Program Measurement Continues to Confront Data Reliability Issues

What GAO Found

To prepare for its reporting obligations under the Telework Enhancement Act of 2010, the Office of Personnel Management (OPM) assembled the Interagency Telework Measurement Group, consisting of officials from several federal agencies, to assist in revising the telework data call—the survey OPM has used since 2002 to collect telework data from executive agencies. This group standardized key terms such as telework, employee, and eligibility to promote a common reporting methodology among the agencies. The revised telework data call also included changes to the time period for which OPM requested agencies report telework data, and included more extensive training for respondents.

Because of changes made to the data call to allow OPM to meet requirements of the act and assist agencies in responding to the data call, OPM officials believe they will be able to provide to Congress an improved report on telework in June 2012. However, these changes also mean that OPM officials will not be able to use participation and frequency data from the 2011 data call to compare to data from previous years and across agencies. OPM officials have noted that this could limit OPM’s ability to report agency progress in its first report to Congress. The ability to compare with previous years is affected by:

- agencies use of methods of varying reliability to collect telework data, and some agencies made changes to their data collection systems for the 2011 data call. Executive agencies provide telework participation and frequency data by relying on estimates, counting telework agreements, or using automated time and attendance records.
- modifications to the data call instrument, including changes to terminology and the time period during which telework data was requested. OPM officials said they expect these changes will improve the consistency of data. But if OPM reports progress based on data collected using changing terminology and from different time periods, the agency may reach erroneous conclusions.

Participants at the two data call training sessions may not have received the same reporting instructions, and uncertainty about whether all agency respondents attended training, created a risk that some respondents may be unaware of important terms and instructions. While some of the information provided at the two training sessions was similar, each session contained some new information, usually in response to questions raised at a previous session.

Future data call improvement efforts could result in a trade-off between the desire for maintenance of a consistent data series over time for comparison with previous data calls and a need to improve data collection. According to OPM, agencies will begin piloting automated telework data collection during 2012 and 2013. OPM expects that this method of data collection will provide it more reliable data than other methods. However, these efforts to standardize methods for tracking telework data may result in changes to agencies’ methods of data collection. The 2011 data call, notwithstanding its limitations, will be useful to help OPM identify and understand major changes in reported participation data that could occur during a transition to automated data collection.