SURFACE TRANSPORTATION

Strategies Are Available for Making Existing Road Infrastructure Perform Better

What GAO Found

Three broad factors inhibit efficient use of existing roads. First, many were not designed and built to meet today’s traffic volumes, and their operation has not changed sufficiently to better meet current volumes. Second, the federal and state revenue-raising structure does not provide incentives for drivers to use roads efficiently because it does not capture all the costs involved in using roads at time of peak demand. Third, information about which investments produce the highest estimated social benefits is limited when decisions are made about how to address congestion.

Two types of techniques have been developed for making current roads more efficient. One enhances capacity through better operations and use of technology, such as timing traffic signals to improve traffic flow. The other influences behavior about when and where to drive, through such specific means as flexible work schedules, and charging drivers tolls to use roads during peak hours. Research suggests that these techniques are most effective when tailored to the particular situation and used in combination.

In the states GAO reviewed, officials chose varying techniques but tended to implement them with a similar three-pronged approach: (1) changing planning and related processes to give these techniques more priority, (2) developing creative mechanisms to fund them, and (3) collaborating with multiple stakeholders to put them in place. Officials said many of the techniques, while helpful, provided only marginal benefits, because several persistent challenges prevented greater use. These challenges ranged from resolving jurisdictional authority to finding alternative funding sources.

Although many strategies exist for making greater use of these techniques, they vary depending on the level of government involved. Three strategies cut across all levels of government: (1) considering how the private sector can be used in managing existing road infrastructure, (2) expanding the user-pay concept for managing demand and generating revenue for transportation investments, and (3) measuring results and managing with them in mind. Several other strategies, such as applying techniques on a regional basis and integrating transportation planning more fully with land-use planning, relate primarily to state and local governments. Strategies at the federal level, where participation in transportation projects relates primarily to financial assistance and policies affecting system performance and safety, includes linking federal funding to performance, increasing flexibility for states and localities, and placing additional focus on projects with national benefits.

Examples of Various Congestion Mitigation Techniques

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<tr>
<th>High-occupancy toll (HOT) lanes</th>
<th>Incident management program</th>
<th>Telework policies</th>
<th>Traffic signal timing</th>
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Source: GAO.