

April 2004

SCHOOL MEAL PROGRAMS

Competitive Foods Are Available in Many Schools; Actions Taken to Restrict Them Differ by State and Locality



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Abbreviations

CDC	Centers for Disease Control and Prevention
FMNV	foods of minimal nutritional value
FNS	Food and Nutrition Service
SHPPS	School Health Policies and Programs Study
SMI	School Meals Implementation
SNDA-II	School Nutrition Dietary Assessment Study–II
USDA	United States Department of Agriculture

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United States General Accounting Office Washington, DC 20548

April 23, 2004

The Honorable Tom Harkin Ranking Member Committee on Agriculture, Nutrition, and Forestry United States Senate

The Honorable Patrick J. Leahy Ranking Member Subcommittee on Research, Nutrition, and General Legislation Committee on Agriculture, Nutrition, and Forestry United States Senate

The Honorable George Miller Ranking Member Committee on Education and the Workforce House of Representatives

The Honorable Lynn Woolsey Ranking Member Subcommittee on Education Reform Committee on Education and the Workforce House of Representatives

The nation faces a complex challenge in addressing recent trends in children's health and eating habits. Data from the U.S. Centers for Disease Control and Prevention (CDC) have shown that over 15 percent of children and adolescents ages 6 to 19 are overweight, a proportion that has significantly increased since the 1960s. In addition, CDC has also reported an increase in the frequency of type 2 diabetes in U.S. children and adolescents over the last two decades. Trends in obesity and a low level of physical activity among children and adolescents may be a major contributor to this increase.

To address these trends, in 2001, the U.S. Surgeon General issued a call to action to prevent and decrease overweight and obesity among all Americans, especially children. In this statement, schools were identified as one of the key settings for public health strategies to address these issues. Since a large portion of a child's day is spent in school, providing children with healthy food options throughout the school day can be an important step toward good child nutrition. The National School Lunch

and School Breakfast Programs provide millions of children with nutritious meals each school day. The United States Department of Agriculture's (USDA) Food and Nutrition Service (FNS) administers these programs at the federal level, and FNS subsidizes the meals served through these programs in local schools as long as the meals meet certain nutritional guidelines. In the last decade, these nutritional guidelines were amended to require schools to serve meals that adhere to the Dietary Guidelines for Americans, which limit total and saturated fat and provide specific minimum levels of vitamins and nutrients. Despite these efforts to improve the nutritional quality of meals offered through the school meal programs, other foods not provided through these programs are often available to children at school through a la carte lines in the cafeteria where individual foods and beverages can be purchased, snack shops, school stores, vending machines, and other venues. The nutritional value of these foods, often referred to as competitive foods, is largely unregulated by the federal government.

Because of your concern about the trends in children's health and eating habits and your interest in further understanding issues related to competitive foods in schools, you asked us to answer the following questions: (1) Which foods and school food practices fall under the term *competitive foods*, and what federal restrictions exist on their sale? (2) What is currently known about the types of competitive foods and their availability and prevalence in schools? (3) What is currently known about additional steps that are being taken on the state and local levels to curtail the sale of competitive foods?

To answer your questions, we reviewed a variety of data sources, including legislation, policies, and studies that address competitive foods in schools. From these sources, we gathered information on federal and state competitive foods laws and regulations. In addition, we analyzed data on the availability, prevalence, and types of competitive foods in schools provided in three national studies—the School Nutrition Dietary Assessment Study-II, the School Health Policies and Programs Study of 2000, and the Third Year Report of the School Meals Initiative Implementation Study. We also reviewed several smaller-scale studies that address the association between competitive foods in schools and child nutrition. We examined each study to assess the adequacy of the samples and measures employed, the reasonableness and rigor of the statistical techniques, and the validity of the results that were drawn from the analyses. To supplement the information collected from these sources and to gather information on steps that have been taken at the local level to restrict competitive foods in schools, we conducted interviews with

several professional organizations, advocacy groups, and other stakeholders. We conducted our review from January through March 2004 in accordance with generally accepted government auditing standards.

On April 12, 2004, we briefed interested Senate staff on the results of our analysis. This report formally conveys the information provided during that briefing. In summary, we reported that

- Competitive foods include all foods and beverages sold in schools except for meals provided through the School Lunch and School Breakfast Programs. Current federal regulations restrict only a subset of competitive foods, foods of minimal nutritional value, from being sold during mealtimes in food service areas.
- Competitive foods are sold in a variety of locations on a majority of school campuses nationwide. The types of competitive foods available often differ by location where they are sold, with healthy foods more often sold in a la carte lines in the cafeteria and less healthy foods more often sold through vending machines, school stores, canteens, and snack bars.
- Several states, school districts, and individual schools have enacted competitive foods policies that are more restrictive than federal regulations. These policies differ widely in the types of restrictions they apply.

We provided a draft of this briefing to officials at FNS for their technical comments and incorporated their comments where appropriate.

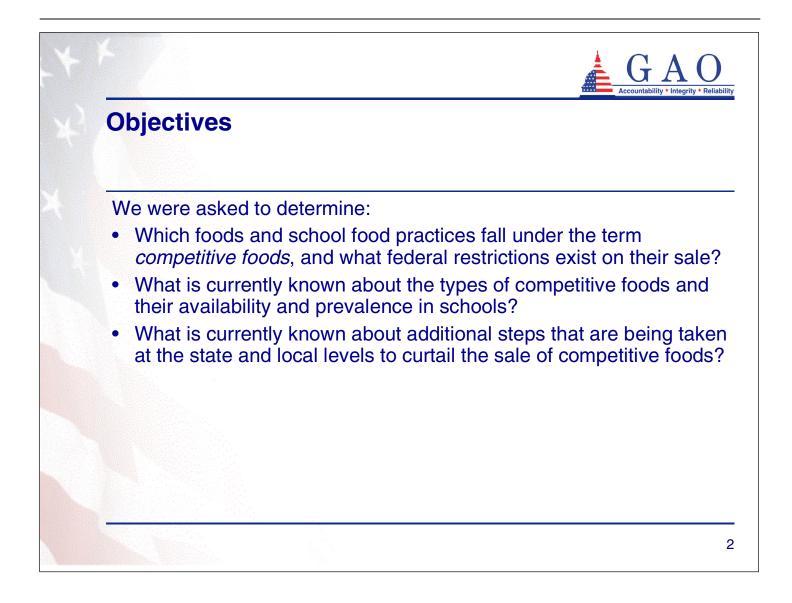
We are sending copies of this report to relevant congressional committees and other interested parties and will make copies available to others upon request. In addition, this report will be available on GAO's Web site at http://www.gao.gov. If you or your staff have any questions about this report, please contact me at (415) 904-2272 or Kay E. Brown at (202) 512-3674. Rachel Weber, Kevin Jackson, and Dan Schwimer also made significant contributions to this report.

David D. Sellis

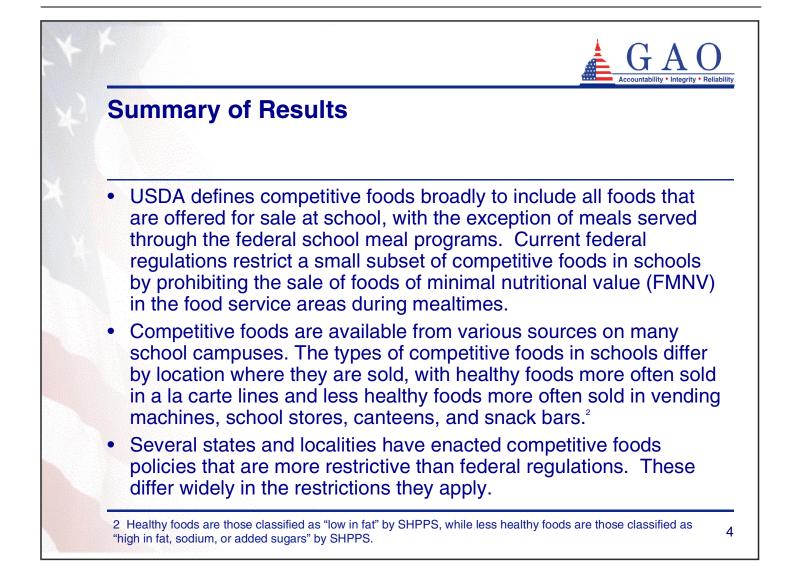
David D. Bellis Director, Education, Workforce, and Income Security Issues

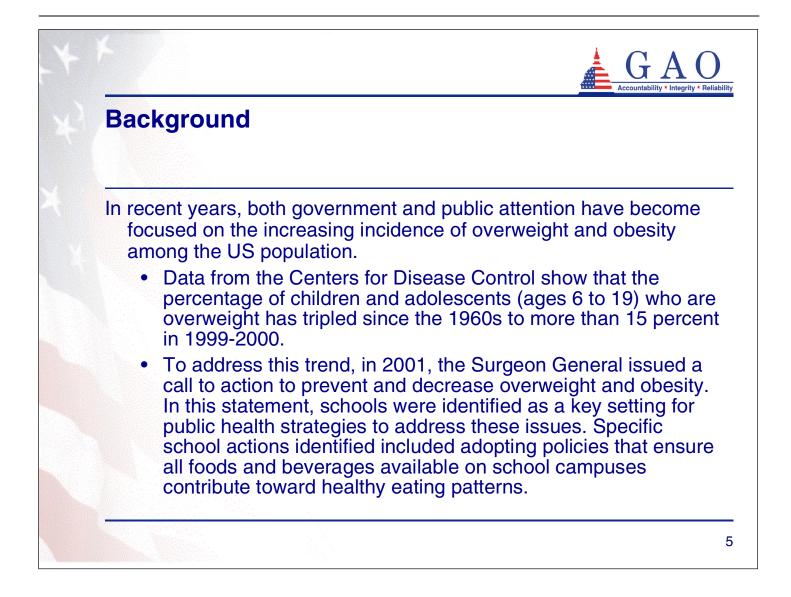
Appendix I: Briefing Slides

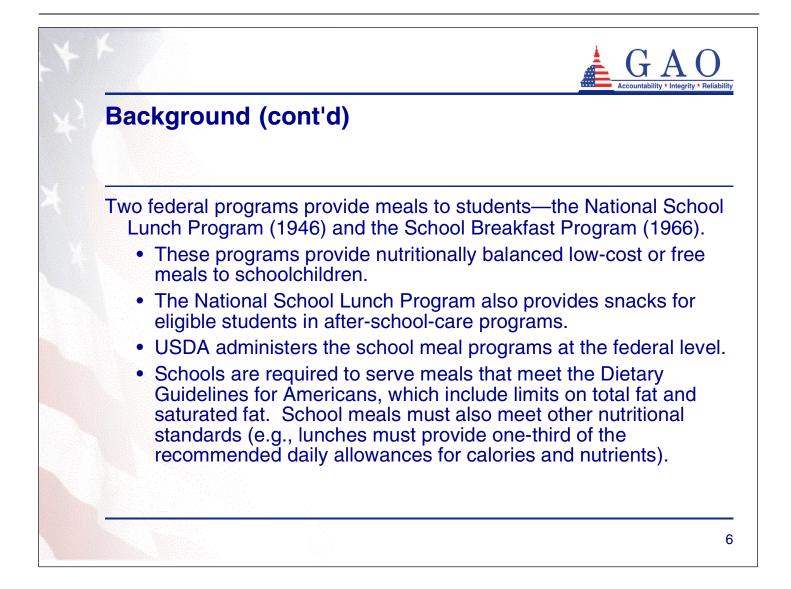


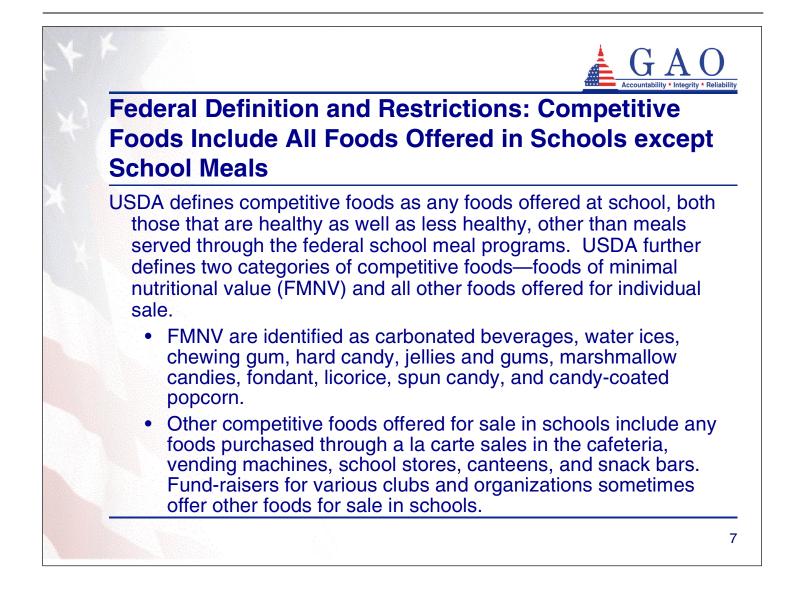


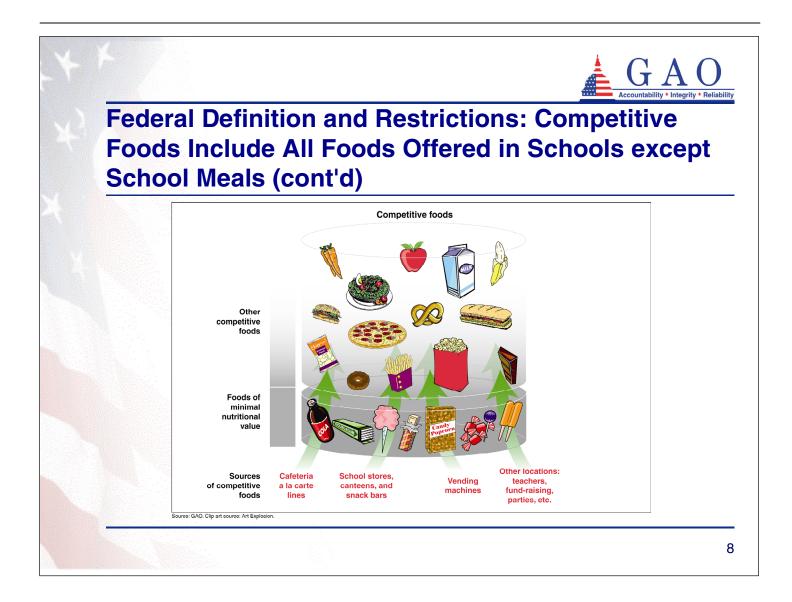


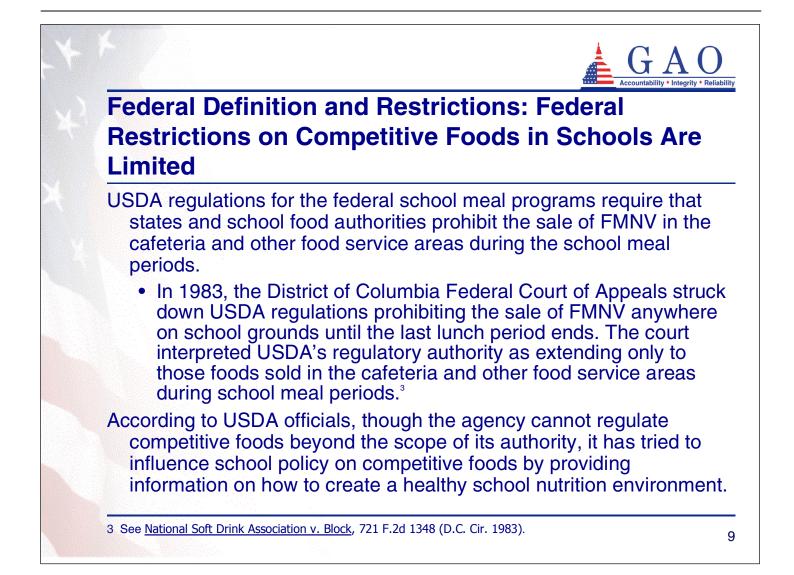


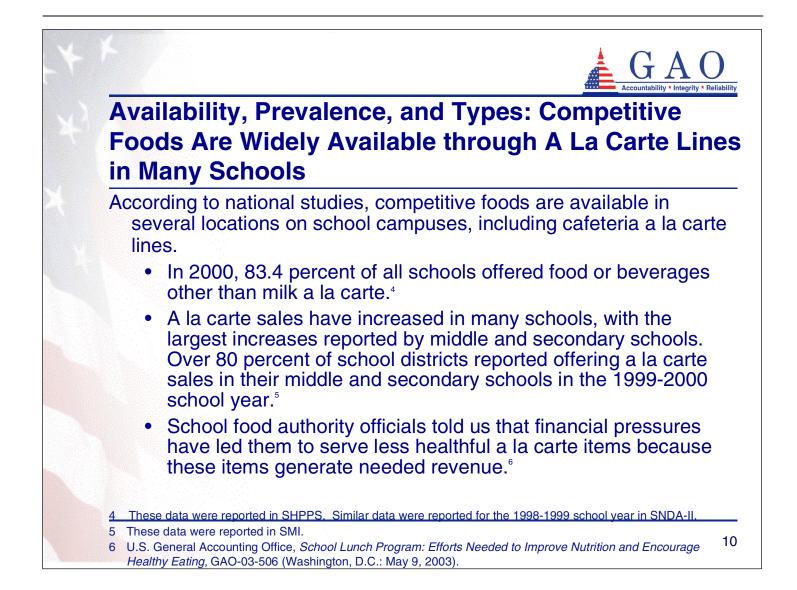




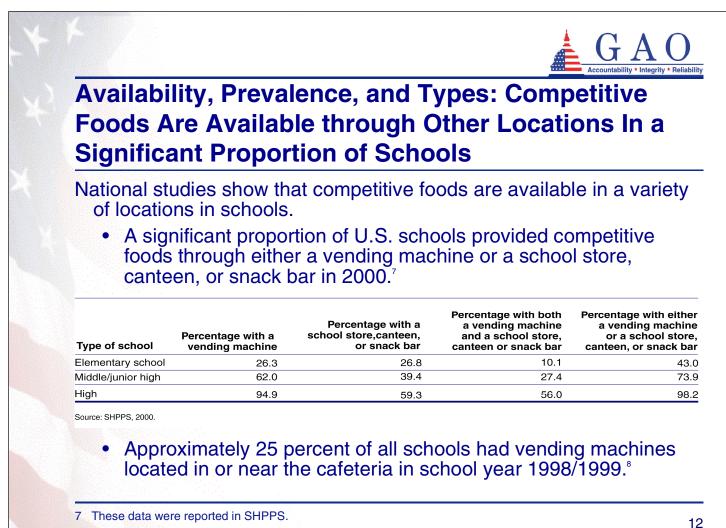




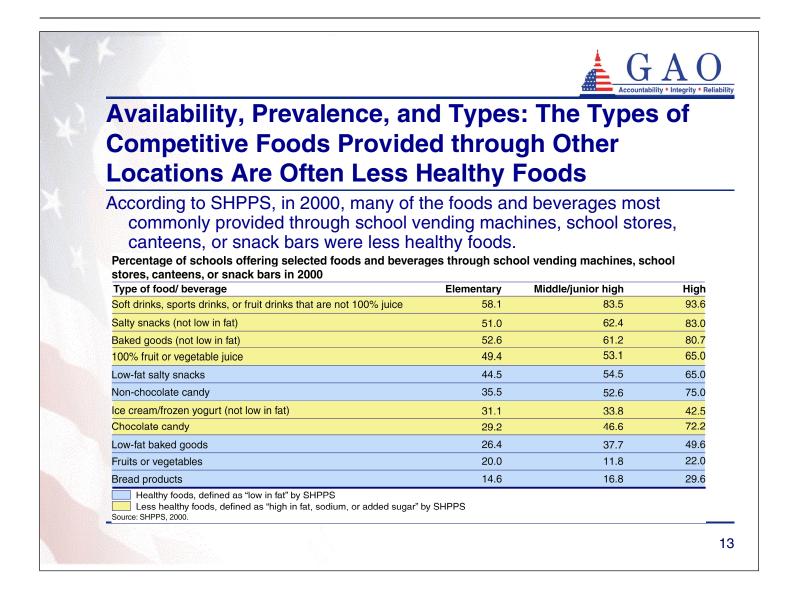


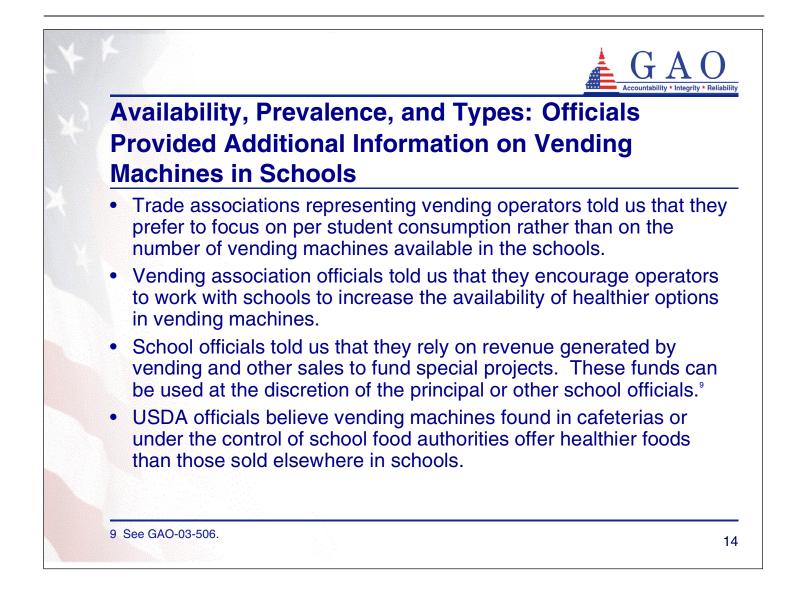


Availability, Prevalence, and Types: The Types of Competitive Foods Provided through A La Carte Lines Are Often Healthy Foods				
According to SHPPS, in 200 commonly provided throu	00, many of the foo	.		
Percentage of schools offering selecte				
Type of food/ beverage Fruits or vegetables	Elementary 68.1	Middle/junior high 74.0	Hiç 90	
100% fruit or vegetable juice	57.8	63.9		
Baked goods (not low in fat)	48.8	66.8	79	
Pizza, hamburgers, sandwiches	46.1	63.7	76	
Lettuce, vegetable, or bean salads	42.0	56.6	79	
Bread products	40.9	55.9	73	
Low-fat baked goods	36.1	40.8	48	
Low-fat or nonfat yogurt	31.0	33.1	47	
French-fried potatoes	30.1	45.7	61	
Low-fat salty snacks	29.5	42.6	58	
Ice cream/frozen yogurt (not low in fat)	26.3	48.4	54	
Healthy foods, defined as "low in fat" by SHF Less healthy foods, defined as "high in fat, s Source: SHPPS, 2000.		3		



8 These data were reported in SNDA-II.





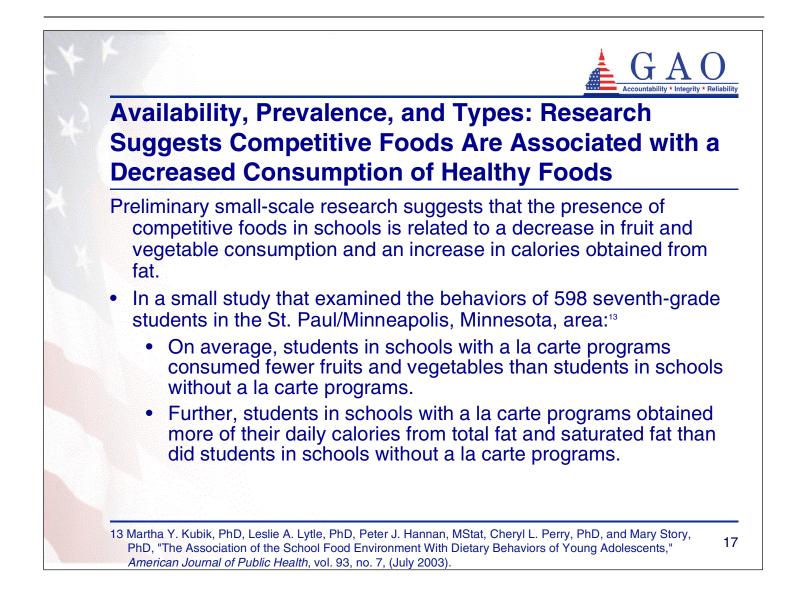
Foods Are Also Available through Other Sources	es: Competitive h Fund-raising and
Fund-raising: In 82.4 percent of schools, org student clubs and sports teams sold food community to raise money. ¹⁰ The foods m tended to be less healthy. ¹¹	at school or in the
Food sold through fund-raising	Percentage of schools with fund-raisin activities where food was sol
Chocolate candy	76.
Cookies, crackers, cakes, pastries, or other baked goods not low in fat	67.
Other candy	63.
Soft drinks, sports drinks, or fruit drinks that are not 100% juice	36.
	27.
Fruits or vegetables	

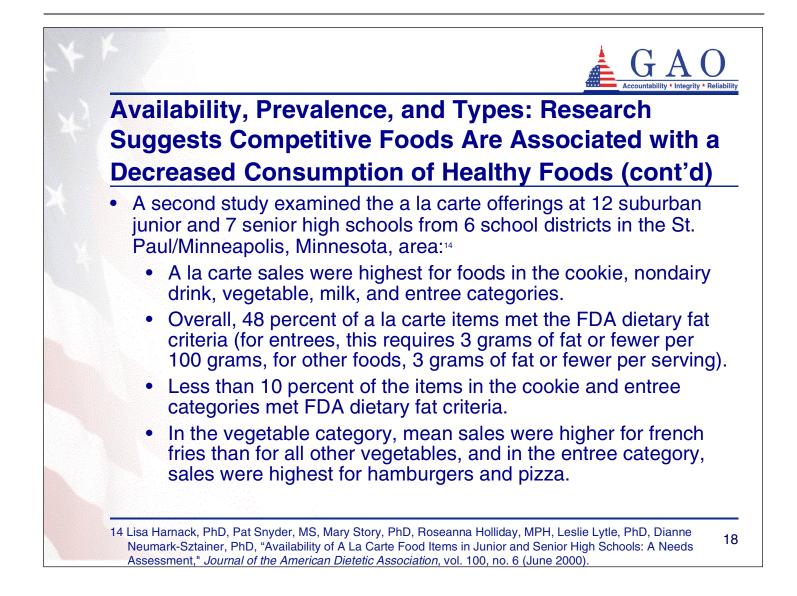
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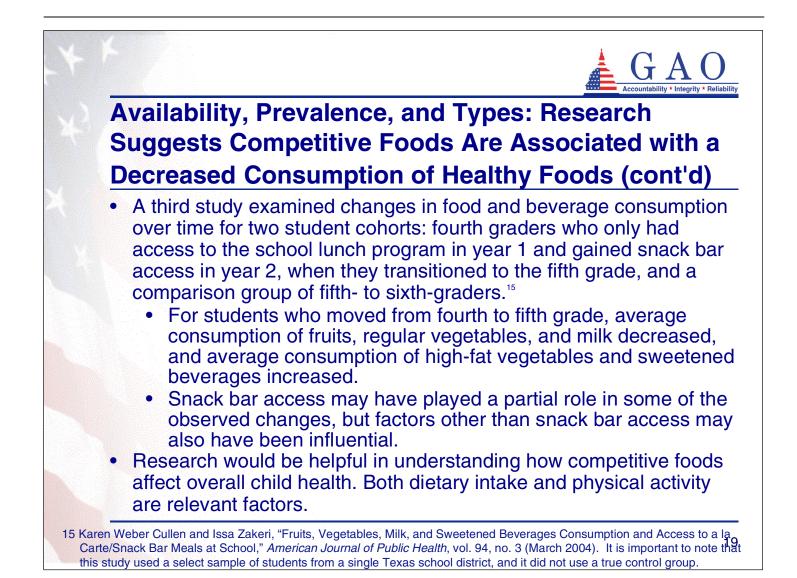
15 11 Foods characterized as less healthy are those defined as "high in fat, sodium, or added sugars" by SHPPS.

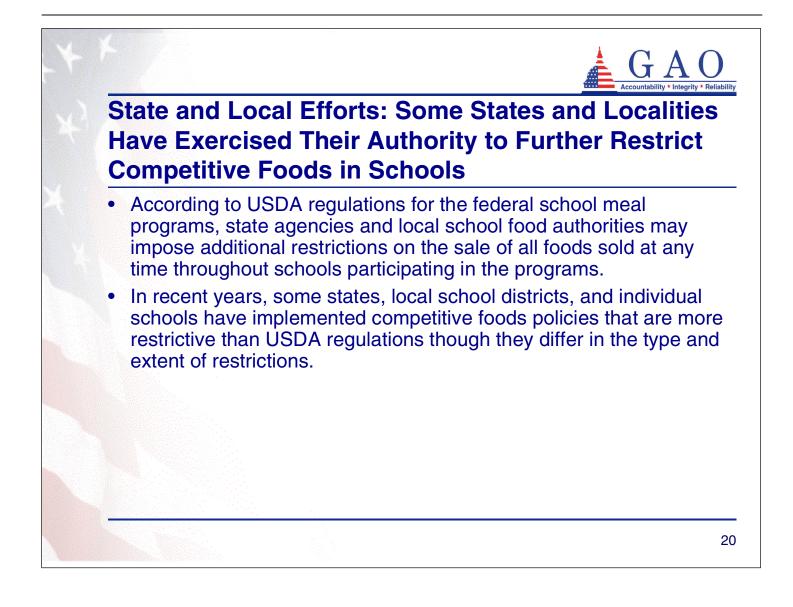
12 These data were reported in SHPPS.

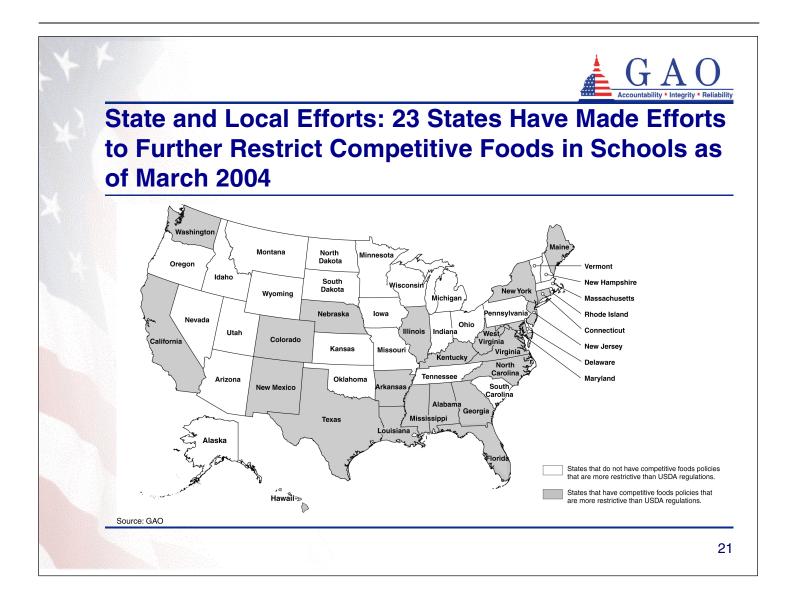


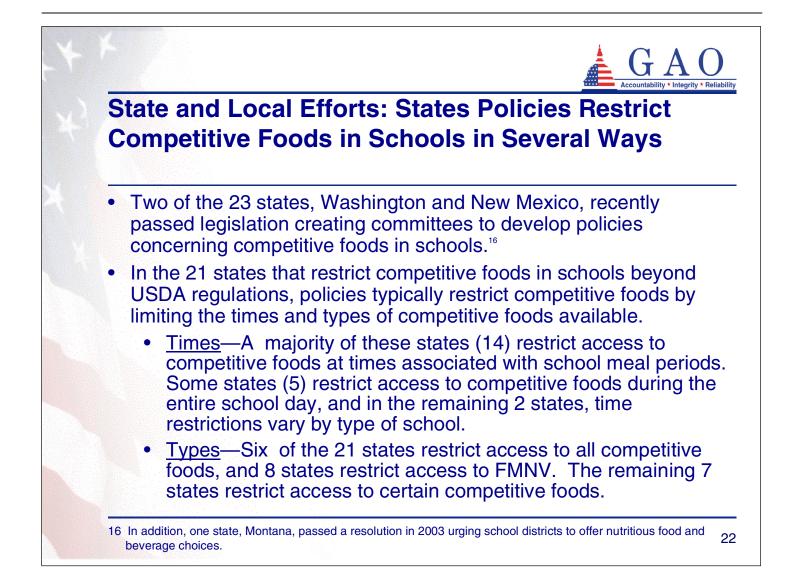


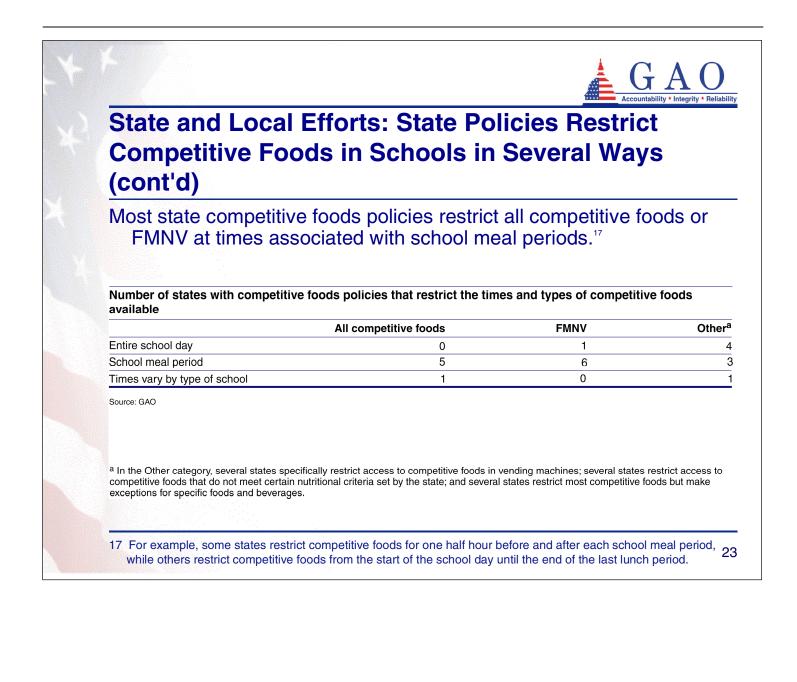


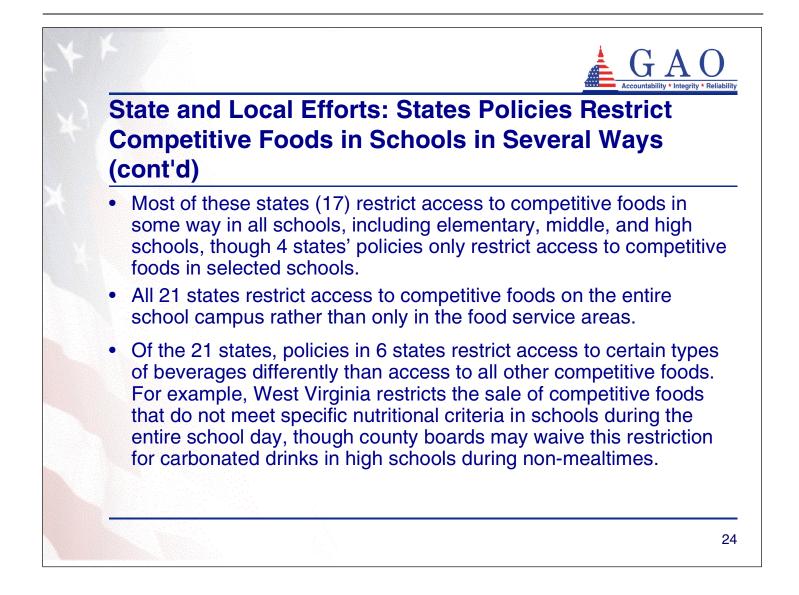


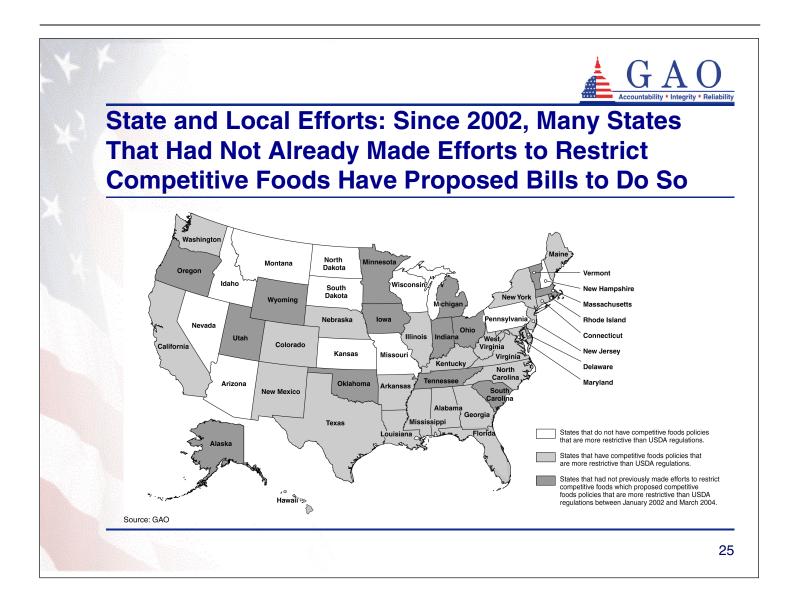


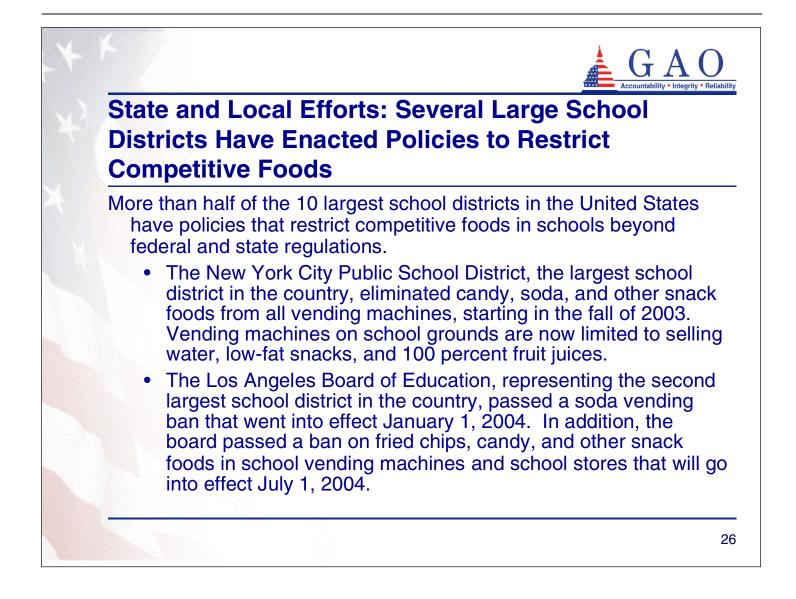


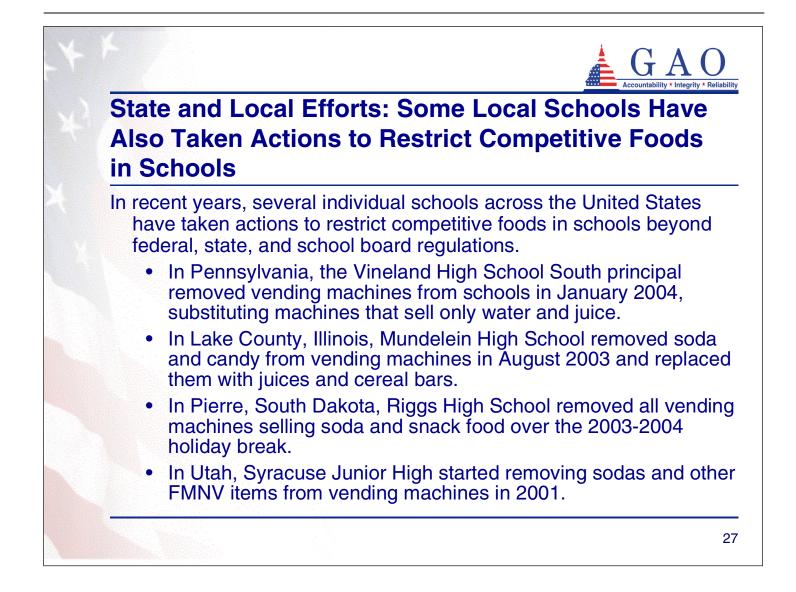


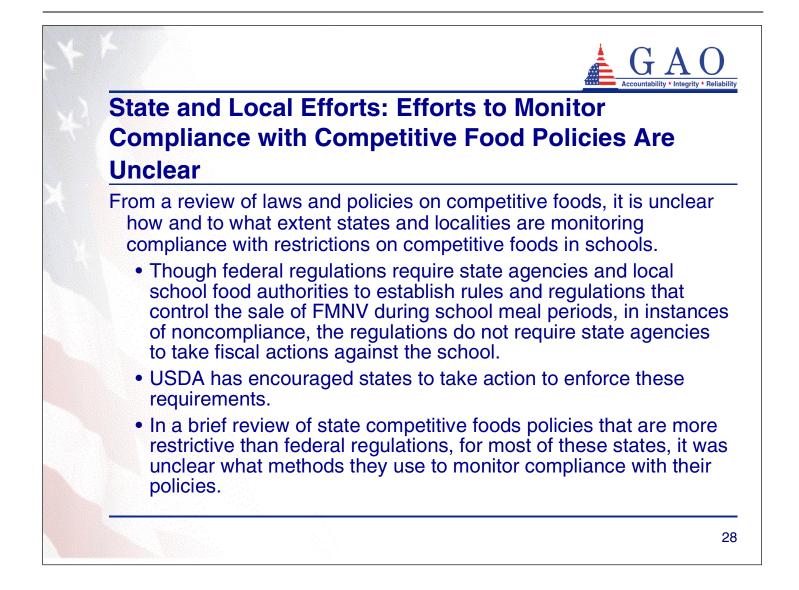


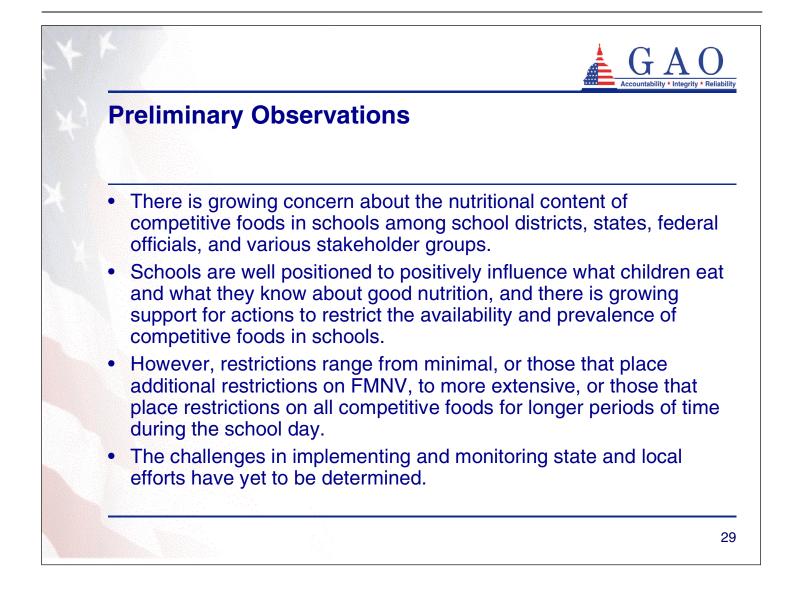












Related GAO Products

School Lunch Program: Efforts Needed to Improve Nutrition and Encourage Healthy Eating. GAO-03-506. Washington, D.C.: May 9, 2003.

School Meal Programs: Revenue and Expense Information from Selected States. GAO-03-569. Washington, D.C.: May 9, 2003.

Public Education: Commercial Activities in Schools. GAO/HEHS-00-156. Washington, D.C.: September 8, 2000.

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