

February 2005

AVIATION SECURITY

Measures for Testing the Impact of Using Commercial Data for the Secure Flight Program



Contents

Letter		1
Appendix I	Briefing Slides	7
Appendix II	Comments from the Department of Homeland Security	25

Abbreviations

DHS	Department of Homeland Security
GAO	Government Accountability Office
TSA	Transportation Security Administration

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United States Government Accountability Office Washington, DC 20548

February 23, 2005

Congressional Committees:

The Transportation Security Administration (TSA) is developing a new passenger prescreening program, known as Secure Flight. Under the Secure Flight program, TSA plans to take over, from commercial airlines, the responsibility for comparing identifying information of domestic airline passengers against information on known or suspected terrorists. TSA is also considering using commercial data as part of Secure Flight if the data are shown, through testing, to improve the results of these comparisons.¹ In the 2005 Homeland Security Appropriations Act (Public Law 108-334, Section 522(d)), Congress mandated that, prior to testing the use of commercial data for Secure Flight, TSA develop measures to assess the impacts of using commercial data on aviation security, and that GAO review the measures. In response to that mandate, we reviewed TSA's measures for commercial data testing and briefed congressional staff on January 11, 2005, on our findings. This report documents the results of our review, which we presented in that briefing.

Currently, commercial airlines are responsible for the prescreening of passengers using terrorist watch lists provided by TSA, known as the nofly and selectee lists.² However, as noted by the National Commission on Terrorist Attacks Upon the United States (9/11 Commission), the watch lists used by the airlines do not include all terrorists or terrorism suspects because of concerns about sharing intelligence information with private firms and foreign countries.³ TSA expects that Secure Flight will improve passenger prescreening as compared with the current airline-operated process. For example, Secure Flight will utilize an expanded terrorist watch list that includes information not currently provided to air carriers

¹Commercial data are maintained by private companies and can include personally identifiable information that either identifies an individual or is directly attributed to an individual, such as name, address, and phone number.

²To conduct passenger prescreening, airlines also compare passenger data against the Computer-Assisted Passenger Prescreening System (CAPPS I) rules, which are behavioral characteristics associated with the way an airline ticket is purchased. The CAPPS I rules are intended to identify individuals who should receive additional security scrutiny.

³The 9/11 Commission Report: Final Report of the National Commission on Terrorist Attacks Upon the United States (Washington, D.C.: July 2004).

for passenger prescreening. TSA also expects that by automating the prescreening process and applying consistent procedures for comparing passenger data against the expanded terrorist watch list, Secure Flight will reduce the number of false positive matches against the terrorist watch list as compared with the current process.

In preparing to take over passenger prescreening from domestic air carriers, TSA has begun initial Secure Flight testing to determine the ability of Secure Flight to effectively compare passenger-provided information contained in air carrier reservation systems against the expanded watch list in order to identify individuals known or reasonably suspected to be engaged in terrorism.⁴ TSA expects that results from these tests will be available in February 2005. In addition, TSA plans to conduct a concept test to determine if the use of commercial data can improve the matching of passenger-provided information against the expanded watch list by identifying individuals who were incorrectly identified as being on a terrorist watch list (referred to as false positives) or who attempted to avoid detection by disguising their identity (referred to as false negatives).⁵ The commercial data concept test is also intended to determine if the accuracy of passenger-provided data contained in passenger records can be verified using commercial data.⁶ In January 2005, TSA issued a request for proposals in order to obtain a contractor to conduct commercial data concept testing. TSA expects to award the contract in late February 2005.

To determine the effectiveness of using commercial data, TSA developed initial measures for commercial data concept testing, such as the overall percentage of passenger-provided records from which identity can be verified using commercial data, and plans to refine the measures throughout the testing process. TSA expects to obtain the results of commercial data concept testing in April 2005. On the basis of these test results, the Department of Homeland Security (DHS) and TSA plan to

⁴These reservation systems contain detailed information about an individual's travel on a particular flight, including information provided by the passenger when making a flight reservation. Such information can include (1) passenger name, (2) reservation date, (3) travel agency or agent, (4) travel itinerary information, (5) form of payment, (6) flight number, and (7) seating location.

⁵The purpose of the concept test is limited to identifying the utility of using commercial data in improving the effectiveness of comparing passenger information against the terrorist watch list in a test environment.

⁶To obtain data for Secure Flight testing, TSA issued an order in November 2004 requiring domestic airlines to provide passenger records for the month of June 2004.

make policy decisions regarding the use of commercial data as part of the overall Secure Flight program. TSA also plans to subsequently test additional functionality and the operations of Secure Flight before implementation, regardless of whether TSA incorporates the use of commercial data as part of Secure Flight.

To determine if the measures developed by TSA for commercial data testing are designed to identify impacts on aviation security, we reviewed and analyzed TSA's draft statement of work for commercial data concept testing, which includes the initial measures developed by TSA. Since the purpose of our review was to determine whether the measures identify impacts on aviation security, we assessed the measures against performance measurement criteria developed by GAO based on best practices.⁷ On the basis of our knowledge of the Secure Flight program and GAO performance measurement criteria, we determined whether TSA's measures are designed to reflect relevant impacts on aviation security and are consistent with attributes of successful performance measures. We also interviewed TSA officials responsible for Secure Flight development and oversight. The briefing slides, contained in appendix I, include the specific attributes that we used as criteria for evaluating TSA's measures, detailed information on our scope and methodology, and the results of our review of TSA's measures for commercial data testing. Appendix I also includes a list of TSA's initial measures for commercial data testing. We conducted our work in accordance with generally accepted government auditing standards from December 2004 to February 2005. GAO is also continuing to review TSA's measures for commercial data testing based on a follow-on congressional request.⁸

In January 2005, we briefed your offices on the results of our review of TSA's measures for commercial data concept testing. In summary, we made the following key points in our briefing:

• TSA developed a concept test to determine the utility of using commercial data for Secure Flight as a first step in determining its impact on aviation security. The results of this test are intended to provide TSA the basis for

⁷Performance measurement is used to provide information on the achievement of program accomplishments, particularly progress toward meeting preestablished goals or targets, and the impacts of those accomplishments.

⁸TSA's final statement of work for commercial data testing, issued subsequent to our briefing, includes a revised set of measures for the use of commercial data. We will assess these revised measures as part of our follow-on review of TSA's commercial data test.

refining performance measures identifying impacts on aviation security prior to subsequent testing, should DHS and TSA decide to pursue the use of commercial data.

- TSA developed initial measures for commercial data concept testing that are intended to provide information related to impacts on aviation security, including improvements in false positive and false negative rates. TSA, in coordination with the contractor, plans to refine these measures during concept testing—to include the establishment of performance targets—and prior to operationally testing the system, should DHS and TSA decide to pursue the use of commercial data.
- TSA measures developed to date for commercial data testing do not, and were not designed to, provide information on overall Secure Flight system operations (i.e., system response time, connectivity with air carriers, security, and privacy) or identify impacts of using commercial data on aviation security in an operational environment. Accordingly, the measures do not generally reflect attributes of successful performance measures for this purpose.
- Additional work reviewing TSA's refined measures, should DHS and TSA decide to pursue the use of commercial data for Secure Flight, would be needed to determine if the measures are designed to identify relevant impacts on aviation security, and reflect attributes of successful performance measures for that purpose.

We provided a draft of this report to DHS for its review and comment. In commenting on the draft report, DHS generally agreed with our findings. DHS's written comments are presented in appendix II. TSA also provided technical comments which we have incorporated into this report where appropriate.

We are sending copies of this report to the Secretary of the Department of Homeland Security and the Administrator of the Transportation Security Administration. We will also make copies available to others upon request. In addition, the report will be available at no charge on GAO's Web site at http://www.gao.gov. If you or your staff have any questions about this report, please contact me at (202) 512-3404 (berrickc@gao.gov) or Christine Fossett, Assistant Director, at (202) 512-2956 (fossettc@gao.gov). Other key contributors to this report were R. Denton Herring, Adam Hoffman, David Hooper, Tom Lombardi, and David Plocher.

Sincerely yours,

Alex a Berrick

Cathleen A. Berrick Director, Homeland Security and Justice Issues

List of Congressional Committees

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The Honorable Don Young Chairman The Honorable James L. Oberstar Ranking Minority Member Committee on Transportation and Infrastructure House of Representatives

The Honorable Tom Davis Chairman Committee on Government Reform House of Representatives

The Honorable Adam H. Putnam House of Representatives

Appendix I: Briefing Slides

























Attributes of Successful Performance Measures (cont'd)			
Table 1 —	Key Attributes of Successful Perform	ance Measures	
Attributes Linkage	Definitions Measure is aligned with division and agencywide goals and mission and clearly communicated throughout the organization.	Potentially adverse consequences of not meeting attril Behaviors and incentives created by measures do not suppo achieving division or agencywide goals or mission.	
Clarity	Measure is clearly stated and the name and definition are consistent with the methodology used to calculate it.	Data could be confusing and misleading to users.	
Measurable target	Measure has a numerical goal.	Can not tell whether performance is meeting expectations.	
Objectivity	Measure is reasonably free from significant bias or manipulation.	Performance assessments may be systematically over- or understated.	
Reliability	Measure produces the same result under similar conditions.	Reported performance data is inconsistent and adds uncertainty.	
Core program activities	Measures cover the activities that an entity is expected to perform to support the intent of the program.	Not enough information available in core program areas to managers and stakeholders.	
Limited overlap	Measure should provide new information beyond that provided by other measures.	Manager may have to sort through redundant, costly informathat does not add value.	
Balance	Balance exists when a suite of measures ensures that an organization's various priorities are covered.	Lack of balance could create skewed incentives when measu over-emphasize some goals.	
Governmentwide priorities	Each measure should cover a priority such as quality, timeliness, and cost of service.	A program's overall success is at risk if all priorities are not addressed.	
Limited overlap Balance Governmentwide priorities Source: U.S. Ge <i>Measures</i> , GAO	Measure should provide new information beyond that provided by other measures. Balance exists when a suite of measures ensures that an organization's various priorities are covered. Each measure should cover a priority such as quality, timeliness, and cost of service. eneral Accounting Office, <i>Tax Administration: IRS Needs to</i> -02-143 (Washington, D.C.: Nov. 22, 2002).	Manager may have to sort through redundant, costly i that does not add value. Lack of balance could create skewed incentives wher over-emphasize some goals. A program's overall success is at risk if all priorities ar addressed.	











Appendix II: Comments from the Department of Homeland Security



2 Thank you again and we look forward to continued cooperation with the GAO on your reporting requirements for the House and Senate Appropriations Committees per P.L. 108.334 and any further reporting requested. Sincerely, Steven & Permousty Steven J. Pecinovsky Acting Director, Departmental GAO/IG Liaison Office of the Chief Financial Officer

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