Highlights of GAO-21-57, a report to congressional committees

## Why GAO Did This Study

Foundational military intelligence—allsource intelligence collected by the Intelligence Community (IC) on other countries' militaries—is a critical element in planning for military operations. The DIA legacy system for processing such intelligence is unable to meet current needs, and DIA intends to replace it with MARS. MARS is expected to transform the way the IC approaches and generates foundational military intelligence. However, agencies can face a wide array of issues in developing a new system of this magnitude, including incorporating feedback from a large number of stakeholders.

A committee report accompanying the Intelligence Authorization Act for Fiscal Years 2018, 2019, and 2020 includes a provision for GAO to review MARS development. This report (1) describes the initial risks DIA and stakeholders have identified in the development of MARS and the actions DIA has taken to manage risk and (2) assesses how DIA is engaging potential stakeholders in the development of capabilities for the MARS program.

GAO reviewed related documentation; interviewed DOD and intelligence community officials about the risks to MARS development and how DIA is engaging stakeholders; and attended a stakeholder engagement meeting.

#### What GAO Recommends

GAO recommends that the Office of the Director of National Intelligence (ODNI), in coordination with the Secretary of Defense, ensure that DIA develops a comprehensive plan for engaging MARS stakeholders. ODNI concurred with GAO's recommendation.

View GAO-21-57. For more information, contact Brian M. Mazanec at (202) 512-5130 or mazanecb@gao.gov.

#### November 2020

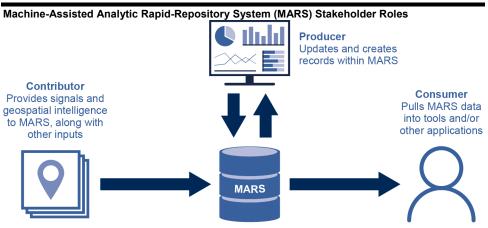
## **DEFENSE INTELLIGENCE**

# Comprehensive Plan Needed to Improve Stakeholder Engagement in the Development of New Military Intelligence System

### What GAO Found

The Defense Intelligence Agency (DIA) intends for its new foundational military intelligence system, the Machine-Assisted Analytic Rapid-Repository System (MARS), to have capabilities to collect and synthesize data that significantly exceed those of its legacy system. DIA began developing MARS in 2018. DIA and stakeholders have identified policy, technical, and operational risks facing the program. For example, MARS needs to ingest a significant variety of data types (e.g., signals, text, imagery), which cannot be done using any one data model. DIA's use of Agile development processes helps to manage risk to some degree, because it emphasizes continuously delivering software that addresses users' priority needs and incorporating frequent user feedback to inform development. However, these processes do not address all MARS risks, such as those related to implementing new technologies. To address these and other risks, DIA has begun establishing a risk management process. It will be important for DIA to continue to manage risk throughout MARS's life cycle.

DIA has taken a number of actions to identify the needs of Department of Defense (DOD) and intelligence community organizations that will use MARS—including combatant commands, services, and intelligence agencies—but it lacks a comprehensive plan for engaging with these stakeholders (see fig.).



Source: GAO analysis of Department of Defense information. | GAO-21-57

DIA has conducted workshops to identify initial requirements and town halls to disseminate MARS updates. However, stakeholders expressed mixed views on the quality and extent of the program's continual engagement with them, and stakeholders were unsure about how their feedback and input are helping DIA prioritize and select MARS features. Further, DIA's initial stakeholder engagement and test plan lacks key details called for in leading practices for system development and GAO's *Agile Assessment Guide*, such as how stakeholders will be engaged at different times and how their feedback will be compiled to support the prioritization of features. Without a comprehensive plan to guide stakeholder engagement, MARS capabilities could fall short of stakeholder expectations, and DIA could face greater challenges in mitigating risks to MARS.

United States Government Accountability Office