CENTERS FOR DISEASE CONTROL AND PREVENTION

Agency Leadership Taking Steps to Improve Management and Planning, but Challenges Remain

Why GAO Did This Study

The scope of work at the Centers for Disease Control and Prevention (CDC) has evolved since 1946 from a focus on communicable diseases, like malaria, to a wide and complex range of public health responsibilities. The agency’s Office of the Director (OD) faces considerable management challenges to ensure that during public health crises the agency’s nonemergency but important public health work continues apace. In 2002, the agency’s OD began taking steps aimed at organizational change. GAO has observed elsewhere that major change management initiatives can take at least 5 to 7 years. In this report, GAO examined the extent to which organizational changes have helped balance OD’s oversight of CDC’s emergent and ongoing public health responsibilities. Specifically, GAO examined OD’s (1) executive management structure, (2) approach to overseeing the agency’s work, and (3) approach to setting the agency’s priorities.

What GAO Found

The management team in CDC’s top office—OD—is undergoing a structural change designed to provide a new approach to managing the agency’s public health work. Through this effort, CDC has taken steps that have merit. For example, OD established a Chief Operating Officer position with clear oversight authority for the agency’s operations units, such as financial management and information technology. However, a significant oversight weakness remains: there is no position or combination of positions on OD’s management team below the Director’s level to oversee the programs and activities of 11 centers that perform the bulk of the agency’s public health work. Only CDC’s Director has line authority for the centers, and the extraordinary demands on the Director’s time associated with public health emergencies and other external events make the practicality of this oversight arrangement uncertain. Another of OD’s structural initiatives was to align OD management team positions with broad mission “themes,” or goals, that cut across the centers’ institutional boundaries. The intent was to foster among the 11 independent centers a more integrated approach to performing the agency’s mission. This purpose may be difficult to realize, however, as connections between certain themes and associated OD positions are not sufficiently clear.

OD has made improvements in its ability to oversee the agency’s response to public health emergencies—including the creation of an emergency preparedness and response office and the development of an emergency communication system—but concerns remain about OD’s oversight of nonemergency public health work. OD’s efforts to monitor the activities of the centers are not sufficiently systematic. For example, few formal systems are in place to track the status of centers’ operations and programmatic activities. Although OD has a process for center officials to elevate important issues of concern, the information flow under this process is largely center-driven, as the subjects discussed are typically raised at the discretion of the center officials. Similarly, OD’s efforts to foster coordination among the centers fall short of institutionalizing collaboration as standard agency practice.

The planning tools that OD needs to set agency priorities and address human capital challenges are under development. In recent years, OD has operated without an up-to-date agencywide planning strategy with which to set mission priorities and unify the work of CDC’s various centers. In June 2003, OD initiated an agencywide strategic planning process. In a separate planning effort initiated in April 2003, CDC began working on a human capital plan for meeting the agency’s current and future staffing needs. This effort has been suspended while the strategic planning process gets under way, and no time frames have been established for resuming its development. At the same time, agency attrition and future limits on workforce growth suggest that agency leadership may be needed to ensure that workforce planning occurs expeditiously.

What GAO Recommends

GAO recommends that the CDC Director ensure OD’s oversight of the centers’ programmatic work at a level below the Director, improve OD’s monitoring of the centers’ operations and programmatic activities, and ensure that the agency’s strategic and human capital planning are coordinated and done expeditiously. CDC responded with a series of actions to address these recommendations.

United States General Accounting Office