percent. Interest rates used for illustration purposes are generally consistent with market rates in September and October 2017.

Trade-offs for Home
Buyers and Homeowners
Include Limited Access to
Shorter-Term Loans and
Reduced Affordability

**Limited Access** 

Accelerated equity-building products, such as a 15-year fixed-rate mortgage or a WBHL, may not be accessible for all borrowers, partly due to tighter credit requirements. Officials from a state housing finance agency told us that minimum credit score requirements for some WBHLs limit access for borrowers with lower credit scores, which includes many lower-income borrowers. For example, a private mortgage insurer for WBHLs requires a minimum credit score of 680, compared with the minimum for the state housing finance agency of 640 for 30-year fixed-rate mortgages. The average score for WBHLs insured by the private mortgage insurer is 749.

Moreover, requirements for a minimum debt-to-income ratio may also limit lower-income borrowers' ability to access WBHLs or 15-year fixed-rate loans. According to a private mortgage insurer, the average income of borrowers for WBHLs it insures is 177 percent of county median income. As mentioned previously, the QM rule generally requires home buyers to have a debt-to-income ratio of 43 percent or less. As we previously reported, although QM regulations are not expected to significantly affect the overall mortgage market, some researchers have estimated that QM regulations could adversely affect certain lower-income home buyers, particularly those living in high-cost areas. <sup>49</sup> The higher monthly payments of shorter-term loans can result in debt-to-income ratios significantly above the 43 percent limit, as illustrated in table 3.

<sup>&</sup>lt;sup>49</sup>See GAO-15-185.

Table 3: Examples of Different Mortgages' Effects on Debt-to-Income Ratio Mortgage Loan amount Interest rate Monthly payment **Gross monthly** Debt-to-income type (dollars) (percent) amount (dollars) income (dollars) ratio (percent) 30-year fixed rate 200,000 3.875 940 43 2,187 20-year fixed rate 200,000 3.50 1,160 2.187 53 15-year fixed rate 200,000 3.125 1,393 2,187 64

Source: GAO analysis. | GAO-18-297

Note: Monthly payment amount does not include taxes, mortgage insurance, homeowner's insurance, or any condominium or association fees. For purposes of this illustration, the debt-to-income ratio does not include any other debt, such as for an automobile or student loan. Interest rates used for illustration purposes are generally consistent with market rates in September and October 2017. Monthly payment amount and gross monthly income are rounded to the nearest dollar.

In areas where housing costs are high, research suggests that lower-income home buyers are more likely to have high debt-to-income ratios. Higher monthly payments for accelerated equity-building mortgages could make some of these borrowers ineligible for those types of loans, or essentially limit those borrowers to significantly smaller loans, as discussed in the following section.

### Reduced Affordability and Financial Flexibility

The biggest barrier to homeownership is affordability, which includes having enough savings for a down payment as well as sufficient monthly income to sustain a mortgage, according to agency officials and stakeholders with whom we spoke. For example, 53 percent of adults were unable to save any money in 2016 and 13 percent of adults had difficulty paying their bills at least once in 2016 because of income volatility, according to the Federal Reserve. <sup>50</sup> For the same loan amount, the monthly payments of a 15-year mortgage can be more than 40 percent greater than the monthly payments of a 30-year mortgage, depending upon the current market interest rates. <sup>51</sup> The higher monthly

<sup>&</sup>lt;sup>50</sup>Board of Governors of the Federal Reserve System, *Report on the Economic Well-Being of U.S. Households in 2016* (Washington, D.C.: May 2017). The report also notes that income volatility disproportionately affects black and Hispanic individuals.

<sup>&</sup>lt;sup>51</sup>Proponents of WBHLs said that a 20-year WBHL can have similar monthly payments to a 30-year fixed-rate mortgage. For the purchase of the same home, a home buyer would have to buy down the interest rate on the 20-year WBHL to less than 1 percent to have the same monthly payment (excluding mortgage insurance costs) compared to a conventional 30-year fixed-rate mortgage with 97 percent LTV. At current rates and assuming the cost of buying down the interest rate 0.25 percent is 1 point (the cost for one lender in our study), a homeowner would have to pay more than 8 points on WBHLs to have the same monthly payment as the 30-year fixed-rate mortgage, or purchase a less expensive home. For example, for the purchase of a \$250,000 home, 8 buy-down points would cost a home buyer \$20,000.

payments may make shorter-term loans unaffordable for many lowincome home buyers or leave borrowers with less discretionary income to cover other obligations, including paying off higher-interest debt, putting some of them at greater risk of defaulting on monthly mortgage payments.

The higher monthly payments of shorter-term loans thus reduce homeowners' financial flexibility. In contrast, experts and stakeholders highlighted the greater flexibility a 30-year mortgage affords homeowners, including for situations where individuals may experience instability or fluctuations in their income. For example, though some home buyers may have adequate income over the course of a year to afford monthly mortgage payments, fluctuations in monthly income can affect a homeowner's ability to sustain a higher monthly mortgage payment. However, a 30-year fixed-rate mortgage may enable a homeowner to make additional payments to build equity faster and still maintain a lower monthly payment than a 15-year mortgage. As shown in the scenario in figure 7 above, a homeowner could pay off a 30-year mortgage in 15 years by making additional monthly payments.

Reduced Home Purchasing Power The higher monthly payment required of a shorter-term mortgage can reduce a home buyer's purchasing power. As seen in table 4, a longer-term mortgage allows for a substantially higher home purchase price for the same monthly payment for principal and interest.

<sup>&</sup>lt;sup>52</sup>Prepayment penalties generally do not apply if a homeowner makes additional mortgage payments to be applied to the principal balance. Individual lenders could confirm if any prepayment penalties would apply for additional mortgage payments.

Table 4: Example of Different Mortgage Type's Effect on Purchasing Power

Mortgage type	Monthly payment amount (dollars)	Interest rate (percent)	Loan amount (dollars)	Loan-to- value ratio (percent)	Home purchase price (dollars)	Change in purchasing power (percent)
30-year fixed rate	1,000	3.875	212,659	97	219,236	-
20-year fixed rate	1,000	3.500	172,426	97	177,759	-19 (decrease)
15-year fixed rate	1,000	3.125	143,552	100	143,552	-35 (decrease)

Source: GAO analysis. | GAO-18-297

Note: Monthly payment amount does not include taxes, mortgage insurance, homeowner's insurance, or any condominium or association fees. Interest rates used for illustration purposes are generally consistent with market rates in September and October 2017.

Borrowers are likely to qualify for smaller loan amounts for shorter-term mortgages because of the effect of the higher monthly payments (of shorter-term mortgages) on their debt-to-income ratio. Some proponents of accelerated equity-building loans advertise that the monthly payment amounts of shorter-term and 30-year fixed-rate mortgages are comparable, with minimal loss in purchasing power. This might be the case if the loan amount for the shorter-term mortgage were less than the loan for the 30-year fixed-rate mortgage, as illustrated in table 4. However, determining loss of purchasing power based on the monthly payments of two mortgages with different loan amounts may not provide an equivalent comparison.

Potential Lower Lifetime Wealth

Shorter-term mortgages can reduce lifetime wealth. This is because the difference between the higher monthly payments and the monthly payments of a 30-year mortgage could have been invested elsewhere to produce a higher return—assuming an individual has the financial knowledge and discipline to invest the funds. The higher required monthly payments of a 15-year mortgage can ensure a larger investment in home equity. However, some research suggests that, depending on market conditions and the risk appetite of a homeowner, purchasing a house with a 30-year fixed-rate mortgage can provide a higher lifetime return on investment compared to a 15-year fixed-rate mortgage because the difference between the monthly payments can be invested at a rate of

<sup>&</sup>lt;sup>53</sup>Proponents of accelerated equity-building products suggest that more lifetime wealth can be accumulated through shorter-term mortgage products. However, we believe that such a comparison should include the scenario of homeowners investing the savings resulting from the difference between the monthly payment amounts of a shorter-term mortgage and a 30-year fixed-rate mortgage—a key assumption in estimating potential lifetime wealth accumulation with a 30-year fixed-rate mortgage.

return that likely would be higher than the difference in mortgage interest rates between 30- and 15-year mortgages.<sup>54</sup>

In addition, homeownership may not always be the most effective means of building household wealth. For example, in some circumstances individuals may achieve greater household wealth through renting rather than buying a home. Individuals for whom rental payments would be less than mortgage payments for a comparable home can invest the difference and build greater wealth—if the return on their investment exceeded the return associated with the appreciation of the value of a home. The however, factors such as an individual's financial literacy and risk tolerance, and overall market conditions can affect the success of any investment strategy, including investing in a home or in any alternatives.

### Trade-offs for Lenders Include Market Uncertainty

For lenders, shorter-term mortgages generally reduce credit risk—the likelihood of loss with default—compared with longer-term loans. In addition, lenders with whom we spoke said that borrowers choosing shorter-term loans (such as WBHLs) generally have good credit and high incomes, further reducing credit and default risk. However, market uncertainties related to the lack of a secondary market and performance data could limit lenders' willingness to offer accelerated equity-building products.

#### Lack of a Secondary Market

Products like WBHLs are not currently eligible for purchase by Fannie Mae and Freddie Mac. According to Fannie Mae and Freddie Mac, WBHLs are not currently traded in the secondary mortgage market because of factors such as the low volume of transactions and the high LTV ratio. <sup>56</sup>

Lenders with whom we spoke who offer WBHLs generally have been holding the loans in their own portfolio, which can expose them to credit

<sup>&</sup>lt;sup>54</sup>See, for example, John R. Aulerlich, "Effect on Net Worth of 15- and 30-Year Mortgage Term," *Financial Counseling and Planning*, vol. 15, no. 2 (2004). The comparison also assumes that a homeowner consistently invests the difference in monthly payments between a 30-year mortgage and a 15-year mortgage over the life of the loan.

<sup>&</sup>lt;sup>55</sup>See, for example, Federal Reserve Bank of Kansas City, *The Effectiveness of Homeownership in Building Household Wealth*, Economic Review (Kansas City, Mo.: 2010).

<sup>&</sup>lt;sup>56</sup>The maximum LTV ratio for conforming loans eligible for purchase by Fannie Mae and Freddie Mac is 97 percent.

risk and interest-rate risk.<sup>57</sup> Some of the lenders told us they only offer adjustable-rate WBHLs, to reduce interest-rate risk.<sup>58</sup> But homeowners could experience a rate shock when the interest rate adjusts. For example, according to our analysis, if a WBHL for \$250,000 adjusted the interest rate after 7 years, the monthly payment could increase by more than \$200 (13 percent).<sup>59</sup> The rate adjustment also might increase credit risk for lenders, because some borrowers then might be less able to sustain the monthly payments.<sup>60</sup>

Some lenders may be unwilling to take on these risks, which could limit the availability of accelerated equity-building mortgages in the market. However, lenders with whom we spoke have been exploring options to sell loans that have "seasoned"—for example, after the LTV ratio of the loan reached 97 percent—on the secondary market.

Mortgages with LTV ratios of 96.5 percent or more (those that have 3.5 percent or less in down payment) also would be ineligible for some federal guarantee programs. Generally, high-LTV loans have a greater risk of default, and lenders with whom we spoke who offer WBHLs all require private mortgage insurance for those loans. Lenders and private mortgage insurers may price WBHLs at a premium—for example, through higher fees, interest rates, or insurance premiums—to account for the risk, which may add to the costs of monthly payments and make these mortgages less affordable for some borrowers.

Risk Premium

<sup>&</sup>lt;sup>57</sup>Credit risk is the risk that a borrower will default on a mortgage by failing to make timely payments. Credit risk can vary based on borrower characteristics and the terms of the mortgage. Interest-rate risk is the risk that an increase in interest rates will reduce the value of a mortgage. Fixed-rate mortgages have greater interest-rate risk for lenders than adjustable-rate mortgages.

<sup>&</sup>lt;sup>58</sup>For example, if a mortgage lender is funded by short-term deposits, and interest rates rise, the cost of the lender's funds increase. If the lender had previously made a long-term fixed-rate mortgage at a lower rate, the difference between the interest the lender receives from the mortgage payments and the interest the lender pays its depositors decreases. As a result of the interest spread narrowing, the lender's profits would decrease.

<sup>&</sup>lt;sup>59</sup>The increase may be less if the borrower was also paying mortgage insurance and mortgage insurance was no longer required after the initial period.

<sup>&</sup>lt;sup>60</sup>For this comparison, the interest rate for the first 7 years is 1.75 percent. The interest rate for the final 8 years is 5.00 percent. This scenario does not include taxes and insurance costs, which would make monthly payments higher. If mortgage insurance was no longer required after the initial period, the increase in monthly payment could be less.

<sup>&</sup>lt;sup>61</sup>The maximum LTV ratio for FHA loans is 96.5 percent. See 12 U.S.C. § 1709(b)(9)(A).

#### Lack of Performance Data

Because WBHLs are new (introduced in 2014) to the marketplace, there are not enough data on loan performance to adequately assess payment delinquency and default risk. The number of lenders currently offering WBHLs is limited. According to the American Enterprise Institute, about \$100 million of WBHLs have been originated since 2014. Mortgage insurers with whom we spoke provided a similar estimate.

Lenders told us that the performance of their WBHLs is strong but may not offer a meaningful indicator of future performance if the loans were to become more widely available (because WBHLs currently tend to attract less-risky borrowers). According to lenders and housing experts with whom we spoke, performance data on similar loans, such as fixed-rate 15-year mortgages, cannot be readily used to project performance for WBHLs because WBHLS are not strictly comparable (they have higher LTV ratios).

### Other Trade-offs Include Limited Promotion and Adoption Due to Product Complexity

Stakeholders, including agency officials, also identified key trade-offs and considerations in introducing new products and mechanisms to accelerate equity building, such as how product complexity and reduced market liquidity could affect the success and the costs to borrowers of the products or mechanisms. These trade-offs and considerations apply to proposed products such as the Fixed-COFI as well as to actions or mechanisms for accelerating equity building, such as making mortgage payments on a biweekly basis and paying off a percentage of the loan principal in a shorter term (such as financing 20 percent of the principal in 5 years).

Some stakeholders said that new products that have unfamiliar or complex features, such as the Fixed-COFI mortgage's underlying adjustable rate and equity savings account, could be difficult for lenders, borrowers, and investors to understand, which could limit the promotion and adoption of such products. In addition, administering new products or mechanisms to accelerate equity building could have additional complications, such as how to schedule and credit biweekly payments. For example, lenders or servicers may not have a structure in place to properly credit additional payments on a biweekly basis and may hold the extra payment until the end of the month, negating the accelerated equity-building effect of the extra payment. Moreover, a few stakeholders said that lenders or servicers may charge additional fees for processing biweekly mortgage payments.

Stakeholders and agency officials also noted that any new mortgage product would not (at least initially) be eligible for securitizing and trading in the secondary market. As a result, a new product would not be as liquid as current products securitized and sold in the secondary market by Fannie Mae or Freddie Mac, such as 30-year fixed-rate mortgages. Because of the lack of market liquidity for new products, lenders may charge a premium, making the products less affordable for lower-income borrowers.

### **Agency Comments**

We provided a draft of this report to HUD, FHFA—and FHFA also provided copies to Fannie Mae and Freddie Mac, FHLBanks, Agriculture, and VA for their review and comment. HUD, FHFA, FHLBanks, and Agriculture provided technical comments on the report draft, which we incorporated where appropriate.

We are sending copies of this report to appropriate congressional committees, the Secretary of HUD, the Director of FHFA—who provided copies to the President and Chief Executive Officer of Fannie Mae and the Chief Executive Officer of Freddie Mac, the President of the FHLBank of Des Moines (coordinating for the FHLBanks), the Secretary of Agriculture, the Secretary of Veterans Affairs, and other interested parties. In addition, the report is available at no charge on the GAO website at <a href="http://www.gao.gov">http://www.gao.gov</a>.

If you or your staff have any questions about this report, please contact me at (202) 512-8678 or <a href="mailto:GarciaDiazD@gao.gov">GarciaDiazD@gao.gov</a>. Contact points for our Offices of Congressional Relations and Public Affairs may be found on the last page of this report. GAO staff who made key contributions to this report are listed in appendix III.

Sincerely yours,

Daniel Garcia-Diaz

Director, Financial Markets and Community Investment

# Appendix I: Objectives, Scope, and Methodology

This report describes (1) how federal homeownership assistance programs affect home equity building, and (2) options, including private-sector mortgage products, through which borrowers can accelerate home equity building and the trade-offs of these options for both borrowers and lenders. We define accelerated equity building as any mortgage product or feature that accelerates the pace of principal reduction on a mortgage debt, relative to a 30-year fixed-rate mortgage. We used the 30-year fixed-rate mortgage as our point of comparison because it is the most common type of mortgage product and represents the market standard.

To describe how federal homeownership assistance programs affect home equity building, we reviewed relevant federal statutes, regulations, and agency program policies and guides and other resources to identify relevant homeownership assistance programs from the Departments of Housing and Urban Development (HUD), Veterans Affairs (VA), and Agriculture (USDA); and Fannie Mae, Freddie Mac, and the Federal Home Loan Banks (collectively, the enterprises). We reviewed prior GAO reports on federal homeownership assistance programs and the U.S. housing finance system. We also reviewed relevant academic papers and literature discussing homeownership and equity building.

We interviewed agency and enterprise officials to discuss the relevant homeownership assistance programs and policy goals, including the extent to which products or mechanisms used in the programs affect or accelerate home equity building, and the role of the secondary mortgage market in providing market liquidity for new mortgage products. In addition to federal agencies and the enterprises, we interviewed officials from two state housing finance agencies. Some stakeholders we interviewed recommended the two state housing agencies because the agencies likely placed a greater focus on accelerating home equity building.

To describe the options (or mortgage products) borrowers have to accelerate home equity building, including any trade-offs, we used databases such as ProQuest and searched for and reviewed papers and literature published from 2007 to 2017 by individuals who discussed

<sup>&</sup>lt;sup>1</sup>GAO, Housing Assistance: Opportunities Exist to Increase Collaboration and Consider Consolidation, GAO-12-554 (Washington, D.C.: Aug. 16, 2012); Housing Finance System: A Framework for Assessing Potential Changes, GAO-15-131 (Washington, D.C.: Oct. 7, 2014); and Mortgage Reforms: Actions Needed to Help Assess Effects of New Regulations, GAO-15-185 (Washington, D.C.: June 25, 2015).

options to accelerate home equity building. We also attended two housing conferences and met with housing experts and stakeholders from academia, housing advocacy organizations, and industry, including mortgage lenders and insurers, selected because they made proposals to increase homeownership or build home equity faster, wrote on homeownership issues, were recommended by government officials, or were involved in providing mortgage products designed to accelerate equity building. From interviews with industry stakeholders and housing conferences we attended, we identified two products: (1) the Wealth Building Home Loan (WBHL), which has been introduced in the marketplace, and (2) the Fixed-Payment Cost-of-Funds Index (COFI) Mortgage, which has been proposed but is not currently offered by any lenders.

We reviewed and analyzed relevant academic papers and literature on the advantages and trade-offs of options to accelerate equity building. We also conducted interviews with academics, experts, industry stakeholders (including mortgage lenders and insurers), and organizations to discuss advantages and trade-offs of accelerated equity-building products, and the role of the secondary market in providing market liquidity for new mortgage products. We selected academics, experts, and industry stakeholders and organizations who proposed accelerated equity-building mortgage products, had written on homeownership and wealth building issues, or whom officials of federal agencies and the enterprises or our other interviewees recommended. We also attended housing conferences, which provided additional suggestions for publications to review and academics and stakeholders to interview.

Furthermore, to illustrate methods to accelerate home equity building and compare the effects of different mortgage products on home equity building, we developed hypothetical mortgage scenarios. For the mortgage scenarios, we used Excel's payment function to calculate the amortization schedule of the mortgages in our hypothetical scenarios. The payment function is a standard formula that calculates monthly payment schedules based on inputting interest rate, number of payment periods over the life of a mortgage, and the present value of the mortgage. The scenarios we developed were only several possible scenarios out of the many that we could have chosen. We identified specific mortgage features in papers and literature by individuals who proposed mortgage products designed to accelerate home equity building. For illustration purposes, we used an average of the monthly interest rates published in Freddie Mac's Primary Mortgage Market Survey for September and October 2017, as well as current market rates

Appendix I: Objectives, Scope, and Methodology

advertised by private mortgage lenders, to inform our selection of interest rates for our scenarios.

We conducted this performance audit from January 2017 to March 2018 in accordance with generally accepted government auditing standards. Those standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives.

## Appendix II: CoreLogic Home Equity Data, by State

This appendix provides regional data on equity building that we obtained from CoreLogic. CoreLogic is a publicly traded company that provides data, analytics, technology, and services related to the mortgage industry, among other things. The data in figure 8 show the percentage of homeowners in each state who have 20 percent equity or less in their homes. The level of home equity can be affected by a number of factors, including the age of the loan, the amount of principal paid down, and home market values. We did not assess the reliability of CoreLogic's data.

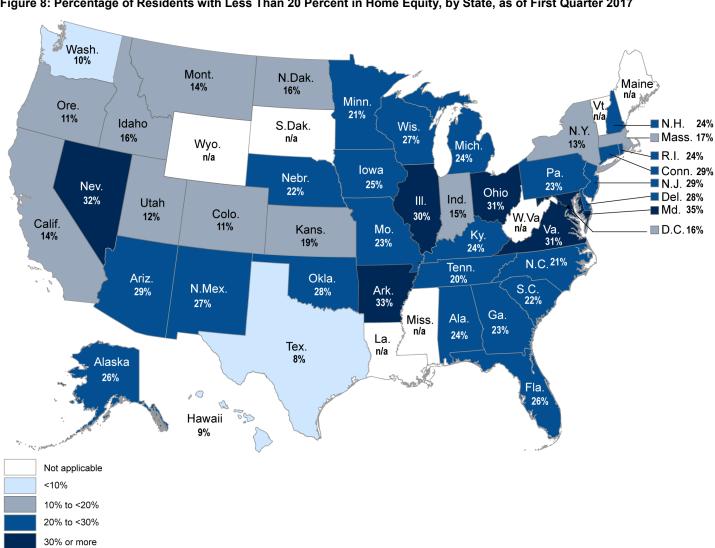


Figure 8: Percentage of Residents with Less Than 20 Percent in Home Equity, by State, as of First Quarter 2017

Source: GAO analysis of CoreLogic data; Map Resources (map). | GAO-18-297

Note: According to CoreLogic, Louisiana, Maine, Mississippi, South Dakota, Vermont, West Virginia, and Wyoming had insufficient data to determine the percentage of residents in each state who had less than 20 percent in home equity.

# Appendix III: GAO Contact and Staff Acknowledgments

GAO Contact	Daniel Garcia-Diaz, (202) 512-8678 or garciadiazd@gao.gov
Staff Acknowledgments	In addition to the contact named above, Andrew Pauline (Assistant Director), Kun-Fang Lee (Analyst in Charge), Steve Brown, Raheem Hanifa, Jeff Harner, Jill Lacey, Barbara Roesmann, Jessica Sandler, MaryLynn Sergent, Jena Sinkfield, Anne Stevens, and Jim Vitarello made key contributions to this report.

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