May 15, 2012

Congressional Committees

Subject: *HUD Has Identified Performance Measures for Its Block Grant Programs, but Information on Impact Is Limited*

In fiscal year 2012, Congress appropriated about $3.4 billion for the Community Development Block Grant (CDBG) program and $1 billion for the HOME Investment Partnerships (HOME) program. The CDBG and HOME programs, which are administered by the Department of Housing and Urban Development's (HUD) Office of Community Planning and Development (CPD), are the federal government's largest block grant programs for community development and affordable housing production, respectively. Both programs give grantees discretion to fund a wide range of allowable activities; in particular, CDBG funds can be used for 26 eligible activities. Block grants typically devolve substantial authority for setting priorities to state or local governments, and state and local officials bear the primary responsibility for monitoring and overseeing the planning, management, and implementation of activities financed with federal grant funds. However, federal agencies have oversight responsibilities and are expected to ensure that block grant funds are used effectively.

Section 231 of the Consolidated and Further Continuing Appropriations Act for fiscal year 2012 directed us to review the effectiveness of the block grant programs administered by CPD. As part of this review, we were to examine performance metrics used by HUD and best practices utilized by program grantees. As agreed with your offices, this report focuses on the CDBG and HOME programs. Specifically, this report discusses (1) what is known about the effectiveness (or impact) of the CDBG and HOME programs, (2) the performance measures HUD has in place for the CDBG and HOME programs and any challenges HUD faced in developing these measures, and (3) promising practices HUD and others have identified for the CDBG and HOME programs.

To determine what is known about the effectiveness (or impact) of the CDBG and HOME programs, we identified and reviewed studies that evaluated these programs or studied a particular aspect of them. To identify these studies, we conducted a literature review; interviewed HUD officials, representatives of selected national organizations that represent

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2 CPD also administers the Emergency Solutions Grants and Housing Opportunities for Persons with AIDS programs. These programs are dedicated to addressing the needs of special populations—individuals and families experiencing homelessness and low-income persons living with AIDS and their families, respectively. A review of the legislative history indicated interest in the effectiveness of CDBG and HOME.
grantees, and researchers; and contacted state auditors. To describe the performance measures HUD has in place for the CDBG and HOME programs and any challenges HUD faced in developing them, we reviewed and summarized HUD’s guidance on its performance measures for the CDBG and HOME programs and performance reports, and we interviewed HUD officials. We compared this information with the GPRA (Government Performance and Results Act) Modernization Act of 2010 requirements. We also identified and reviewed studies that discuss the challenges associated with developing performance measures for block grant programs, including CDBG and HOME. To identify promising practices, we interviewed HUD officials, representatives from selected national organizations, and researchers, and reviewed relevant documentation.

We conducted this performance audit from December 2011 to May 2012 in accordance with generally accepted government auditing standards. These standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives. Enclosure I provides additional information on our scope and methodology.

Results in Brief

Information on the overall effectiveness (or impact) of the CDBG and HOME programs is limited. According to HUD officials, the agency has faced challenges in evaluating the impact of CDBG and HOME because, among other things, such an evaluation would have to compare neighborhoods that received program assistance with those that did not. Our previous work has also identified the difficulties of evaluating the impact of block grant programs that do not represent a uniform package of activities or desired outcomes across the country, as well as the common problem of attributing differences in communities' outcomes to the effect of a program in the absence of controls for other explanations. As a result, few comprehensive studies on the impact of the CDBG and HOME programs exist, but studies that focused on specific activities have generally found that each of the programs has made positive contributions. We identified two studies that attempted to examine the overall impact of the CDBG program on communities, but both studies encountered evaluation challenges due to the program’s design. For example, a 1995 study that HUD considers the most comprehensive evaluation of CDBG suggests that, at that time, the program played a role in neighborhood stabilization and revitalization in a number of U.S. cities included in the study. However, the study states that it did not attempt to isolate the impact of CDBG-funded activities in these communities, in part because of the variability of CDBG activities at the community level. The three additional CDBG studies we identified focused on specific aspects of the program, such as disaster assistance, rather than the entire program. Similarly, we identified five studies of the HOME program. Two of these studies described implementation in the first 5 years of the program (fiscal years 1992–1996). The remaining three studies examined specific aspects of HOME and suggested some positive contributions of the program but did not evaluate its overall impact. For example, a 2008 study examined the foreclosure and delinquency rates among

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3We conducted a literature search to identify relevant studies published since 2002. Through our interviews, we identified studies published prior to 2002 that we included because they offered insights on the impact of the CDBG and HOME programs. The oldest study from which we reported findings was published in 1995. Because HUD considers this study the most comprehensive evaluation of CDBG and the program has changed little since 1995, we included it in our review.

HOME-assisted homebuyers. It found that compared with homebuyers whose mortgages were insured by the Federal Housing Administration (FHA)—a group with a similar population of lower-income, first-time homebuyers—foreclosure rates were slightly lower for buyers who received HOME assistance from 2001 to 2005.

HUD collects performance information for both the CDBG and HOME programs, but the information varies. Using a performance measurement system that HUD activated in 2006, grantees are to select and report the objective, intended outcome, and outputs (direct products or services delivered by the programs) of each activity they undertake. In fiscal years 2007–2011, HUD collected data for the following types of activities funded under the CDBG program: public services, economic development, rehabilitation and construction of rental or homeowner housing, and homebuyer assistance. For example, for CDBG activities related to economic development, grantees reported on the total number of businesses assisted and total number of jobs created or retained. The data HUD collects for the HOME program using this performance measurement system are not as detailed as those it collects for CDBG because, according to HUD officials, the agency already collected accomplishment data for HOME prior to development of the system and there are fewer eligible activities. According to HUD officials, they also use this accomplishment data to assess the performance of the HOME program. Specifically, for fiscal years 2007–2011, HUD used the performance measurement system to report data such as the number of units assisted with HOME funds and the number of units occupied by households with income that is less than 80 percent of the area median income. In addition, HUD has collected other information since program inception, including the amount of other funds leveraged with HOME funds and the per-unit cost of HOME units. According to HUD officials and others, one of the challenges associated with creating outcome-oriented performance measures that can be uniformly applied to all CDBG and HOME activities is the grantees’ flexibility to design and implement activities tailored to meet local needs and priorities. Another challenge for measuring the outcomes of CDBG is grantees’ ability to undertake a broad range of activities.

HUD officials and others have identified promising practices for the CDBG and HOME programs that relate to program management practices and use of funds. HUD officials have identified program management practices that they believe assist CDBG and HOME grantees to implement successful programs. These practices include developing a local performance measurement system and internal operating procedures for effectively managing subrecipients. According to HUD officials, the agency has encouraged grantees to develop local performance measurement systems because of challenges in developing outcome-oriented performance measures for the programs as a whole resulting from the wide discretion provided to grantees. For example, a 2005 HUD study on promising practices in grantee performance measurement noted practices such as measuring outcomes as well as outputs and efficiency measures and choosing outcomes that tie to goals. In addition, HUD and national organizations with whom we spoke have identified a number of projects as examples of how grantees have successfully utilized CDBG and HOME funds. For example, in 2005 and 2011, HUD gave awards for a number of HOME-funded projects under various categories, including neighborhood revitalization, innovative design, reaching underserved populations, and producing sustainable housing.

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5Subrecipients are entities that receive funding from CDBG or HOME grantees to implement projects.
Background

HUD’s CPD, which administers the HOME and CDBG programs, provides financial and technical assistance to states and localities in order to promote community-based efforts to develop housing and economic opportunities. The CDBG program is the federal government’s principal community development program. It provides annual formula grants to states and entitlement communities—principal cities of metropolitan areas, other metropolitan cities with populations of at least 50,000, and qualified urban counties with populations of at least 200,000 (excluding the population of entitled cities)—to develop viable urban communities by providing decent housing and a suitable living environment and by expanding economic opportunities, principally for low- and moderate-income persons. Under the CDBG program, states and entitlement communities develop their own programs and funding priorities. Grantees can use their CDBG funds on 26 eligible activities, but all funded activities must meet one of three national objectives. These national objectives are to (1) primarily benefit low- and moderate-income persons, (2) aid in the prevention or elimination of slums and blight, or (3) meet urgent community development needs. In fiscal year 2012, Congress appropriated about $3.4 billion for CDBG, $2.9 billion of which HUD allocated to 1,137 entitlement communities (including Washington, D.C.), 49 states, and Puerto Rico. The remaining $467 million was for disaster assistance, Indian tribes, and insular areas.

HOME is the largest federal program that awards block grants to state and local governments exclusively to create affordable housing for low-income households. Its goals, which are to (1) help build, buy, or rehabilitate affordable housing for rent or homeownership or (2) provide direct tenant-based rental assistance, are more specific than those of CDBG. HOME provides formula grants to states and localities—urban cities, urban counties, and consortiums of cities and counties—to fund a range of activities to benefit low-income people. Under the HOME program, states and localities may use program funds to finance a range of activities to meet program goals, such as providing eligible homeowners and new homebuyers with home purchase or rehabilitation financing assistance, and building or

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6The CDBG program was authorized under Title I of the Housing and Community Development Act of 1974 (Pub. L. No. 93-383, as amended, 42 U.S.C. 5301 et seq.). In 1981, Congress amended the act to allow states the opportunity to administer CDBG funds for nonentitlement communities—units of general local government that do not receive CDBG funds directly from HUD as part of the entitlement program.

7For reporting purposes, HUD classifies the 26 eligible activities into eight broad categories—acquisition, administration and planning, economic development, housing, public improvements, public services, repayment of section 108 loans, and “other” (including nonprofit organization capacity building and assistance to institutions of higher learning). Congress established the section 108 program in 1974 as part of the CDBG program. This program allows communities to borrow against their current and future CDBG allocations to fund larger-scale housing rehabilitation and community and economic development projects.

8The state of Hawaii permanently has elected not to receive CDBG program funding. As a result, HUD awards funds directly to the three eligible counties in Hawaii.

9The four insular areas are American Samoa, Guam, the Northern Mariana Islands, and the U.S. Virgin Islands.

10Under a tenant-based rental assistance program, states and localities provide HOME funds to eligible households for the payment of a portion of the rent on units of their choosing.

11HOME was authorized under Title II of the Cranston-Gonzalez National Affordable Housing Act of 1990, as amended (Pub. L. No. 101-625, 42 U.S.C. 12721, et seq.). States administer HOME funds for localities that do not qualify to receive allocations directly from HUD.
rehabilitating housing for rent or ownership. In fiscal year 2012, Congress appropriated $1 billion for the HOME program, and HUD allocated these funds to 591 localities; all 50 states; Washington, D.C.; and Puerto Rico.

**Few Comprehensive Studies on the Effectiveness of the CDBG and HOME Programs Exist, but Some Studies Have Suggested Positive Contributions**

Information on the overall effectiveness (or impact) of the CDBG and HOME programs is limited. According to HUD officials, the agency has faced several challenges in evaluating the impact of CDBG and HOME. First, the officials stated that the mix of eligible activities that grantees implement can vary greatly. Second, neither program requires grantees to target the use of funds in a specific geographic area. According to HUD officials and researchers with whom we spoke, the diversity of activities and lack of statutory targeting requirements make it difficult to collect information to assess the overall impact of the programs. However, they noted that because the goals of the CDBG program are less specific than the HOME program’s goals, these challenges are greater for CDBG. Further, officials noted that, to study neighborhood effects, an evaluation would have to compare neighborhoods where program investments had been made with those without such investments. Our previous work has also identified the difficulties of evaluating the impact of block grant programs that do not represent a uniform package of activities or desired outcomes across the country, as well as the common problem of attributing differences in communities’ outcomes to the effect of a program in the absence of controls for (or without being able to rule out) other explanations.\(^\text{12}\)

As a result, few comprehensive and current studies on the impact of the CDBG and HOME programs exist; however, studies focusing on specific activities have generally found that each program has made positive contributions. We identified five studies of the CDBG program. Two studies examined the overall impact of the program, and three studies focused on specific aspects of the program rather than on the program as a whole. For the HOME program, we also identified five studies. Two of these studies described implementation in the first 5 years of the program (fiscal years 1992–1996). The remaining three studies examined specific aspects of HOME and suggested some positive contributions of the program but did not evaluate its overall impact.

According to HUD, the most comprehensive evaluation of the CDBG program was published in 1995.\(^\text{13}\) This study was conducted by the Urban Institute at HUD’s request and examined selected dimensions of the program’s performance and whether it had made a difference in communities across the country.\(^\text{14}\) The findings suggest that, at that time, the CDBG program played a role in neighborhood stabilization and revitalization in a number of U.S. cities included in the study. However, the study stated that it did not attempt to isolate the impact of CDBG-funded activities in these communities, in part because of the variability of CDBG activities at the community level resulting from the discretion provided to grantees.

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\(^\text{12}\)GAO-12-208G.

\(^\text{13}\)While somewhat dated, we included this study in our review because the CDBG program has changed little since 1995.

Specifically, the program has multiple objectives, and communities can focus on any one of them. In the end, the authors noted that communities may try to address some objectives and not others, presenting a challenge to evaluating the CDBG program as a whole.\(^{15}\) In addition, a 2002 Urban Institute study evaluated the effect of CDBG spending on specific characteristics of neighborhood improvements in 17 cities.\(^{16}\) It found that, in general, certain CDBG investments were linked to improvements in neighborhood quality in these 17 cities.\(^{17}\) However, the study's authors stated that the study was not broad enough to conclusively link CDBG investments to specific measures of neighborhood quality because, for example, the study did not include a nationally representative sample of communities, did not account for the effects of other public investments, and could not take into account the effects of previous years' CDBG funding.

Three other studies evaluated specific aspects of CDBG. For example, two studies issued in December 2010 and August 2011 evaluated the role that CDBG disaster recovery assistance played in housing recovery in Louisiana, Mississippi, and Texas after Hurricanes Katrina and Rita.\(^{18}\) CDBG disaster recovery assistance is supplemental funding for presidentially declared disaster areas that primarily benefits low-income residents in and around communities that have experienced a natural disaster. According to both studies, CDBG played a key role in the rebuilding efforts in these states. For example, the 2010 study found that properties in Mississippi that received CDBG assistance were almost 2.5 times as likely to have been rebuilt as properties that did not. In addition, a 2003 study found that nearly 80 percent of businesses that received CDBG-funded loans from 1996 to 1999 were still in business in 2002.\(^{19}\) It also found that 64 percent of the CDBG borrowers that had promised to create or retain jobs met or exceeded their job targets and that 35 percent reported that they would not have been able to undertake their projects without these loans.

We also identified five studies of the HOME program. The Urban Institute published two studies in 1995 and 1999 that described implementation in the first 5 years of the program.

\(^{15}\)The authors noted other challenges as well, including differences in the definition of “community.”


\(^{17}\)The characteristics of neighborhood quality that the study identified were median loan amount, percent of loans for home purchase, loan approval rate, numbers of jobs, number of businesses, and number of loan applications. The study found a positive relationship between larger CDBG spending and five of the six characteristics—median loan amount, percent of loans for home purchase, loan approval rate, numbers of jobs, and number of businesses.


The reports included information on the characteristics of state and local programs, participation of nonprofit organizations, and HOME program developers. The other three studies we identified focused on specific aspects of the program. For example, a 2008 study examined the foreclosure and delinquency rates among HOME-assisted homebuyers. The study found that in comparison to FHA-insured homebuyers—a group with a similar population of lower-income, first-time homebuyers—foreclosure rates were slightly lower for buyers who received HOME assistance from 2001 to 2005. A 2004 study evaluated the effectiveness of the HOME program in increasing homeownership opportunities for low-income households. In part, the study explored the outcomes for buyers in terms of geographic mobility and success in sustaining homeownership. The study found that, at that time, HOME-assisted buyers generally chose what the authors termed “healthy neighborhoods”—those with, for example, racial and ethnic diversity, moderate-income populations, and little welfare dependence—which was considered to be an indication that the program supported both geographic and economic mobility by homebuyers. The study also reported that among survey respondents, the foreclosure rates for HOME-assisted buyers were lower than those of FHA-insured homebuyers and that sales rates among these buyers were lower than those for the average homeowner. In addition, a 2001 study focused on the compliance of rental housing units developed using HOME funds with the program’s affordable rent limit requirements. The study’s analysis of data as of February 2000 showed that slightly more than 95 percent of HOME-funded units had rents that were at or below program affordability limits.

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21 Karmen Carr, Christopher Herbert, Ken Lam, and Yusuf Makhkamov, Rates of Foreclosure in HOME and ADDI Programs, a special report prepared at the request of the Department of Housing and Urban Development (Washington, D.C.: Concentrance® Consulting Group, Inc., November 2008). The study included homebuyers that received homebuyer assistance through the HOME program and the American Dream Downpayment Initiative. In the context of the study, these two programs were combined into one and analyzed jointly; therefore, results are not available by program. The American Dream Downpayment Initiative was created under the HOME program to help low-income, first-time homebuyers cover the up-front costs of buying a home (up to the greater of $10,000 or 6 percent of the purchase price). Funds for this program were appropriated for fiscal years 2004–2008.

22 After comparing foreclosure rates provided by grantees to FHA-provided foreclosure information, the authors found some error in grantees’ reporting rates; that error may be responsible for some of the differences observed between HOME recipients and FHA homebuyers overall.


25 All rental housing units acquired, built, or rehabilitated with HOME funding must meet affordability and income targeting requirements. The rents for most HOME units are set so as to be affordable to households earning 65 percent of area median income adjusted for family size.
HUD Has Established Some Performance Measures for the CDBG and HOME Programs

HUD collects some performance information for the CDBG and HOME programs. In 2004 and 2005, a working group—which included HUD and representatives of several national organizations—developed a performance measurement system for the CDBG and HOME programs that collects information on outputs.26 HUD activated the system in May 2006. Using the performance measurement system, grantees are required to select and report the objective, intended outcome, and output of each activity they undertake (see fig. 1).27 First, grantees are to select one of three objectives that best describes the purpose of the funded activity. The three objectives are (1) suitable living environment, (2) decent housing, and (3) creating economic opportunities.28 Grantees are then required to select one of three outcome categories that best reflects what they are seeking to achieve with the funded activity. The outcome categories are (1) availability/accessibility, (2) affordability, and (3) sustainability, which is defined as promoting livable or viable communities.29 Based on the objective and outcome selected, grantees then are required to report specific output information for each activity. According to HUD, only the specific measures appropriate for the activity are available for the grantee to report, and the grantee is required to report on at least one of these measures.

26Grantees of the Emergency Solutions Grants and Housing Opportunities for Persons with AIDS programs are also required to use this performance measurement system. However, for purposes of this report, we are focusing our discussion of the system on the CDBG and HOME programs. The working group was made up of representatives from the Council of State Community Development Agencies, National Association for County Community Economic Development, National Association of Housing and Redevelopment Officials, National Community Development Association, National Council of State Housing Agencies, CPD, HUD’s Office of Policy Development and Research, and the Office of Management and Budget.

27Grantees are required to report this performance information through HUD’s Integrated Disbursement and Information System (IDIS). Developed in fiscal year 1996, IDIS is a management information system that consolidates reporting processes across HUD’s CPD programs.

28Because the performance measurement system applies to four HUD programs, the objectives it uses are different than the programs’ statutory objectives. HUD states that activities that fall under the suitable living environment objective are designed to benefit communities, families, or individuals by addressing issues in their living environment. The decent housing objective focuses on housing programs intended to meet individual family or community needs, rather than programs where housing is an element of a larger effort. Finally, the creating economic opportunities objective applies to activities related to economic development, commercial revitalization, or job creation.

29The availability/accessibility category applies to activities that make services, infrastructure, public services, public facilities, housing, or shelter available or accessible to low- and moderate-income people. The affordability category applies to activities that provide affordability in a variety of ways to low- and moderate-income people, including the creation or maintenance of affordable housing or services such as transportation or day care. The sustainability category applies to projects aimed at improving communities or neighborhoods, helping to make them livable or viable. Grantees are encouraged to only select one outcome category; however, if a grantee believes that two outcomes of equal importance will be realized, then a second outcome may also be selected.
Figure 1: Example of HUD’s Performance Measurement System for the CDBG and HOME Programs

Note: Grantees are required to report the performance information through HUD’s Integrated Disbursement and Information System (IDIS).

Since 2007, HUD has collected data for the CDBG program by objective, outcome, and output measure. For fiscal years 2007–2011, this information was organized by type of activity funded—including public services, economic development, rehabilitation and construction of rental or homeowner housing, and homebuyer assistance. For example, for economic development activities, grantees reported the total number of businesses assisted or total number of jobs created or retained as a result of the activity. These measures were further divided into different categories, such as type of business, type of jobs created or retained, and number of jobs with employer-sponsored health care benefits. For activities related to building and rehabilitating rental or owner-occupied housing, grantees reported on the number of units produced. This measure was further divided into several categories, including units made accessible to persons with disabilities.

The data HUD reports for the HOME program using the performance measurement system are not as detailed as those it reports for CDBG because, according to HUD officials, the agency already collected accomplishment data for HOME and there are fewer eligible activities for the program. Specifically, from fiscal years 2007–2011, HUD used the performance measurement system to report data on the number of units receiving HOME assistance, number of those units brought into compliance with property standards, and number of those units occupied by households with income that is less than 80 percent of the area median income. HUD did not divide this data into other categories, such as number of units that were made accessible to persons with disability, or report it by activity type. According to HUD officials, the agency collects such information for the HOME program but does not publish it in a standard report. In addition, HUD has collected other information since program inception, including the amount of other funds leveraged with HOME funds and the per-unit cost of HOME units. According to HUD officials, they also use this information to assess the performance of the HOME program. Enclosure II lists the CDBG and HOME measures that HUD uses to collect information at the national level.

HUD has faced challenges in developing outcome-oriented performance measures for the CDBG and HOME programs at the national level. Office of Management and Budget guidance on implementation of the GPRA Modernization Act of 2010 states that, while output measures may be used in some circumstances, quantitative and outcome-focused measures
are preferred. However, according to HUD officials and others, one challenge associated with creating outcome-oriented performance measures that can be uniformly applied to all CDBG and HOME activities is grantees’ flexibility to design and implement strategies tailored to meet local needs and priorities. Another challenge for CDBG is grantees’ ability to undertake a broad range of activities. HUD officials told us that the diversity of these activities makes gathering, combining, and presenting robust and consistent performance information difficult, leading to challenges demonstrating the overall outcomes of these efforts. Selected studies we reviewed also stated that it is challenging to develop performance measures for block grant programs. For example, a National Academy of Public Administration study on CDBG performance measures noted that most experts acknowledged that it was challenging to craft a performance measurement system for a block grant program that promotes flexible investments in people, places, organizations, and things, based on locally determined needs. The study concluded that the potential to gather outcome-oriented measurement data at the national level that truly reflect program performance is remote because linking outcome-oriented measures directly to programs, projects, and activities is difficult. In addition, we have previously found that design features that encourage performance accountability in federal grant-making programs, such as CDBG and HOME, can limit state and local grantees flexibility.32

However, HUD officials told us that the agency plans to consult with national organizations that represent grantees, individual grantees, and other interested parties to determine how to improve HUD’s data collection efforts. This effort will focus on redesigning the CDBG performance measures to focus on critical measures and reduce grantees’ reporting burden. HUD officials also expect that additional attention to data-quality issues will lead to improvements in performance measurement.33

**HUD and Others Have Identified Several Promising Practices for the CDBG and HOME Programs**

HUD officials and others we interviewed identified promising practices for the CDBG and HOME programs that fell into two categories: program management and use of funds. Program management practices may be transferable to other grantees. The use of funds promising practices that we discuss below are illustrative examples of projects that were

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30OMB Circular A-11, Part 6 (“Preparation and Submission of Strategic Plans, Annual Performance Plans, and Annual Program Performance Reports”), Section 220.7.IV.


33Section 232 of the Consolidated and Further Continuing Appropriations Act for fiscal year 2012 (Pub. L. No. 112-55) required HUD to take necessary actions to improve data quality, data management, and grantee oversight and accountability with respect to programs and activities administered by CPD. HUD was required to report to Congress on the progress it has made with respect to addressing these problems, identify further improvements that can be made, and propose actions and timelines to carry out such improvements. See HUD, Report to Congress: HUD’s Efforts to Improve CPD Data Quality, Data Management, and Grantee Oversight and Accountability (Washington, D.C.: March 2012).
recognized as being successful or promising. However, these practices may not be
generalizable to other grantees.

Promising Practices for Program Management

HUD officials have identified program management practices that they believe assist CDBG
and HOME grantees to implement successful programs. These practices include developing
a local performance measurement system and internal operating procedures, such as for
effectively managing subrecipients. According to HUD officials, the agency has encouraged
grantees to develop local performance measurement systems because of challenges in
developing outcome-oriented performance measures for the program as a whole. For
example, a 2005 study on promising practices in grantee performance measurement
examined the efforts of five grantees that received CDBG or HOME funding to measure their
performance in meeting local goals.34 According to the report, the five communities visited—
which were different in terms of community size, community development objectives, and
experience with performance measurement—had crafted systems to measure and assess
performance. The report identified useful practices that may help other grantees develop or
refine performance assessment in community development. For example, the study identified
the following 10 lessons learned:

- start with an established approach to performance measurement;
- reflect local concerns and goals;
- involve key partners;
- measure community outcomes, as well as outputs and efficiency measures;
- choose outcomes that tie to goals;
- select a reasonable number of outcomes and measures with available data;
- create accountability through reporting;
- integrate performance measures into agency procedures and policies;
- build in a feedback loop for program planning and decision making; and
- change the performance measurement system as needed.

To help grantees better track their performance, HUD made enhancements to its
consolidated planning process that included providing improved data, a mapping tool, and a

at the request of the Department of Housing and Urban Development’s Office of Policy Development and
Research, April 2005. The study examined five grantees: Minneapolis, Minnesota; Charlotte, North Carolina;
Austin, Texas; Burlington, Vermont; and King County, Washington. These grantees were chosen from a list of 23
“finalists” because, according to the study, they best met the site selection criteria. These criteria considered
the following factors: the technical quality of the grantees’ performance measures (including whether the system had
outcome measures), evidence of system value to decision makers, system coverage of multiple community
development activities, and regional dispersion.
standard template for all grantees to use. According to HUD officials, these enhancements will facilitate local decision making by providing grantees with better data to assess their community’s needs and target and leverage their resources. HUD released these enhancements on May 7, 2012.

In addition, HUD officials identified specific operating procedures for CDBG grantees that HUD considers to be important for administering a successful program. Some of these practices include (1) using data to prioritize and target investments; (2) researching the local housing stock, housing market conditions, and target-area demographics to design rehabilitation programs tailored to different physical and economic needs; (3) ensuring that activities are implemented in a timely manner to maximize the use of funds and benefits to citizens; and (4) developing processes for effectively managing subrecipients. For example, a 2005 HUD study identified several effective local practices for managing subrecipients, including providing incentives such as tying funding to performance goals to encourage better performance.

Similarly, HUD officials identified a number of operational practices that grantees could use to successfully administer their HOME programs. According to HUD officials, some HOME grantees’ policy of employing an underwriting process for affordable rental housing projects as well as homeownership projects is a good practice. Specifically, many grantees use an underwriting process for their rental housing projects to evaluate grant and loan applications to determine the likelihood that a project is and will remain financially viable. According to HUD, to be successful, such an underwriting process should evaluate whether a HOME-funded loan will be repaid to the grantee, and it should review a project’s cost analysis to identify proposed funding sources and uses. Other practices HUD identified for successful administration of the HOME program include evaluating whether a developer applying for

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35Grantees must submit a strategic plan that addresses the housing, homeless, and community development needs in their jurisdictions at least once every 5 years. The plan covers CDBG, HOME, and two other formula grant programs administered by CPD—the Emergency Solutions Grants and the Housing Opportunities for Persons with AIDS programs. Annually, grantees must submit an action plan that identifies the activities they will undertake to meet the objectives in their strategic plans. At the end of each year, grantees must submit to HUD an annual performance report detailing progress they have made in meeting the goals and objectives outlined in their strategic and action plans.

36HUD has published two guidebooks on managing the use of CDBG funds in a timely manner that, according to HUD officials, include examples of successful techniques. See HUD, Keeping Your CDBG Funds Moving: Guidelines for Managing Your Overall Community Development Block Grant Program in a Timely Manner, HUD-2002-13A-CPD (Washington, D.C.: May 2002); and Ensuring CDBG Subrecipient Timeliness: Guidelines for Grantee Selection, Management, and Oversight of Subrecipients in the Community Development Block Grant Program, HUD-2003-13C-CPD (Washington, D.C.: May 2003).

37Carol Star, James Broughman, John Nagoski, Chris Walker, Marsha Tonkvotich, Andy Zene, and Scott Ledford, Managing Subrecipients of CDBG Grantees, a special report prepared at the request of the Department of Housing and Urban Development’s Office of Policy Development and Research (Bethesda, MD: Econometrica, Inc., December 2005). The study suggested that an “effective” approach for managing subrecipients includes ensuring compliance with program requirements and creating an appropriate framework of incentives and disincentives.
HOME funding has the ability to complete a project on time and on budget and having robust project selection processes in order to efficiently distribute HOME funds.  

Promising Practices for Grantees’ Use of Funds

HUD and national organizations with whom we spoke identified a number of projects as examples of how grantees have successfully utilized CDBG and HOME funds. On its website, HUD has recognized promising practices in projects that were at least partially funded with CDBG money. For example, in 2010, a HUD Secretary’s Award for Excellence was given to a community that developed strong partnerships—between a resident group, a developer, and the city—and used CDBG, HOME, and other funds to revitalize a historic neighborhood. The project created both affordable and market-rate housing and other amenities in the neighborhood that benefited existing residents and attracted new residents. According to HUD’s description, the project’s architects partitioned a historic building into two separate structures to balance the need for commercial space and apartments large enough to appeal to renters.

In 2005 and 2011, HUD recognized a number of HOME-funded projects through its HOME Door Knocker awards. It gave awards under various categories, including neighborhood revitalization, innovative design, reaching underserved populations, and producing sustainable housing.

- **Neighborhood revitalization.** In 2005, HUD recognized a project that was developed on the largest vacant parcel in a community, which had been a major impediment to the area’s revitalization for decades. According to the award description, the project demonstrated that with proper planning, community input, and a diverse funding blend, even the most distressed and blighted parcels can be revitalized and neighborhoods transformed. The result of this project was 62 units of housing, of which 59 were affordable housing units. The project housed 62 families, including 6 who had previously been homeless.

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38In December 2011, HUD issued a proposed rule making mandatory some of the practices HUD officials identified to us as promising for program management. For example, HUD proposed requiring grantees to underwrite and conduct a subsidy evaluation for all HOME projects. Grantees would be required to, at a minimum, include in these evaluations an assessment of the market conditions of the neighborhood in which the project would be located, the experience of the developer, and whether firm financial commitments for the project existed. Public comments on the proposed changes were due by February 14, 2012. See HUD, HOME Investment Partnerships Program: Improving Performance and Accountability; and Updating Property Standards, 76 Fed Reg. 78344-78382 (Dec. 16, 2011) (proposed rule).

39According to HUD officials, HUD also has disseminated promising practices to HOME grantees through several mechanisms including program guides, training, procedural policy documents, and technical assistance.

40HUD publishes best practices that highlight federal, state, and local strategies that increase affordable housing opportunities, apply sustainable features and practices, and increase access to public transportation. Some of the descriptions of the featured projects include information about the project’s funding sources, including CDBG and HOME. See HUD, *Best Practices*, accessed March 20, 2012, http://www.huduser.org/portal/bestpractices/home.html.

41In 2005, HUD gave Door Knocker Awards in seven categories: (1) homeownership housing, (2) innovative design, (3) neighborhood revitalization, (4) rural housing, (5) special needs housing/reaching underserved populations, (6) tenant-based rental assistance, and (7) underserved populations and rental housing. In 2011, the awards were given in four categories: promoting long-term affordability, reaching underserved populations, producing sustainable housing, and building community housing development organization capacity.
• **Innovative design.** In 2005, HUD recognized a project that demonstrated the use of sustainable design and green building techniques in a downtown setting. The project was a mixed-use building—that is, used for housing and commercial purposes—with a geothermal heating, cooling, and water heating system.\(^{42}\) According to the award description, the system would cut tenants' heating bills by approximately 50 percent and water heating bills by approximately 70 percent, increasing affordability for low-income tenants. In addition, the system would reduce the overall energy consumption for the building by 32 percent.

• **Reaching underserved populations.** In 2011, HUD recognized a project that combined tenant-based rental assistance with case management services to help ensure housing stability for people experiencing homelessness, very low-income people, and people with disabilities. According to the award description, the grantee reached out to the local housing authority and more than 20 landlords and local management companies to identify units for families and to help those families access appropriate social, educational, and vocational resources to meet a variety of needs. The project used a blend of outreach, financial assistance through HOME funds, and case management to assist people moving from homelessness into stable housing.

• **Producing sustainable housing.** In 2011, HUD recognized a 70-unit affordable housing project that serves young families and youth transitioning out of foster care. According to the award description, residents in the existing neighborhood were consulted extensively on this project. The project was built with state-of-the-art green techniques, including high-quality insulation and windows and other energy-efficient materials and appliances. According to the project description, this project was the first in the county to receive a Leadership in Energy and Environmental Design Platinum rating.\(^{43}\)

National organizations that represent CDBG and HOME grantees also recognize projects with promising practices. For example, according to the National Association for County Community and Economic Development’s website, the organization recognizes innovative, effective, and exemplary activity in various categories, including community development, economic development, and affordable housing. Similarly, according to the National Community Development Association (NCDA), the organization’s award program recognizes exemplary uses of CDBG and HOME funds that address the needs of families and neighborhoods. Some of the projects identified and recognized by the national organizations feature characteristics similar to those HUD recognized as promising practices. For example, in 2012, NCDA recognized a CDBG-funded project that, according to NCDA, provided essential shopping and services to the residents of a low-income neighborhood. The project helped double the number of businesses, from 19 to 38, in the commercial site that was developed and almost tripled the number of jobs, from 38 to 108. In addition, according to the project description, the project spurred an interest in revitalizing the area. The grantee and neighborhood residents partnered to create a plan for the area, which is a long-term vision for the community’s revitalization efforts and future development.

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\(^{42}\) Geothermal energy is a unique type of renewable resource in that it can provide power that is independent of weather and climate, thereby enabling a consistent and uninterrupted supply of heat and electricity. Geothermal energy also creates fewer environmental impacts than the production of natural gas and other conventional fossil fuels that are used to generate electricity.

\(^{43}\) Leadership in Energy and Environmental Design is a third-party certification program and the nationally accepted benchmark for the design, construction, and operation of high-performance green buildings, according to the U.S. Green Building Council.
Agency Comments and Our Evaluation

We provided a draft of this report to HUD for its comment. HUD provided technical comments, which were incorporated as appropriate.

We are sending copies of this report to the appropriate congressional committees and the Secretary of Housing and Urban Development. In addition, the report is available at no charge on the GAO website at http://www.gao.gov.

Should you or your staff have questions concerning this report, please contact me at (202) 512-8678 or shearw@gao.gov. Contact points for our Offices of Congressional Relations and Public Affairs may be found on the last page of this report. Key contributors to this report are listed in enclosure III.

William B. Shear  
Director, Financial Markets and Community Investment

Enclosures
List of Committees

The Honorable Patty Murray
Chairman
The Honorable Susan Collins
Ranking Member
Subcommittee on Transportation, Housing and Urban Development, and Related Agencies
Committee on Appropriations
United States Senate

The Honorable Tom Latham
Chairman
The Honorable John W. Olver
Ranking Member
Subcommittee on Transportation, Housing and Urban Development, and Related Agencies
Committee on Appropriations
House of Representatives
Scope and Methodology

The objectives of this report were to describe (1) what is known about the effectiveness (or impact) of the Community Development Block Grant (CDBG) and HOME Investment Partnerships (HOME) programs, (2) the performance measures the Department of Housing and Urban Development (HUD) has in place for the CDBG and HOME programs and any challenges HUD faced in developing these measures, and (3) promising practices HUD and others have identified for the CDBG and HOME programs. The Consolidated and Further Continuing Appropriations Act for fiscal year 2012 directed us to review the effectiveness of the block grant programs administered by HUD’s Office of Community Planning and Development (CPD). The CDBG and HOME programs are the federal government’s largest block grant programs for community development and affordable housing production, respectively.

To determine what is known about the effectiveness (or impact) of the CDBG and HOME programs, we identified and reviewed studies that evaluated these programs or studied a particular aspect of them. To identify these studies, we conducted a literature review; interviewed HUD officials, representatives of national organizations that represent program grantees, and researchers; and contacted state auditors. Specifically, we conducted a literature search to identify relevant studies published since 2002. Through our interviews, we identified studies published prior to 2002 that we included because they offered insights on the impact of the CDBG and HOME programs. The oldest study from which we reported findings was published in 1995. Because HUD considers this study the most comprehensive evaluation of CDBG and the program has changed little since 1995, we included it in our review. We reviewed the methodology of the studies and determined them to be of sound quality and reliable for the purposes of our report. To identify the organizations with whom we spoke, we reviewed a previous GAO report and relevant HUD documentation, including the Federal Register notice that established the performance measurement system for the CDBG and HOME programs, and we interviewed HUD officials. We interviewed representatives of the Council of State Community Development Agencies, National Alliance of Community Economic Development Associations, National Association for County Community and Economic Development, National Association of Counties, National Association of Housing and Redevelopment Officials, National Community Development Association, and National Council of State Housing Agencies.

To describe the performance measures HUD has in place for the CDBG and HOME programs and any challenges HUD faced in developing them, we reviewed and summarized HUD’s guidance on its performance measures for the programs and performance reports and interviewed HUD officials. We compared this information with the GPRA (Government Performance and Results Act) Modernization Act of 2010 requirements. We also conducted

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44CPD also administers the Emergency Solutions Grants and Housing Opportunities for Persons with AIDS programs. These programs are dedicated to addressing the needs of special populations—individuals and families experiencing homelessness and low-income persons living with AIDS and their families, respectively. A review of the legislative history indicated interest in the effectiveness of CPD’s block grant programs—CDBG and HOME.

a literature search to identify and review studies that discuss the challenges associated with developing performance measures for block grant programs, including CDBG and HOME.46

To identify promising practices, we interviewed HUD officials, researchers, and representatives from the national organizations mentioned above and reviewed relevant documentation. For example, we reviewed HUD studies that identified promising practices for administering the CDBG and HOME programs. In addition, we reviewed information about projects that had received CDBG and HOME funding and that HUD and the national organizations we interviewed had recognized through their awards. We reviewed the award descriptions for these projects to identify illustrative examples of projects that were recognized as being successful or promising. However, the practices that were identified may not be an exhaustive list of promising practices and may not be generalizable to other grantees.

We conducted this performance audit from December 2011 to May 2012 in accordance with generally accepted government auditing standards. These standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives.

Enclosure II

Measures for the Community Development Block Grant and HOME Investment Partnerships Programs

The Department of Housing and Urban Development (HUD) has used a number of measures to collect information on the Community Development Block Grant (CDBG) and HOME Investment Partnerships (HOME) programs. The measures for the CDBG program vary by activity (see table 1).

**Table 1: Measures HUD Reported for CDBG by Activity, Fiscal Years 2007–2011**

<table>
<thead>
<tr>
<th>Public facilities and infrastructure</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of persons assisted with</td>
<td>new access to a facility</td>
</tr>
<tr>
<td></td>
<td>improved access to a facility</td>
</tr>
<tr>
<td></td>
<td>access to facilities that are no longer substandard</td>
</tr>
<tr>
<td>Number of households assisted with</td>
<td>new access to a facility</td>
</tr>
<tr>
<td></td>
<td>improved access to a facility</td>
</tr>
<tr>
<td></td>
<td>new access to a facility that is no longer substandard</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Public services</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of persons assisted with</td>
<td>new (or continuing) access to a service</td>
</tr>
<tr>
<td></td>
<td>improved (or continuing) access to a service</td>
</tr>
<tr>
<td></td>
<td>new access to a service that is no longer substandard</td>
</tr>
<tr>
<td>Number of households assisted with</td>
<td>new (or continuing) access to a service</td>
</tr>
<tr>
<td></td>
<td>improved (or continuing) access to a service</td>
</tr>
<tr>
<td></td>
<td>new access to a service that is no longer substandard</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Economic development</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of businesses assisted</td>
<td>new businesses assisted</td>
</tr>
<tr>
<td></td>
<td>existing businesses assisted</td>
</tr>
<tr>
<td></td>
<td>number of business facades/buildings rehabilitated</td>
</tr>
<tr>
<td></td>
<td>assisted businesses that provide a good or service to a service area/neighborhood/community</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total number of jobs created</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Of total number of jobs created, number with employer-sponsored health care benefits</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Types of jobs created (e.g., professional, technicians, sales, etc.)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of persons unemployed prior to taking jobs</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Total number of jobs retained</td>
<td></td>
</tr>
<tr>
<td>Of total number of jobs retained, number with employer-sponsored health care benefits</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Types of jobs retained (e.g., professional, technicians, sales, etc.)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of acres of brownfields remediated</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Rehabilitation of rental housing**

<table>
<thead>
<tr>
<th>Total number of low- and moderate-income housing units</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of slum/blight and urgent-needs units</td>
<td></td>
</tr>
</tbody>
</table>

| Of total number of units, number that were made accessible to persons with disabilities | |
| qualify as Energy Star | |
| brought from substandard to standard condition | |
| created through conversion of nonresidential to residential buildings | |
| brought to lead-safety compliance | |
| affordable | |
## Enclosure II

### Construction of rental housing

<table>
<thead>
<tr>
<th>Total number of low- and moderate-income housing units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of slum/blight and urgent-needs units</td>
</tr>
<tr>
<td>Of total number of units, number that were</td>
</tr>
<tr>
<td>• number subsidized with project-based rental assistance by another federal, state, or local program</td>
</tr>
<tr>
<td>• number occupied by elderly</td>
</tr>
<tr>
<td>• number of years of affordability</td>
</tr>
<tr>
<td>• average number of years of affordability per unit^{c}</td>
</tr>
<tr>
<td>• number designated for persons with HIV/AIDS (and the number of these for the chronically homeless)</td>
</tr>
<tr>
<td>• number of permanent housing units for homeless persons and families (and the number of these for the chronically homeless)</td>
</tr>
</tbody>
</table>

### Owner-occupied housing rehabilitation

<table>
<thead>
<tr>
<th>Total number of low- and moderate-income housing units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of slum/blight and urgent-needs units</td>
</tr>
<tr>
<td>Of total number of units, number that were</td>
</tr>
<tr>
<td>• occupied by elderly</td>
</tr>
<tr>
<td>• brought from substandard to standard condition</td>
</tr>
<tr>
<td>• qualified as Energy Star^{b}</td>
</tr>
<tr>
<td>• brought to lead-safety compliance</td>
</tr>
<tr>
<td>• made accessible to persons with disabilities</td>
</tr>
</tbody>
</table>

### Development of homeowner housing

<table>
<thead>
<tr>
<th>Total number of low- and moderate-income housing units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of slum/blight and urgent-needs units</td>
</tr>
<tr>
<td>Of total number of units, number that were</td>
</tr>
<tr>
<td>• made accessible to persons with disabilities</td>
</tr>
<tr>
<td>• qualified as Energy Star^{b}</td>
</tr>
<tr>
<td>• occupied by households previously in subsidized housing</td>
</tr>
<tr>
<td>• affordable</td>
</tr>
<tr>
<td>• years of affordability</td>
</tr>
<tr>
<td>• average number of years of affordability per unit^{c}</td>
</tr>
</tbody>
</table>

### Homebuyer assistance

<table>
<thead>
<tr>
<th>Total households assisted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Of total households assisted</td>
</tr>
<tr>
<td>• number of first-time homebuyers (and the number of these that received housing counseling)</td>
</tr>
<tr>
<td>• number of households receiving down payment/closing costs assistance</td>
</tr>
</tbody>
</table>

### Housing subsidies

<table>
<thead>
<tr>
<th>Total number of households</th>
</tr>
</thead>
</table>
Of total number of households

- number of households receiving short-term rental assistance (less than or equal to 3 months)
- number of households assisted that were previously homeless (and the number of these that were chronically homeless households)

**Shelter for homeless persons**

Number of beds created in overnight shelter/other emergency housing

Number of homeless persons given overnight shelter

**Homeless prevention**

Number of persons assisted that received

- emergency financial assistance to prevent homelessness
- emergency legal assistance to prevent homelessness

Source: HUD.

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**Brownfields** are abandoned, idled, or underused real property where expansion or redevelopment is complicated by the presence or potential presence of environmental contamination.

**Energy Star** was created in response to the Clean Air Act amendments of 1990 and the Energy Policy Act of 1992. In general, the program is designed to identify models for 60 categories of household and commercial products that are the most energy efficient (efficiency of up to 10 to 25 percent over the minimum federal standards).

HUD did not report on the average number of years of affordability per unit in fiscal year 2007.

For the HOME program, HUD collected similar information for all eligible activities (see table 2).

**Table 2: Measures HUD Reported for HOME, Fiscal Years 2007–2011**

<table>
<thead>
<tr>
<th>All eligible HOME activities combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of units</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>- number of units brought to compliance with property standards</td>
</tr>
<tr>
<td>- number of units occupied by households with income of 80 percent or less of the area median income</td>
</tr>
</tbody>
</table>

Source: HUD.

Note: Eligible activities under the HOME program are activities to help build, buy, or rehabilitate affordable housing for rent or homeownership or provide direct tenant-based rental assistance.

In addition to the information in table 2, HUD has collected the following information for the HOME program since its inception:

- Amount of HOME funding used for completed projects (by activity type and tenure)
- Number of units completed (by activity type and tenure)
- Per-unit cost of HOME units (by activity type and tenure)
- Percentage of units occupied by households with income of
  - 30 percent or less of the area median income (by activity type and tenure)

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The activity types are new construction, rehabilitation, acquisition, and tenant-based rental assistance, and the tenure types are rental, homebuyer, and homeowner.
Enclosure II

- 30 to 50 percent of the area median income (by activity type and tenure)
- 50 to 60 percent of the area median income (by activity type and tenure)
- 60 to 80 percent of the area median income (by activity type and tenure)
- Leveraging
- Number of families that have received tenant-based rental assistance since 1992
- Beneficiary household type (e.g., single/nonelderly, elderly) by tenure
- Racial/ethnic breakout of beneficiaries by tenure
- Number of Energy Star units
GAO Contact and Staff Acknowledgments

GAO Contact

William B. Shear, (202) 512-8678 or shearw@gao.gov

Staff Acknowledgments

In addition to the individual named above, A. Paige Smith, Assistant Director; Cindy Gilbert; Kirsten Lauber; John McGrail; Brenda Muñoz; Josephine Perez; and Jennifer Schwartz made key contributions to this report.

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