Opportunities Exist to Improve Transparency and Oversight of Investment Risk at Select Agencies
INFORMATION TECHNOLOGY DASHBOARD

Opportunities Exist to Improve Transparency and Oversight of Investment Risk at Select Agencies

Why GAO Did This Study

In June 2009, OMB launched the federal IT Dashboard, a public website that reports performance data for over 700 major IT investments that represent about $40 billion of the estimated $80 billion budgeted for IT in fiscal year 2012. The Dashboard is to provide transparency for these investments to aid public monitoring of government operations. It does so by reporting, among other things, how agency CIOs rate investment risk. GAO was asked to (1) characterize the CIO ratings for selected federal agencies’ IT investments as reported over time on the Dashboard, (2) determine how agencies’ approaches for assigning and updating CIO ratings vary, and (3) describe the benefits and challenges associated with agencies’ approaches to the CIO rating.

To do so, GAO selected six agencies spanning a range of 2011 IT spending levels and analyzed data reported for each of their investments on the Dashboard. GAO also interviewed agency officials and analyzed related documentation and written responses to questions about ratings and evaluation approaches, as well as agency views on the benefits and challenges related to the CIO rating.

What GAO Found

Chief Information Officers (CIO) at six federal agencies rated the majority of their information technology (IT) investments as low risk, and many ratings remained constant over time. Specifically, CIOs at the selected agencies rated a majority of investments listed on the federal IT Dashboard as low risk or moderately low risk from June 2009 through March 2012; at five of these agencies, these risk levels accounted for at least 66 percent of investments. These agencies also rated no more than 12 percent of their investments as high or moderately high risk, and two agencies (Department of Defense (DOD) and the National Science Foundation (NSF)) rated no investments at these risk levels (see table). Over time, about 47 percent of the agencies’ Dashboard investments received the same rating in every rating period. For ratings that changed, the Department of Homeland Security (DHS) and Office of Personnel Management (OPM) reported more investments with reduced risk when initial ratings were compared with those in March 2012; the other four agencies reported more investments with increased risk. In the past, the Office of Management and Budget (OMB) reported trends for risky IT investments needing management attention as part of its annual budget submission, but discontinued this reporting in fiscal year 2010.

Average Composition of CIO Ratings for Agencies’ Major IT Investments, June 2009 through March 2012

<table>
<thead>
<tr>
<th>Agency</th>
<th>DOD</th>
<th>DHS</th>
<th>HHS</th>
<th>DOI</th>
<th>OPM</th>
<th>NSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>High risk and moderately high risk investments</td>
<td>0%</td>
<td>11%</td>
<td>5%</td>
<td>4%</td>
<td>12%</td>
<td>0%</td>
</tr>
<tr>
<td>Medium risk investments</td>
<td>15%</td>
<td>38%</td>
<td>21%</td>
<td>13%</td>
<td>22%</td>
<td>0%</td>
</tr>
<tr>
<td>Low risk and moderately low risk investments</td>
<td>85%</td>
<td>51%</td>
<td>74%</td>
<td>83%</td>
<td>66%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Range in the number of investments during the period: 49-87, 63-83, 55-81, 33-48, 6-9, 3-5

Source: GAO analysis of data downloaded from OMB’s IT Dashboard.

Note: Table does not include downgraded or eliminated investments. HHS is the Department of Health and Human Services. DOI is the Department of the Interior.

Agencies generally followed OMB’s instructions for assigning CIO ratings, which included considering stakeholder input, updating ratings when new data become available, and applying OMB’s six evaluation factors. DOD’s ratings were unique in reflecting additional considerations, such as the likelihood of OMB review, and consequently DOD did not rate any of its investments as high risk. However, in selected cases, these ratings did not appropriately reflect significant cost, schedule, and performance issues reported by GAO and others. Moreover, DOD did not apply its own risk management guidance to the ratings, which reduces their value for investment management and oversight.

Various benefits were associated with producing and reporting CIO ratings. Most agencies reported (1) increased quality of their performance data, (2) greater transparency and visibility of investments, and (3) increased focus on project management practices. Agencies also noted challenges, such as (1) the effort required to gather, validate, and gain internal approval for CIO ratings; and (2) obtaining information from OMB to execute required changes to the Dashboard. OMB has taken steps to improve its communications with agencies.

What GAO Recommends

GAO is recommending that OMB (1) improve the risk management guidance for assigning CIO ratings; (2) address challenges that resulted in its CIO ratings not appropriately reflecting significant cost, schedule, and performance issues; and (3) continue to provide transparency for its CIO ratings. OMB concurred with the recommendations.

Why GAO Did This Study

In June 2009, OMB launched the federal IT Dashboard, a public website that reports performance data for over 700 major IT investments that represent about $40 billion of the estimated $80 billion budgeted for IT in fiscal year 2012. The Dashboard is to provide transparency for these investments to aid public monitoring of government operations. It does so by reporting, among other things, how agency CIOs rate investment risk. GAO was asked to (1) characterize the CIO ratings for selected federal agencies’ IT investments as reported over time on the Dashboard, (2) determine how agencies’ approaches for assigning and updating CIO ratings vary, and (3) describe the benefits and challenges associated with agencies’ approaches to the CIO rating.

To do so, GAO selected six agencies spanning a range of 2011 IT spending levels and analyzed data reported for each of their investments on the Dashboard. GAO also interviewed agency officials and analyzed related documentation and written responses to questions about ratings and evaluation approaches, as well as agency views on the benefits and challenges related to the CIO rating.

What GAO Found

Chief Information Officers (CIO) at six federal agencies rated the majority of their information technology (IT) investments as low risk, and many ratings remained constant over time. Specifically, CIOs at the selected agencies rated a majority of investments listed on the federal IT Dashboard as low risk or moderately low risk from June 2009 through March 2012; at five of these agencies, these risk levels accounted for at least 66 percent of investments. These agencies also rated no more than 12 percent of their investments as high or moderately high risk, and two agencies (Department of Defense (DOD) and the National Science Foundation (NSF)) rated no investments at these risk levels (see table). Over time, about 47 percent of the agencies’ Dashboard investments received the same rating in every rating period. For ratings that changed, the Department of Homeland Security (DHS) and Office of Personnel Management (OPM) reported more investments with reduced risk when initial ratings were compared with those in March 2012; the other four agencies reported more investments with increased risk. In the past, the Office of Management and Budget (OMB) reported trends for risky IT investments needing management attention as part of its annual budget submission, but discontinued this reporting in fiscal year 2010.

Average Composition of CIO Ratings for Agencies’ Major IT Investments, June 2009 through March 2012

<table>
<thead>
<tr>
<th>Agency</th>
<th>DOD</th>
<th>DHS</th>
<th>HHS</th>
<th>DOI</th>
<th>OPM</th>
<th>NSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>High risk and moderately high risk investments</td>
<td>0%</td>
<td>11%</td>
<td>5%</td>
<td>4%</td>
<td>12%</td>
<td>0%</td>
</tr>
<tr>
<td>Medium risk investments</td>
<td>15%</td>
<td>38%</td>
<td>21%</td>
<td>13%</td>
<td>22%</td>
<td>0%</td>
</tr>
<tr>
<td>Low risk and moderately low risk investments</td>
<td>85%</td>
<td>51%</td>
<td>74%</td>
<td>83%</td>
<td>66%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Range in the number of investments during the period: 49-87, 63-83, 55-81, 33-48, 6-9, 3-5

Source: GAO analysis of data downloaded from OMB’s IT Dashboard.

Note: Table does not include downgraded or eliminated investments. HHS is the Department of Health and Human Services. DOI is the Department of the Interior.

Agencies generally followed OMB’s instructions for assigning CIO ratings, which included considering stakeholder input, updating ratings when new data become available, and applying OMB’s six evaluation factors. DOD’s ratings were unique in reflecting additional considerations, such as the likelihood of OMB review, and consequently DOD did not rate any of its investments as high risk. However, in selected cases, these ratings did not appropriately reflect significant cost, schedule, and performance issues reported by GAO and others. Moreover, DOD did not apply its own risk management guidance to the ratings, which reduces their value for investment management and oversight.

Various benefits were associated with producing and reporting CIO ratings. Most agencies reported (1) increased quality of their performance data, (2) greater transparency and visibility of investments, and (3) increased focus on project management practices. Agencies also noted challenges, such as (1) the effort required to gather, validate, and gain internal approval for CIO ratings; and (2) obtaining information from OMB to execute required changes to the Dashboard. OMB has taken steps to improve its communications with agencies.

What GAO Recommends

GAO is recommending that OMB (1) improve the risk management guidance for assigning CIO ratings; (2) address challenges that resulted in its CIO ratings not appropriately reflecting significant cost, schedule, and performance issues; and (3) continue to provide transparency for its CIO ratings. OMB concurred with the recommendations.
# Contents

## Letter

- Background
- CIOs Rated Most IT Investments as Low Risk or Moderately Low Risk; Agencies Had Mixed Results in Reducing Higher Risk Levels
- Most Agencies Established Approaches for CIO Ratings That Follow OMB’s Instructions
- CIO Ratings Present Benefits and Challenges for Agencies’ Investment Management
- Conclusions
- Recommendations for Executive Action
- Agency Comments and Our Evaluation

## Appendix I

- Objectives, Scope, and Methodology

## Appendix II

- Risk Levels for Investments at Selected Agencies, as of March 2012

## Appendix III

- CIO Ratings and Net Changes for Major IT Investments at Selected Agencies, June 2009 through March 2012

## Appendix IV

- Comments from the Department of Defense

## Appendix V

- GAO Contacts and Staff Acknowledgments

## Tables

<table>
<thead>
<tr>
<th>Table</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dashboard Variance and Rating Colors</td>
<td>8</td>
</tr>
<tr>
<td>2</td>
<td>Investment Evaluation Factors Identified by OMB for Assigning CIO Ratings</td>
<td>10</td>
</tr>
<tr>
<td>3</td>
<td>IT Dashboard CIO Rating Colors, Based on a Five-Point Scale for CIO Ratings</td>
<td>11</td>
</tr>
<tr>
<td>4</td>
<td>Average Composition of CIO Ratings for Agencies’ Major IT Investments from June 2009 through March 2012</td>
<td>15</td>
</tr>
</tbody>
</table>
Table 5: Number of Major IT Investments with CIO Ratings That Changed Compared to Those That Remained Constant, Initial Rating through March 2012

Table 6: Net Changes in Investment Risk, Based on Comparison of Initial Rating to March 2012

Table 7: Data Sources and Derivation of CIO Ratings by Selected Agencies

Table 8: CIO Ratings and Budget Totals for Selected Agencies’ Major IT Investments as of March 2012

Figures

Figure 1: Example of an Agency Portfolio Page as Reported on OMB’s IT Dashboard Website, July 2012

Figure 2: Example of an Agency’s IT Investment Page from the IT Dashboard Website, July 2012

Figure 3: CIO Ratings and Associated IT Budgets for Fiscal Year 2012 Dashboard Investments from Selected Agencies, as of March 2012

Figure 4: Percentages of Major IT Investments at Selected Agencies with CIO Ratings That Changed Compared to Ratings That Remained Constant, Initial Rating through March 2012

Figure 5: Percentages of Major IT Investments at Selected Agencies with Changes in CIO Ratings, Initial Rating Compared to March 2012

Figure 6: CIO Ratings for Major IT Investments at the Department of Defense, as Reported on the IT Dashboard from July 2009 through March 2012

Figure 7: Changes to Risk Levels for Major IT Investments at the Department of Defense, Initial CIO Rating through March 2012

Figure 8: CIO Ratings for Major IT Investments at the Department of Homeland Security, as Reported on the IT Dashboard from July 2009 through March 2012

Figure 9: Changes to Risk Levels for Major IT Investments at the Department of Homeland Security, Initial CIO Rating through March 2012

Figure 10: CIO Ratings for Major IT Investments at the Department of Health and Human Services, as Reported on the IT Dashboard from July 2009 through March 2012
Figure 11: Changes to Risk Levels for Major IT Investments at the Department of Health and Human Services, Initial CIO Rating through March 2012

Figure 12: CIO Ratings for Major IT Investments at the Department of the Interior, as Reported on the IT Dashboard from July 2009 through March 2012

Figure 13: Changes to Risk Levels for Major IT Investments at the Department of the Interior, Initial CIO Rating through March 2012

Figure 14: CIO Ratings for Major IT Investments at the National Science Foundation, as Reported on the IT Dashboard from June 2009 through March 2012

Figure 15: Changes to Risk Levels for Major IT Investments at the National Science Foundation, Initial CIO Rating through March 2012

Figure 16: CIO Ratings for Major IT Investments at the Office of Personnel Management, as Reported on the IT Dashboard from July 2009 through March 2012

Figure 17: Changes to Risk Levels for Major IT Investments at the Office of Personnel Management, Initial CIO Rating through March 2012
Abbreviations

CIO  chief information officer
DEAMS  Defense Enterprise Accounting and Management System
DOD  Department of Defense
DOI  Department of the Interior
DHS  Department of Homeland Security
GCSS-Army  Global Combat Support System-Army
GFEBS  General Fund Enterprise Business System
HHS  Department of Health and Human Services
IT  information technology
NSF  National Science Foundation
OMB  Office of Management and Budget
OPM  Office of Personnel Management
TechStat  TechStat Accountability Sessions

This is a work of the U.S. government and is not subject to copyright protection in the United States. The published product may be reproduced and distributed in its entirety without further permission from GAO. However, because this work may contain copyrighted images or other material, permission from the copyright holder may be necessary if you wish to reproduce this material separately.
October 16, 2012

The Honorable Thomas R. Carper
Chairman
The Honorable Scott P. Brown
Ranking Member
Subcommittee on Federal Financial Management,
Government Information, Federal Services,
and International Security
Committee on Homeland Security
and Governmental Affairs
United States Senate

Spending on information technology (IT) represents a significant portion of the federal budget—estimated at $80 billion for fiscal year 2012.¹ More than 700 major investments account for approximately $40 billion of this IT spending. The Clinger-Cohen Act of 1996 charges the Director of the Office of Management and Budget (OMB) with responsibility for analyzing, tracking, and evaluating the risks and results of all major IT investments as part of the federal budget process, and reporting to Congress on the performance benefits achieved by these investments.² The act also places responsibility for managing investments with the heads of agencies and establishes chief information officers (CIOs) to advise and assist agency heads in carrying out this responsibility.

OMB launched the Federal IT Dashboard in June 2009 as a public website that reports performance and supporting data for the major IT investments. The Dashboard is to provide transparency for these investments in order to facilitate public monitoring of government operations and accountability for investment performance by the federal CIOs who oversee them. In January 2010, OMB began using the Dashboard as one of several tools to identify troubled investments. These investments became the focus of joint OMB-agency TechStat Accountability Sessions (TechStats)—evidence-based reviews intended to improve investment performance through concrete actions. In December 2010, OMB reported that these sessions resulted in $3 billion

¹As reported by agencies to the Office of Management and Budget.
²40 U.S.C. § 11302(c).
in reduced life-cycle costs and subsequently incorporated the TechStat model into its 25-point plan for reforming federal IT management. With this plan, agency CIOs became responsible for leading TechStat sessions at the department level, analyzing investments using data from the Dashboard, and terminating or turning around at least one-third of underperforming IT projects within 18 months. OMB reported its progress on the plan, improvements to the Dashboard, and results of TechStat sessions in the analytical perspectives it provided for the President’s 2012 and 2013 budget submissions.

In response to your request, our objectives for this review were to (1) characterize the CIO ratings for selected federal agencies’ IT investments as reported over time on the Dashboard, (2) determine how agencies’ approaches for assigning and updating CIO ratings vary, and (3) describe the benefits and challenges associated with agencies’ approaches to the CIO rating.

To establish the scope of our review, we selected six agencies that spanned a range of IT spending for fiscal year 2011, including the three highest spending agencies, two of the lowest, and an agency in the middle. Collectively, these agencies accounted for approximately $51 billion, or 65 percent, of 2011 spending on IT investments. The six agencies are the Department of Defense (DOD), Department of Homeland Security (DHS), Department of Health and Human Services (HHS), Department of the Interior (DOI), National Science Foundation (NSF), and Office of Personnel Management (OPM).

To address our objectives, we downloaded CIO ratings and related data reported for investments on the Dashboard and analyzed these data for the period June 2009 to March 2012. We did not independently evaluate the ratings as reported by the agencies, but determined that they were sufficiently complete and accurate for our analyses. We interviewed agency officials, including CIOs where possible, and obtained written

---


5http://www.itdashboard.gov.
responses and supporting documents, related agency policies, procedures, reported data, artifacts, as well as agency views on the benefits and challenges associated with performing these ratings and reporting them to the Dashboard. We also utilized recent GAO and DOD Inspector General reviews of DOD’s major IT investments and compared findings in these reports to the CIO ratings that the department submitted to the Dashboard. In addition, we analyzed OMB documentation and interviewed OMB staff to update our information on how the Dashboard has evolved, identify the guidance agencies received about CIO ratings, determine the efforts OMB has under way to improve the Dashboard, and describe the ways in which OMB is using the data to improve IT management.

We conducted this performance audit from January 2012 through September 2012 in accordance with generally accepted government auditing standards. Those standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives. Further details of our objectives, scope, and methodology are provided in appendix I.

The Clinger-Cohen Act of 1996 requires OMB to establish processes to analyze, track, and evaluate the risks and results of major capital investments in information systems made by federal agencies and report to Congress on the net program performance benefits achieved as a result of these IT investments.\(^6\) Further, the act places responsibility for managing investments with the heads of agencies and establishes CIOs to advise and assist agency heads in carrying out this responsibility.

OMB established the Management Watch List in 2003 to help carry out its oversight role. The Management Watch List included mission-critical projects that needed to improve performance measures, project management, IT security, or overall justification for inclusion in the President’s budget submission. Further, in August 2005, OMB established a High-Risk List, which consisted of projects identified by federal agencies, with OMB’s input, as requiring special attention from federal agencies.

\(^6\) 40 U.S.C. § 11302(c).
oversight authorities and the highest levels of agency management. Between 2005 and 2009, OMB described its efforts to monitor and manage risky federal IT investments in the annual budget submission.

Over the past several years, we have reported and testified on OMB’s initiatives to highlight troubled IT projects, justify investments, and use project management tools. For instance, in 2006 we recommended that OMB develop a single aggregated list of high-risk projects and their deficiencies and use that list to report to Congress on progress made in correcting high-risk problems. As a result, OMB started publicly releasing aggregate data on its Management Watch List and disclosing the projects’ deficiencies. Moreover, between 2007 and 2009, the President’s budget submission included an overview of investment performance over several budget years, including the number of federal IT projects in need of management attention. Such information helped Congress stay better informed of high-risk projects and make related funding decisions. With the advent of its IT Dashboard in 2009, OMB discontinued this type of reporting in the fiscal year 2010 budget submission.

### OMB’s Dashboard Provides Visibility into the Performance of Federal IT Investments

In June 2009, OMB deployed a public website to further improve the transparency and oversight of agencies’ IT investments, replacing the Management Watch List and High-Risk List. Known as the IT Dashboard, this site displays federal agencies’ cost, schedule, and performance data for over 700 major federal IT investments at 27 federal agencies that are responsible for about $40 billion of the federal budget. According to OMB, these data are intended to provide a near-real-time perspective on the performance of these investments, as well as a historical perspective. Further, the public display of these data is intended

---


to allow OMB; other oversight bodies, including Congress; and the general public to hold the government agencies accountable for progress and results.

OMB reported on plans and implementation progress for this management tool in the “Analytical Perspectives” section of the President’s budget submissions for fiscal years 2012 and 2013, including planned updates to the Dashboard during 2012 to support closer executive oversight and intervention to prevent schedule delays, cost overruns, and failures in delivering key functionality needed by federal programs. For example, it reported using the Dashboard to identify investments for TechStat reviews.

The Dashboard visually presents performance ratings for agencies overall and for individual investments using metrics that OMB has defined—cost, schedule, and CIO evaluation. The website also provides the capability to download certain data. Figure 1 is an example of an agency’s (OPM) portfolio page as recently depicted on the Dashboard.

---

The Dashboard’s data spans the period from June 2009 to the present, and is based, in part, on each agency’s exhibit 53 and exhibit 300.
submissions to OMB, as well as on agency assessments and supporting information on each investment. Over the life of the Dashboard, OMB has issued guidance to agencies on, among other things, what data to report, how those data need to be structured and formatted for upload to the Dashboard, and procedures for using the Dashboard’s submission tools. For instance, OMB instructed agencies to update and submit investment cost and schedule data monthly. OMB has made various changes to the organization, available data, and features of the Dashboard over time, including

- improvements to Dashboard calculations to incorporate the variance of “in progress” milestones rather than just “completed” milestones;
- web pages containing data on historical ratings and rebaselines of eliminated and downgraded investments;
- added data on awarded contracts, with links to USAspending.gov;
- release of IT Dashboard source code and documentation to an open source hosting provider;
- enhancements to baseline history, which give users the ability to see field-by-field changes for each rebaseline;
- a mechanism for OMB analysts to provide feedback to agencies on investment submissions; and
- mobile-friendly formatting of Dashboard displays.

Once OMB has received agency-reported investment data, it converts these into investment performance ratings for display on the dashboard according to calculations and protocols described on its website. OMB assigns cost and schedule performance ratings by using data submitted by agencies to calculate variances between the planned cost or schedule targets and the actual or projected cost or schedule values. OMB converts these variances to percentages, and assigns the ratings to be

---

12Exhibit 53s list all of the IT projects and their associated costs within a federal organization. An exhibit 300 is also called the Capital Asset Plan and Business Case. It is used to justify resource requests for major IT investments and is intended to enable an agency to demonstrate to its own management, as well as to OMB, that a major project is well planned.
presented on the Dashboard within three ranges, red, yellow, and green, as shown in table 1.

<table>
<thead>
<tr>
<th>Project level cost and schedule variance rating</th>
<th>Rating color</th>
</tr>
</thead>
<tbody>
<tr>
<td>≥ 30%</td>
<td>Red</td>
</tr>
<tr>
<td>≥ 10% and &lt; 30%</td>
<td>Yellow</td>
</tr>
<tr>
<td>&lt; 10%</td>
<td>Green</td>
</tr>
</tbody>
</table>

Although the thresholds for assigning cost and schedule variance ratings has remained constant over the life of the Dashboard, the cost and schedule data agencies are required to submit have changed in several ways, as have the variance calculations. For example, in response to our recommendations (further discussed in the next section), OMB changed how the Dashboard calculates the cost and schedule ratings in July 2010, to include “in progress” milestones rather than just “completed” ones for more accurate reflection of current investment status.

We have previously reported that OMB has taken significant steps to enhance the oversight, transparency, and accountability of federal IT investments by creating its IT Dashboard, and by improving the accuracy of investment ratings. We also found issues with the accuracy and data reliability of cost and schedule data, and recommended steps that OMB should take to improve these data.

In July 2010, we reported\textsuperscript{13} that the cost and schedule ratings on OMB’s Dashboard were not always accurate for the investments we reviewed, because these ratings did not take into consideration current performance. As a result, the ratings were based on outdated information. We recommended that OMB report on its planned changes to the Dashboard to improve the accuracy of performance information and provide guidance to agencies to standardize milestone reporting. OMB agreed with our recommendations and, as a result, updated the Dashboard’s cost and schedule calculations to include both ongoing and

\textsuperscript{13}GAO-10-701.
completed activities. Similarly, in March 2011, we reported\textsuperscript{14} that OMB had initiated several efforts to increase the Dashboard’s value as an oversight tool, and had used its data to improve federal IT management. We also reported, however, that agency practices and the Dashboard’s calculations contributed to inaccuracies in the reported investment performance data. For instance, we found missing data submissions or erroneous data at each of the five agencies we reviewed, along with instances of inconsistent program baselines and unreliable source data. As a result, we recommended that the agencies take steps to improve the accuracy and reliability of their Dashboard information, and that OMB improve how it rates investments relative to current performance and schedule variance. Most agencies generally concurred with our recommendations; OMB agreed with our recommendation for improving ratings for schedule variance. It disagreed with our recommendation to improve how it reflects current performance in cost and schedule ratings, but more recently made changes to Dashboard calculations to address this while also noting challenges in comprehensively evaluating cost and schedule data for these investments.

More recently, in November 2011, we reported\textsuperscript{15} that the accuracy of investment cost and schedule ratings had improved since our July 2010 report because OMB had refined the Dashboard’s cost and schedule calculations. Most of the ratings for the eight investments we reviewed were accurate, although we noted that more could be done to inform oversight and decision making by emphasizing recent performance in the ratings. We recommended that the General Services Administration comply with OMB’s guidance for updating its ratings when new information becomes available (including when investments are rebaselined) and the agency concurred. Since we previously recommended that OMB improve how it rates investments, we did not make any further recommendations.

\textbf{CIO Ratings Are Important for OMB’s IT Reform and Management Initiatives}

Unlike the Dashboard’s cost and schedule ratings, which are derived by OMB based on agency-submitted data, the “Investment Evaluation by Agency CIO” (also called the CIO rating) is determined by agency officials; OMB translates the agency’s numerical assignment for an

\textsuperscript{14}GAO-11-262.

\textsuperscript{15}GAO-12-210.
An OMB staff member from the Office of E-Government and Information Technology noted that the CIO rating should be a current assessment of future performance based on historical results and is the only Dashboard performance indicator that has been defined and produced the same way since the Dashboard’s inception. According to OMB’s instructions, a CIO rating should reflect the level of risk facing an investment on a scale from 1 (high risk) to 5 (low risk) relative to that investment’s ability to accomplish its goals. Each agency CIO is to assess their IT investments against a set of six preestablished evaluation factors identified by OMB (shown in table 2) and then assign a rating of 1 to 5 based on his or her best judgment of the level of risk facing the investment. According to an OMB staff member, agency CIOs are responsible for determining appropriate thresholds for the risk levels and for applying them to investments when assigning CIO ratings.

Table 2: Investment Evaluation Factors Identified by OMB for Assigning CIO Ratings

<table>
<thead>
<tr>
<th>Evaluation factor</th>
<th>Supporting examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Risk management</td>
<td>Risk management strategy exists</td>
</tr>
<tr>
<td></td>
<td>Risks are well understood by senior leadership</td>
</tr>
<tr>
<td></td>
<td>Risk log is current and complete</td>
</tr>
<tr>
<td></td>
<td>Risks are clearly prioritized</td>
</tr>
<tr>
<td></td>
<td>Mitigation plans are in place to address risks</td>
</tr>
<tr>
<td>Requirements management</td>
<td>Investment objectives are clear and scope is controlled</td>
</tr>
<tr>
<td></td>
<td>Requirements are complete, clear and validated</td>
</tr>
<tr>
<td></td>
<td>Appropriate stakeholders are involved in requirements definition</td>
</tr>
<tr>
<td>Contractor oversight</td>
<td>Acquisition strategy is defined and managed via an Integrated Program Team</td>
</tr>
<tr>
<td></td>
<td>Agency receives key reports, such as earned value reports, current status, and risk logs</td>
</tr>
<tr>
<td></td>
<td>Agency is providing appropriate management of contractors such that the government is monitoring, controlling, and mitigating the impact of any adverse contract performance</td>
</tr>
<tr>
<td>Historical performance</td>
<td>No significant deviations from planned cost and schedule</td>
</tr>
<tr>
<td></td>
<td>Lessons learned and best practices are incorporated and adopted</td>
</tr>
<tr>
<td>Human capital</td>
<td>Qualified management and execution team for the IT investments and/or contracts supporting the investment</td>
</tr>
<tr>
<td></td>
<td>Low turnover rate</td>
</tr>
<tr>
<td>Other</td>
<td>Other factors that the CIO deems important to forecasting future success</td>
</tr>
</tbody>
</table>

Source: OMB’s IT Dashboard.
OMB recommends that CIOs consult with appropriate stakeholders in making their evaluation, including Chief Acquisition Officers, program managers, and other interested parties. Ultimately, CIO ratings are assigned colors for presentation on the Dashboard, according to the five-point rating scale, as illustrated in table 3.

<table>
<thead>
<tr>
<th>Rating (by agency CIO)</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-Low risk</td>
<td>Green</td>
</tr>
<tr>
<td>4-Moderately low risk</td>
<td>Green</td>
</tr>
<tr>
<td>3-Medium risk</td>
<td>Yellow</td>
</tr>
<tr>
<td>2-Moderately high risk</td>
<td>Red</td>
</tr>
<tr>
<td>1-High risk</td>
<td>Red</td>
</tr>
</tbody>
</table>

Source: OMB’s IT Dashboard.

OMB has made the CIO’s evaluation and rating a key component of its larger IT Reform Initiative and 25 Point Plan. In its plan, OMB reported that it used agencies’ CIO ratings to select investments for the TechStat review sessions it conducted between 2010 and 2011. These sessions are data-driven assessments of IT investments by agency leaders that are intended to result in concrete action to improve performance. OMB reported that the TechStats it conducted on selected investments resulted in approximately $3 billion in reduced costs. Building on the results of those sessions, the plan articulates a strategy for strengthening IT governance, in part, through the adoption of the TechStat model by federal agencies. In conducting TechStats, agencies are to rely, in part, on CIO ratings from the IT Dashboard. The TechStat Toolkit, developed by OMB and a task force of agency leads, provides sample questions regarding an investment’s CIO rating and associated risks for use in TechStat sessions.

Furthermore, OMB issued guidance in August 2011 that stated, among other things, that agency CIOs shall be held accountable for the performance of IT program managers based on their governance process and the data reported on the IT Dashboard, which includes the CIO.

---

16Chief Information Officer Authorities, Memorandum for Heads of Executive Departments and Agencies, M-11-29 (Washington, D.C.: Aug. 8, 2011)
rating. According to OMB, the addition of CIO names and photos on Dashboard investments is intended to highlight this accountability and link it to the Dashboard’s reporting on investment performance. Figure 2 illustrates the CIO rating information presented on the Dashboard for an example IT investment.
Figure 2: Example of an Agency’s IT Investment Page from the IT Dashboard Website, July 2012

Source: CBP - Automated Commercial Environment / International Trade Data System (ACE / ITDS) page as reported on OMB’s IT Dashboard on July 18, 2012
As of March 2012, CIO ratings for most investments listed on the Dashboard for the six agencies we reviewed indicated either low risk or moderately low risk (223 out of 313 investments across all the selected agencies). High risk or moderately high risk ratings were assigned to fewer investments (12 out of 313 investments across all the selected agencies). Figure 3 presents the total number of IT investments rated on the Dashboard for each of the selected agencies according to their risk levels, as of March 2012, and illustrates the predominance of low risk investments for the agencies in our review. The figure also reports agencies’ budgets for their major IT investments for fiscal year 2012, as presented on the Dashboard.

Historically, over the life of the Dashboard from June 2009 to March 2012, low or moderately low risk ratings accounted for at least 66 percent of all ratings at five of the six agencies (the exception is DHS with 51 percent).
Medium risk ratings accounted for between 0 to 38 percent of all reported ratings across agencies during this period. The maximum percentage of ratings in the high risk or moderately high risk categories for any agency during this 34-month period was 12 percent, with two agencies—DOD and NSF—reporting no high risk investments.\textsuperscript{17} DOD stated in written comments that this was because they did not deem any of their investments to be high risk. (DOD’s investment risks are further discussed in the next section.) An NSF official from the Division of Information Systems stated that there were no high risk investments because most of their investments were in the operations and maintenance phase. Table 4 presents the average composition of ratings for each agency during the reporting period of June 2009 to March 2012. Appendix III depicts each agency’s CIO ratings by risk level on a monthly basis during the reporting period.

<table>
<thead>
<tr>
<th>Agency</th>
<th>High risk and moderately high risk investments</th>
<th>Medium risk investments</th>
<th>Low risk and moderately low risk investments</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOD</td>
<td>0%</td>
<td>15%</td>
<td>85%</td>
</tr>
<tr>
<td>DHS</td>
<td>11%</td>
<td>38%</td>
<td>51%</td>
</tr>
<tr>
<td>HHS</td>
<td>5%</td>
<td>21%</td>
<td>74%</td>
</tr>
<tr>
<td>DOI</td>
<td>4%</td>
<td>13%</td>
<td>83%</td>
</tr>
<tr>
<td>OPM</td>
<td>12%</td>
<td>22%</td>
<td>66%</td>
</tr>
<tr>
<td>NSF</td>
<td>0%</td>
<td>0%</td>
<td>100%</td>
</tr>
</tbody>
</table>

### Table 4: Average Composition of CIO Ratings for Agencies’ Major IT Investments from June 2009 through March 2012

| Range in the number of major IT investments rated on the Dashboard during this period |
|---------------------------------|---------------------------------|--------------------------|
| DOD                            | DHS                             | HHS                      |
| 49-87                          | 63-83                           | 55-81                    |
|      | DOI                             | OPM                      |
| 33-48                          | 6-9                             | 3-5                      |

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Table does not include downgraded or eliminated investments.

Overall, the CIO rating remained constant for 147 of 313 investments that were active as of March 2012 (about 47 percent of the investments we reviewed). These investments were rated at the same risk level during every rating period (see fig. 4).

\textsuperscript{17}CIO ratings for investments that were downgraded (no longer defined as a major investment) or eliminated during this period are not included in these percentages.
Four of the six agencies did not change the CIO rating for a majority of their investments (excluding any investments that were downgraded or eliminated) during the time frame we examined. In contrast, the other two agencies—OPM and HHS—changed the CIO rating for more than 70 percent of their investments at least once between the investment’s initial rating and the rating reported as of March 2012. Table 5 lists the number of each agency’s investments whose ratings were constant and changed over time.

Table 5: Number of Major IT Investments with CIO Ratings That Changed Compared to Those That Remained Constant, Initial Rating through March 2012

<table>
<thead>
<tr>
<th></th>
<th>DOD</th>
<th>DHS</th>
<th>HHS</th>
<th>DOI</th>
<th>OPM</th>
<th>NSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Remained constant</td>
<td>51</td>
<td>42</td>
<td>17</td>
<td>31</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Changed</td>
<td>36</td>
<td>41</td>
<td>64</td>
<td>17</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>Total</td>
<td>87</td>
<td>83</td>
<td>81</td>
<td>48</td>
<td>9</td>
<td>5</td>
</tr>
</tbody>
</table>

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Table does not include downgraded or eliminated investments.
Agencies offered several reasons for why many investments had no changes in their CIO ratings during their entire time on the Dashboard. Five of the six selected agencies indicated that many investments were in a steady-state or operations and maintenance phase with no new development. One agency reported that their investments’ CIO ratings remained constant because the investments consistently met all requirements and deadlines and were using project management best practices.

The agencies we reviewed showed mixed results in reducing the number of higher risk investments during the rating period.\(^{18}\) For investments whose rating changed at least once during the period, 40 percent (67 investments) received a lower risk rating in March 2012 than they received initially, 41 percent of investments (68 investments) received a higher risk rating, and the remaining 19 percent (31 investments) received the same rating in March 2012 as they had initially received, despite whatever interim changes may have occurred (i.e., there was no “net” change to their reported risk levels). (See fig. 5.)

\(^{18}\)A reduction in risk level is indicated by a higher CIO rating. An increase in risk level is indicated by a lower CIO rating.
Two agencies—DHS and OPM—reported more investments with reduced risk in March 2012, as compared with initial ratings. The other four agencies reported more investments with increased risk. Table 6 presents net changes in risk levels at each of the selected agencies (among investments that were not downgraded or eliminated). Appendix III graphically summarizes these data for all six agencies.

### Table 6: Net Changes in Investment Risk, Based on Comparison of Initial Rating to March 2012

<table>
<thead>
<tr>
<th></th>
<th>DOD</th>
<th>DHS</th>
<th>HHS</th>
<th>DOI</th>
<th>OPM</th>
<th>NSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Risk level reduced</td>
<td>15</td>
<td>26</td>
<td>17</td>
<td>4</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>Risk level increased</td>
<td>18</td>
<td>12</td>
<td>25</td>
<td>11</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>No net change</td>
<td>3</td>
<td>3</td>
<td>22</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total number of changed investments</strong></td>
<td><strong>36</strong></td>
<td><strong>41</strong></td>
<td><strong>64</strong></td>
<td><strong>17</strong></td>
<td><strong>7</strong></td>
<td><strong>1</strong></td>
</tr>
</tbody>
</table>

Source: GAO analysis of data downloaded from OMB's IT Dashboard.

Note: Table does not include downgraded or eliminated investments. Table represents investments' initial CIO rating compared to the CIO rating as of March 2012 and does not represent any fluctuations that may have occurred in between that time frame.
Agencies most commonly cited additional oversight or program reviews as factors that contributed to decreased risk levels. Specifically, agencies commented that the CIO ratings and Dashboard reporting had spurred improved program management and risk mitigation. For example, one agency’s officials commented that the CIO now closely monitors the monthly performance and risk data generated by their investments, and that the additional oversight has brought about strengthened processes and more focused attention to issues.

In contrast, several agencies cited generally poor risk management at the investment level, the introduction of new investment/programs risks, as well as instances of poor project management as factors contributing to increased risk for investments. For example, one agency responded that internal review findings revealed new risks that caused an investment’s risk level to increase. Another agency’s officials reported that various technical issues caused one of their investments to fall behind schedule, thus increasing risk.

Both OMB and several agencies suggested caution in interpreting changing risk levels for investments. They noted that an increase in an investment’s risk level can sometimes indicate better management by the program or CIO because previously unidentified risks have been assessed and included in the CIO evaluation. Conversely, a decrease in an investment’s risk level may not indicate improved management if the data and analysis on which the CIO rating are based is incomplete, inconsistent, or outdated.

Further analysis of the characteristics and causes of Dashboard’s CIO ratings, and reporting on the patterns of risk within and among agencies, could provide Congress and the public with additional perspectives on federal IT investment risk over time. However, for the past four budget submissions, OMB has not summarized the extent of risk represented by major federal IT investments in the analysis it prepares annually for the President’s budget submission, as it did prior to the fiscal year 2010 submission. As a result, OMB is missing an opportunity to integrate such risk assessments into its evaluation of major capital investments in reporting to Congress.
OMB has provided agencies with instructions for assigning CIO ratings for the major IT investments reported on the Dashboard. Specifically, OMB’s instructions state that agency CIOs should rate each investment based on his/her best judgment and should

- include input from stakeholders, such as Chief Acquisition Officers, program managers, and others;
- update the rating as soon as new information becomes available that might affect the assessment of a given investment; and
- utilize OMB’s investment rating factors, including: risk management, requirements management, contractor oversight, historical performance, and human capital, as well as any other factors deemed relevant by the CIO.

Despite differences in the specific inputs and processes used, agencies generally followed OMB’s instructions for assigning CIO ratings. However, DOD’s ratings reflected additional considerations beyond OMB’s instructions and did not reflect available information about significant risks for certain investments. The sections that follow describe how each agency addressed OMB’s instructions.

**Include input from stakeholders.** Each of the six agencies we reviewed relied on stakeholder input, at least in part, when assigning CIO ratings. Agencies also cited a variety of review boards, data from program and financial systems, and other investment assessments as inputs to the rating. Table 7 describes the data and processes that agencies reported using when they derived their CIO ratings.
Table 7: Data Sources and Derivation of CIO Ratings by Selected Agencies

<table>
<thead>
<tr>
<th>Agency</th>
<th>Data sources used in CIO rating</th>
<th>How rating is derived</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOD</td>
<td>Input and recommendations from a variety of stakeholders, including functional leads, acquisition community, component CIOs, and cost and schedule experts</td>
<td>The DOD CIO reviews investment performance information and recommendations from stakeholders and makes a subjective evaluation of the investment based upon those inputs.</td>
</tr>
<tr>
<td>DHS</td>
<td>Data from internal investment management systems and the department’s periodic reporting system, program management reviews, CIO portfolio reviews, and input from the executive steering committees</td>
<td>The DHS CIO determines the rating based upon information and recommendation gathered by an analysis team from the department’s Enterprise Business Management Office.</td>
</tr>
<tr>
<td>HHS</td>
<td>Cost and schedule variance data, exhibit 300 Quality Review, number of rebaselines, and investment manager self assessment</td>
<td>The HHS CIO determines the CIO ratings using a score calculated from the data.</td>
</tr>
<tr>
<td>DOI</td>
<td>Bureau-proposed rating of investment; Electronic Capital Planning Investment Control Technology(^a) data, iStat(^b) performance reviews, applicable GAO or Office of Inspector General findings</td>
<td>One of the processes the agency follows begins with the bureau responsible for the investment completing a template to document its proposed bureau rating of the investment and submits the proposed rating to the department CIO through the Capital Planning and Investment Control office. The office reviews and analyzes the data, compares the data against known information, such as iStat performance reviews or applicable GAO or Office of Inspector General findings regarding the current state of the investment, and provides a recommendation to the CIO, who determines the rating. Additionally, the CIO can make the decision to change the rating outside of this process.</td>
</tr>
<tr>
<td>NSF</td>
<td>IT portfolio management tool; program manager and stakeholder input from monthly reviews where budget, schedule, and risks are reviewed</td>
<td>NSF staff meets monthly with the CIO to discuss investment data and review evaluations using OMB’s guidance. The staff assesses and ranks the investments. The CIO issues the rating based upon this information.</td>
</tr>
<tr>
<td>OPM</td>
<td>IT security rating; enterprise architecture rating; earned value management program manager rating; risk management rating; Electronic Capital Planning Investment Control Technology; cost, schedule, and overall variance rating, IT Dashboard cost and schedule variance; and program managers’ self-assessments</td>
<td>The IT Investment Management group reports to the CIO on collected information regarding the investments. The group produces a chart that tracks 20 different metrics; each metric is presented as either a red, yellow, or green rating. The CIO issues the rating based upon this information.</td>
</tr>
</tbody>
</table>

Source: GAO analysis of agency-reported data.

\(^a\)Electronic Capital Planning Investment Control Technology is a government-owned technology system that is designed to help federal agencies in the management and control of their initiatives, portfolios, and investment priorities. This web-based application assists managers and staff involved in IT planning in assessing IT investments in terms of their costs, risks, and expected returns.

\(^b\)iStat is DOI’s internal investment review process, which was modeled after OMB’s TechStat process.

**Update CIO ratings.** All six agencies established guidelines for periodically reviewing and updating their CIO ratings. Specifically, HHS, NSF, DOI, and OPM reported that they update CIO ratings on a monthly basis. DOD has adopted a quarterly update cycle, although an official noted that the actual process of collecting information and evaluating investments for the ratings takes slightly longer than 3 months. DHS
officials with the Office of the CIO stated that the frequency of its updates varies based on the risk level of an investment's previous rating: investments with a previous CIO rating of green are to be reviewed semiannually; yellow investments are to be reviewed quarterly; and red investments are to be reviewed monthly.

**Utilize OMB’s investment rating factors.** Most of the selected agencies use OMB’s investment rating factors when evaluating their investments. Only one agency (HHS) does not use all of them. Specifically, an HHS official from the Office of the CIO told us that human capital issues are not explicitly covered in their CIO rating criteria because investment owners are to provide adequate IT human capital, and that these owners will reflect any issues that arise when providing input for the CIO rating.

Among the agencies we reviewed, DOD was unique in that its ratings reflected additional considerations beyond OMB’s instructions. For example, briefing slides prepared for DOD’s 2011 CIO rating exercise identified the need to “balance” CIO ratings, and advised that yellow or red ratings could lead to an OMB review. In addition, DOD officials explained that the department rated investments green (or low risk) if the risk of the investment not meeting its performance goals is low; yellow (or medium risk) if the investment is facing difficulty; and red (high risk) only if the department planned to restructure or cancel the investment, or had already done so. DOD officials further stated that their CIO ratings provide a measured assessment of how DOD believes an investment will perform in the future.

Although the CIO ratings submitted by DOD to the Dashboard are consistent with their ratings approach, they do not reflect other available information about the risk of these investments. As we previously noted, none of DOD’s investments that were active in March 2012 were rated as high risk, and approximately 85 percent were rated as either low risk or moderately low risk throughout their time on the Dashboard. However, these ratings did not always reflect significant schedule delays, cost increases, and other weaknesses identified for certain investments in our

---

Based on the department’s long-standing difficulties with such programs, we designated DOD business systems modernization as a high-risk area in 1995 and it remains a high-risk area today. More recently, we reported weaknesses in several of the department’s business system investments. Specifically, we reported that the department had not effectively ensured that these systems would deliver capabilities on time and within budget; that acquisition delays required extended funding for duplicative legacy systems; that delays and cost overruns were likely to erode the cost savings these systems were to provide; and that, ultimately, DOD’s management of these investments was putting the department’s transformation of business operations at risk.

Although the following selected examples of DOD investments experienced significant performance problems and were included with those considered to be high-risk business system investments in our recent reviews of those systems, they were all rated low risk or moderately low risk by the DOD CIO.

- **Air Force’s Defense Enterprise Accounting and Management System (DEAMS):** DEAMS is the Air Force’s target accounting system designed to provide accurate, reliable, and timely financial information. In early 2012, GAO reported that DEAMS faced a 2-year deployment delay, an estimated cost increase of about $500 million for an original life-cycle cost estimate of $1.1 billion (an increase of approximately 45 percent), and that assessments by DOD users had identified operational problems with the system, such as data accuracy issues, an inability to generate auditable financial reports,
and the need for manual workarounds. In July 2012, the DOD Inspector General reported that the DEAMS’ schedule delays were likely to diminish the cost savings it was to provide, and would jeopardize the department’s goals for attaining an auditable financial statement. DOD’s CIO rated DEAMS low risk or moderately low risk from July 2009 through March 2012.

- **Army’s General Fund Enterprise Business System (GFEBS):**
  GFEBS is an Army financial management system intended to improve the timeliness and reliability of financial information and to support the department’s auditability goals. In early 2012, we reported that GFEBS faced a 10-month implementation delay, and that DOD users reported operational problems, including deficiencies in data accuracy and an inability to generate auditable financial reports. These concerns were reiterated by the DOD Inspector General in July 2012. DOD’s CIO rated GFEBS as moderately low risk from July 2009 through March 2012.

- **Army’s Global Combat Support System-Army (GCSS-Army):**
  GCSS-Army is intended to improve the Army’s supply chain management capabilities and provide accurate equipment readiness status reports, among other things. In March 2012, we reported that GCSS-Army was experiencing a cost overrun of approximately $300 million on an original life-cycle cost estimate of $3.9 billion (an increase of approximately 8 percent) and a deployment delay of approximately 2 years. DOD rated GCSS-Army as low or moderately low risk from July 2009 through March 2012.

Explanations submitted by DOD with the CIO ratings for these investments did not provide meaningful insight for why they were rated at


23 GAO-12-565R and GAO-12-134.

24 GAO-12-565R.
the lowest risk levels in the face of known issues. DOD officials told us that they rated these investments as low risk because, in their view, the cost and schedule variances listed above did not constitute significant risks. Officials explained that: (1) the cost variances were not that large compared to DOD’s overall size and large amount of IT spending; (2) the schedule variance needed to be understood in the context that the average DOD large-scale IT program takes 7 years (or 84 months) to implement; and (3) that each of those programs had risk mitigation plans in place. However, the first two reasons are inconsistent with DOD’s own risk management guidance, which recommends that risks be assessed against the program’s own cost and schedule estimates, not other department investments. In addition, completing risk mitigation plans does not necessarily lower investment risk. DOD’s guidance calls for implementing the mitigation plan and then reassessing resulting changes to the risk. Even if the department adopts these elements of its own guidance, the CIO’s evaluation will be incomplete unless it also reflects the assessments of investment performance and risks identified by us and others. Until the department does so, CIO ratings for DOD’s Dashboard investments may not be sufficiently accurate or useful for its TechStat sessions or OMB’s management and oversight.

Selected agencies identified various benefits associated with performing CIO ratings and Dashboard reporting in general. Almost all of the agencies (five of six) reported the following three benefits.

- Increased quality of investment performance data. For example, one agency also reported that the Dashboard has made information about investments more understandable.

- Greater transparency and visibility for CIOs and their staff into investment- and program-level performance data. One agency reported that its CIO was better able to conduct reviews with actual investment numbers, as opposed to self-reported data presented by

---

25Explanations included “program is being closely monitored” (Defense Enterprise Accounting and Management System), “program schedule being closely monitored” (General Fund Enterprise Business System), and “no outstanding issues or concerns” (Global Combat Support System-Army).

the investment’s program managers. Agencies could also compare their investments’ ratings to those of other agencies and departments.

- Increased focus on project management practices. Two agencies reported improved investment performance as a direct result of their Dashboard rating and reporting activities; another stated that Dashboard reporting supported and reinforced their existing IT governance, capital planning, and program management processes.

Some of these benefits were interrelated. Several agencies viewed the improved data quality as a by-product of greater scrutiny brought about by having to report such data to the Dashboard on a regular basis. One agency response noted that their program managers were surprised to see the extent to which investment data were visible to the public, and that this visibility motivated their staff to provide accurate and timely data (which has improved data quality). Another agency noted that the visibility of the IT Dashboard has increased awareness among investment and project managers about the need to improve the planning of project activities and the definition of operational performance metrics (which support program management).

Nevertheless, agencies also identified challenges associated with producing and reporting CIO ratings. First, three agencies reported a challenge associated with the time and effort required to gather, validate, and gain internal approval for CIO ratings and other data reported to the Dashboard. For example, one agency reported that, due to the number of organizations involved and the number of investments being evaluated, it generally takes 90 to 120 days to develop and update its CIO ratings. The agency further reported that this effort was separate from (and in addition to) time it already spends on its own internal processes for managing and overseeing acquisition programs.

Second, four of the six agencies identified challenges with the number of changes OMB has made to the Dashboard, as well as with the timeliness and clarity of OMB’s communication regarding those changes. For example, officials at one agency commented that the frequency of changes has actually hindered their efforts to improve data quality, since errors sometimes resulted when it adapted to changes required by OMB. Officials at another agency stated that OMB allowed insufficient time for agencies to test their systems’ interfaces with the Dashboard when changes were made, which they said resulted in data errors and challenges for staff. These officials also noted that OMB’s guidance for agency submissions has, at times, not matched the technical data
schemas implemented by OMB, impeding agencies’ efforts to successfully upload their data. An OMB staff member commented that their office releases changes to the Dashboard as early in the fiscal year as possible to give agencies time to adjust and that OMB announces planned changes to agencies before they are implemented via the Dashboard’s interagency web portal. OMB has recently held meetings with agency officials to discuss these issues and determine ways to better communicate going forward.

Finally, one agency responded that while monthly updates to the Dashboard have increased investment and project managers’ attention to the performance of their investments and projects, this regular scrutiny could encourage investment and project managers to “perform to the test” rather than concentrate on effective investment and project management. However, based on the interrelationships of the benefits of CIO ratings identified by some agencies, the process of generating and reporting CIO ratings does not have to be just a grading exercise. As previously noted, the benefit of improved investment performance data for the CIO’s investment evaluation can lead to more effective management, which could, in turn, improve investment performance. Executives and staff who can envision these results from the Dashboard’s CIO evaluations may be less likely to view the additional time and effort required to generate the CIO ratings as a challenge, but as an opportunity for more efficient and effective management.

Since its inception in 2009, the Federal IT Dashboard has increased the transparency of the performance of major federal IT investments. Its CIO ratings, in particular, have improved visibility into changes in the risk levels of agencies’ investments over time. Determining whether such changes represent improvements or deficiencies in management and oversight can be difficult without additional information on investment performance and the rating process, but analyzing and reporting the ratings for investments and agencies over time for the President’s budget submission could help OMB ensure that risk is accurately assessed and that patterns of risk deserving of special management attention are identified.

DOD demonstrated one such pattern of interest in its CIO ratings. During the 34-month life of the Dashboard, none of the 87 investments that were active as of March 2012 were rated high risk or moderately high risk, and approximately 85 percent of ratings were low risk or moderately low risk. Although DOD implemented OMB’s broad instructions for producing CIO
ratings, it also considered how the ratings might increase the likelihood of an OMB review of an investment and minimized the effects of significant schedule delays and cost increases, which were identified in our reviews and those of DOD’s Inspector General. As a result, DOD is masking significant investment risks, has not employed its own risk management guidance, and has not delivered the transparency intended by the Dashboard. By incorporating the results of external reviews into its evaluations, DOD can further improve the quality of the information on which investment risk ratings are based.

Beyond the transparency they promote, CIO ratings present an opportunity to improve the data and processes agencies use to assess investment risk. Some agencies have already experienced collateral benefits and management results from their risk evaluations. Continuing focus from OMB and agencies on how to accurately portray and derive value from the ratings and the associated processes could enable agencies to experience such benefits.

### Recommendations for Executive Action

To ensure that OMB’s preparation of the President’s budget submission accurately reflects the risks associated with all major IT investments, we are recommending that the Federal CIO analyze agency trends reflected in Dashboard CIO ratings, and present the results of this analysis with the President’s annual budget submission.

To ensure that DOD’s CIO evaluations of investment risk for its major IT Dashboard investments reflect all available performance assessments and are consistent with the department’s own guidance for managing risk, we are recommending that the Secretary of Defense direct the department’s CIO to reassess the department’s considerations for assigning CIO risk levels for Dashboard investments, including assessments of investment performance and risk from outside the programs, and apply the appropriate elements of the department’s risk management guidance to OMB’s evaluation factors in determining CIO ratings.

### Agency Comments and Our Evaluation

We provided a draft of our report to the six agencies selected for our review and to OMB. In oral comments, staff from OMB’s Office of E-Government & Information Technology stated that OMB concurred with our recommendation that the Federal CIO analyze agency trends reflected in Dashboard CIO ratings and present the results of this analysis with the President’s annual budget submission. OMB staff also provided
technical comments, which we incorporated as appropriate. In a written
response, DOD’s Deputy Chief Information Officer for Information
Enterprise agreed with our recommendation that the department’s CIO
reassess considerations for assigning CIO risk levels for Dashboard
investments, and committed to updating the department’s CIO ratings
process to better report risk and improve the timeliness and transparency
of reporting. DOD’s written response is reprinted in Appendix IV. Officials
at DOI provided technical comments, which we incorporated as
appropriate. The remaining agencies had no comment on the draft report.

As agreed with your offices, unless you publicly announce the contents of
this report earlier, we plan no further distribution until 30 days from the
report date. At that time, we will send copies to interested congressional
committees; the Secretaries of Defense, Interior, Homeland Security,
Health and Human Services, the Director of the National Science
Foundation, the Director of the Office of Personnel Management, the
Director of the Office of Management and Budget; and other interested
parties. In addition, the report will be available at no charge on the GAO

If you or your staffs have any questions on the matters discussed in this
report, please contact David A. Powner at (202) 512-9286 or by e-mail at
pownerd@gao.gov. Contact points for our Offices of Congressional
Relations and Public Affairs may be found on the last page of this report.
GAO staff who made major contributions to this report are listed in
appendix IV.

David A. Powner
Director, Information Technology
Management Issues
Appendix I: Objectives, Scope, and Methodology

Our objectives were to (1) characterize the Chief Information Officer (CIO) ratings for selected federal agencies’ information technology (IT) investments as reported over time on the federal IT Dashboard; (2) determine how agencies’ approaches for assigning and updating CIO ratings vary; and (3) describe the benefits and challenges associated with agencies’ approaches to the CIO rating.

To establish the scope of our review, we downloaded and examined data on total IT spending for fiscal year 2011 for the 27 agencies reported on the IT Dashboard. (The Office of Management and Budget (OMB) extracts these data based on exhibit 300 forms submitted by each agency.) We then selected six agencies that spanned a range of IT spending for fiscal year 2011, including the three highest spending agencies, two of the lowest, and an agency in the middle. Collectively, these agencies accounted for approximately $51 billion, or 65 percent, of 2011 spending on IT investments. The six agencies are the Department of Defense, Department of Homeland Security, Department of Health and Human Services, Department of the Interior, National Science Foundation, and Office of Personnel Management. The results in this report represent only these agencies.

To address the first objective, we downloaded and examined the Dashboard’s CIO ratings for all investments at the six agencies we selected (a total of approximately 308 investments reported by these agencies). We did not independently evaluate the ratings reported by agencies. However, we determined that they were sufficiently reliable for the purposes of our objectives by confirming with each agency that the ratings that we downloaded from the IT Dashboard were complete, accurate, and reflected the data they had reported to OMB.

1To characterize the numbers and percentages of major IT investments at each risk level at each of our subject agencies, we analyzed, summarized, and—where appropriate—graphically depicted average CIO ratings for investments by agencies over time during the period from June 2009 to March 2012. Specifically, we compared the CIO ratings in June 2009 (or whenever an individual investment was first rated) up through and including each investment’s rating as of March 2012 and summarized the data by agency. To describe whether CIO ratings indicated higher or lower investment risk over time, we calculated the numbers and percentages of investments (by agency and collectively for all the agencies) that maintained a constant rating over the entire performance period, and those that experienced a change to their CIO rating.
rating in at least one rating period. Then we analyzed the subset of investments that experienced at least one changed rating and compared the first CIO rating with the latest CIO rating (no later than March 2012) to determine the numbers and percentages of investments (by agency and collectively for all the agencies) that experienced a net rating increase, a net rating decrease, or no net change. We also examined the comments provided with the ratings to determine whether such comments were useful in understanding the ratings. We presented our results to each agency and OMB and solicited their input, explanations for the results, and additional corroborating documentation, where appropriate.

To address our second objective, we reviewed available documentation, obtained written responses to questions we posed to all agencies, and interviewed OMB and agency officials to determine their policies and practices related to assigning and updating the CIO ratings and related data for the Dashboard. Specifically, we gathered descriptions about the data, participants, and processes used to generate CIO ratings for investments; when and under what circumstances each agency updates its ratings; the specific factors agencies used in assigning their ratings; and the reason(s) for their approaches to assigning and reporting the ratings. We reviewed our results with agency officials to ensure that our presentation of their approach was accurate. In addition, we utilized our prior work and a report by the Department of Defense’s Office of the Inspector General related to the department’s major IT investments. We compared the findings in these reports to the CIO ratings the department submitted to the Dashboard for investments that had been rated consistently low or moderately low risk, and discussed our results with department officials.

To address our third objective, we reviewed written and oral descriptions of the benefits and challenges that agencies and OMB have experienced in developing, submitting, updating, and utilizing CIO ratings. We sought specific examples, corroborating documentation, and causal factors, where available. After obtaining this information from individual agencies, we compared their responses to identify benefits and challenges common to multiple agencies and applied our judgment in determining whether any additional benefits or challenges were present.

We conducted this performance audit from January 2012 to September 2012 in accordance with generally accepted government auditing standards. Those standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe
that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives.
Appendix II: Risk Levels for Investments at Selected Agencies, as of March 2012

The table below lists the total number of major information technology (IT) investments rated on the federal IT Dashboard as of March 2012 for each agency selected for this review, with the numbers of investments rated at each of the risk levels specified by the Office of Management and Budget (OMB) for the chief information officer (CIO) rating. The last line in the table reports each agency’s total budget for fiscal year 2012 for their major IT investments, as also reported on the Dashboard in March 2012.

<table>
<thead>
<tr>
<th></th>
<th>DOD</th>
<th>DHS</th>
<th>HHS</th>
<th>DOI</th>
<th>OPM</th>
<th>NSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>High risk and moderately high risk</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>6</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Medium risk</td>
<td>13</td>
<td>35</td>
<td>19</td>
<td>8</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Low risk and moderately low risk</td>
<td>74</td>
<td>45</td>
<td>59</td>
<td>34</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total number of investments rated on the Dashboard</strong></td>
<td><strong>87</strong></td>
<td><strong>83</strong></td>
<td><strong>81</strong></td>
<td><strong>48</strong></td>
<td><strong>6</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>Budget for major IT investments (FY 2012)</strong></td>
<td><strong>$13.3B</strong></td>
<td><strong>$4.4B</strong></td>
<td><strong>$2.8B</strong></td>
<td><strong>$865.6M</strong></td>
<td><strong>$46.3M</strong></td>
<td><strong>$85.5M</strong></td>
</tr>
</tbody>
</table>

Source: GAO analysis of data downloaded from OMB’s IT Dashboard.

Note: Table does not include downgraded or eliminated investments.
This appendix provides additional information about chief information officer (CIO) ratings for major IT information technology (IT) investments at each of the agencies selected for this review. The first figure for each agency depicts the number of investments at each rating level for the end of each month, as reported on the federal IT Dashboard. The second figure depicts the number of investments whose risk level demonstrated a net increase, net decrease, no net change, or remained constant during the investment’s entire time on the Dashboard.

1The Office of Management and Budget (OMB) directs agency CIOs to evaluate investments and assign ratings according to a five-point scale. The risk levels are: 5-low risk (green), 4-moderately low risk (green), 3-medium risk (yellow), 2-moderately high risk (red), and 1-high risk (red).

2An investment’s risk level increased when it received a lower CIO rating in March 2012 compared with its initial Dashboard rating. An investment’s risk level was reduced when it received a higher CIO rating in March 2012 compared with its initial Dashboard rating. An investment’s CIO rating exhibited no net change when it received the same rating in March 2012 as its initial rating, despite any interim changes that may have occurred. An investment’s CIO rating was constant when the rating remained unchanged from the initial CIO rating through March 2012.
Department of Defense

Figure 6: CIO Ratings for Major IT Investments at the Department of Defense, as Reported on the IT Dashboard from July 2009 through March 2012

Number of investments on the Dashboard

- High risk
- Moderately high risk
- Medium risk
- Moderately low risk
- Low risk

Source: GAO analysis of data from CMS’s IT Dashboard.

Note: Figure does not include downgraded or eliminated investments.
Figure 7: Changes to Risk Levels for Major IT Investments at the Department of Defense, Initial CIO Rating through March 2012

- 51: Risk level constant
- 18: Risk level increased
- 15: Risk level reduced
- 3: No net change in risk level

Source: GAO analysis of data from OMB's IT Dashboard.

Note: Figure does not include downgraded or eliminated investments. An investment's CIO rating is constant when the rating remained unchanged from the initial rating through March 2012. All other categories of risk in the chart compare the initial CIO rating to the CIO rating as of March 2012, ignoring any interim changes that may have occurred in between those dates.
Department of Homeland Security

Figure 8: CIO Ratings for Major IT Investments at the Department of Homeland Security, as Reported on the IT Dashboard from July 2009 through March 2012

Number of investments on the Dashboard

Month

Note: Figure does not include downgraded or eliminated investments.
Appendix III: CIO Ratings and Net Changes for Major IT Investments at Selected Agencies, June 2009 through March 2012

Figure 9: Changes to Risk Levels for Major IT Investments at the Department of Homeland Security, Initial CIO Rating through March 2012

3  No net change in risk level
12  Risk level increased
26  Risk level reduced
42  Risk level constant

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Figure does not include downgraded or eliminated investments. An investment’s CIO rating is constant when the rating remained unchanged from the initial rating through March 2012. All other categories of risk in the chart compare the initial CIO rating to the CIO rating as of March 2012, ignoring any interim changes that may have occurred in between those dates.
Figure 10: CIO Ratings for Major IT Investments at the Department of Health and Human Services, as Reported on the IT Dashboard from July 2009 through March 2012

Number of Investments on the Dashboard

Month

Source: GAO analysis of data from OMB's IT Dashboard.

Note: Figure does not include downgraded or eliminated investments.
Figure 11: Changes to Risk Levels for Major IT Investments at the Department of Health and Human Services, Initial CIO Rating through March 2012

- Risk level reduced: 17
- Risk level constant: 17
- No net change in risk level: 22
- Risk level increased: 25

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Figure does not include downgraded or eliminated investments. An investment’s CIO rating is constant when the rating remained unchanged from the initial rating through March 2012. All other categories of risk in the chart compare the initial CIO rating to the CIO rating as of March 2012, ignoring any interim changes that may have occurred in between those dates.
Figure 12: CIO Ratings for Major IT Investments at the Department of the Interior, as Reported on the IT Dashboard from July 2009 through March 2012

- **High risk**
- **Moderately high risk**
- **Medium risk**
- **Moderately low risk**
- **Low risk**

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Figure does not include downgraded or eliminated investments.
Appendix III: CIO Ratings and Net Changes for Major IT Investments at Selected Agencies, June 2009 through March 2012

Figure 13: Changes to Risk Levels for Major IT Investments at the Department of the Interior, Initial CIO Rating through March 2012

No net change in risk level

Risk level reduced

Risk level increased

Risk level constant

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Figure does not include downgraded or eliminated investments. An investment’s CIO rating is constant when the rating remained unchanged from the initial rating through March 2012. All other categories of risk in the chart compare the initial CIO rating to the CIO rating as of March 2012, ignoring any interim changes that may have occurred in between those dates.
Appendix III: CIO Ratings and Net Changes for Major IT Investments at Selected Agencies, June 2009 through March 2012

National Science Foundation

Figure 14: CIO Ratings for Major IT Investments at the National Science Foundation, as Reported on the IT Dashboard from June 2009 through March 2012

Number of Investments on the Dashboard

Month

- High risk
- Moderately high risk
- Medium risk
- Moderately low risk
- Low risk

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Figure does not include downgraded or eliminated investments.
Figure 15: Changes to Risk Levels for Major IT Investments at the National Science Foundation, Initial CIO Rating through March 2012

Note: Figure does not include downgraded or eliminated investments. An investment’s CIO rating is constant when the rating remained unchanged from the initial rating through March 2012. All other categories of risk in the chart compare the initial CIO rating to the CIO rating as of March 2012, ignoring any interim changes that may have occurred in between those dates.
Office of Personnel Management

Figure 16: CIO Ratings for Major IT Investments at the Office of Personnel Management, as Reported on the IT Dashboard from July 2009 through March 2012

Number of investments on the Dashboard

Month

High risk
Moderately high risk
Medium risk
Moderately low risk
Low risk

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Figure does not include downgraded or eliminated investments.
Appendix III: CIO Ratings and Net Changes for Major IT Investments at Selected Agencies, June 2009 through March 2012

Figure 17: Changes to Risk Levels for Major IT Investments at the Office of Personnel Management, Initial CIO Rating through March 2012

Risk level increased
Risk level constant
Risk level reduced
No net change in risk level

Source: GAO analysis of data from OMB’s IT Dashboard.

Note: Figure does not include downgraded or eliminated investments. An investment’s CIO rating is constant when the rating remained unchanged from the initial rating through March 2012. All other categories of risk in the chart compare the initial CIO rating to the CIO rating as of March 2012, ignoring any interim changes that may have occurred in between those dates.
Appendix IV: Comments from the Department of Defense

DEPARTMENT OF DEFENSE
8000 DEFENSE PENTAGON
WASHINGTON, D.C. 20301-8000

SEP 13 2012

Mr. David A. Powner,
Director, Information Technology Management
U.S. Government Accountability Office
441 G Street, NW, Washington, DC 20548

Dear Mr. Powner,

This is the Department of Defense (DoD) response to the GAO draft report, GAO-12-923, INFORMATION TECHNOLOGY DASHBOARD: Opportunities Exist to Improve Transparency and Oversight of Investment Risk at Select Agencies, dated August 16, 2012 (GAO Code 311264).

Our comments on the draft report are attached. My point of contact is Mr. Kevin Garrison, 571-372-4473, Kevin.garrison@osd.mil

Sincerely,

David L. DeVries
Deputy Chief Information Officer for Information Enterprise
RECOMMENDATION 1: To ensure that DOD's CIO evaluations of investment risk for its major IT Dashboard investments reflect all available performance assessments and are consistent with the departments' own guidance for managing risk, we are recommending that the Secretary of Defense direct the department's' CIO to reassess the department's considerations for assigning CIO risk levels for Dashboard investments, including assessments of investment performance and risk from outside the programs and apply the appropriate elements of the department's' risk management guidance to OMB's evaluation factors in determining CIO ratings.

DoD RESPONSE: DoD concurs with the recommendation and will update our CIO ratings process to better report risk and improve timeliness and transparency.
Appendix V: GAO Contacts and Staff Acknowledgments

GAO Contacts

David A. Powner, (202) 512-9286 or pownerd@gao.gov

Staff Acknowledgments

In addition to the contact name above, the following staff also made key contributions to this report: Paula Moore (Assistant Director), Neil Doherty, Lynn Espedido, Rebecca Eyler, Kate Feild, Dan Gordon, Andrew Stavisky, Sonya Vartivarian, Shawn Ward, Kevin Walsh, Jessica Waselkow, and Monique Williams.
The Government Accountability Office, the audit, evaluation, and investigative arm of Congress, exists to support Congress in meeting its constitutional responsibilities and to help improve the performance and accountability of the federal government for the American people. GAO examines the use of public funds; evaluates federal programs and policies; and provides analyses, recommendations, and other assistance to help Congress make informed oversight, policy, and funding decisions. GAO’s commitment to good government is reflected in its core values of accountability, integrity, and reliability.

The fastest and easiest way to obtain copies of GAO documents at no cost is through GAO’s website (www.gao.gov). Each weekday afternoon, GAO posts on its website newly released reports, testimony, and correspondence. To have GAO e-mail you a list of newly posted products, go to www.gao.gov and select “E-mail Updates.”

The price of each GAO publication reflects GAO’s actual cost of production and distribution and depends on the number of pages in the publication and whether the publication is printed in color or black and white. Pricing and ordering information is posted on GAO’s website, http://www.gao.gov/ordering.htm.

Place orders by calling (202) 512-6000, toll free (866) 801-7077, or TDD (202) 512-2537.

Orders may be paid for using American Express, Discover Card, MasterCard, Visa, check, or money order. Call for additional information.

Connect with GAO on Facebook, Flickr, Twitter, and YouTube. Subscribe to our RSS Feeds or E-mail Updates. Listen to our Podcasts. Visit GAO on the web at www.gao.gov.

Contact:
Website: www.gao.gov/fraudnet/fraudnet.htm
E-mail: fraudnet@gao.gov
Automated answering system: (800) 424-5454 or (202) 512-7470

Katherine Siggerud, Managing Director, siggerudk@gao.gov, (202) 512-4400, U.S. Government Accountability Office, 441 G Street NW, Room 7125, Washington, DC 20548

Chuck Young, Managing Director, youngc1@gao.gov, (202) 512-4800 U.S. Government Accountability Office, 441 G Street NW, Room 7149 Washington, DC 20548

Please Print on Recycled Paper.