

United States General Accounting Office Washington, DC 20548

November 21, 2002

The Honorable Susan M. Collins Ranking Minority Member Permanent Subcommittee on Investigations Committee on Governmental Affairs United States Senate

Subject: Purchases of Degrees from Diploma Mills

Dear Senator Collins:

This report responds to your request that we investigate issues concerning the proliferation of diploma mills, which sell bogus academic degrees based upon "life experience" or substandard or negligible academic work. Specifically, you asked that the Office of Special Investigations, acting in an undercover capacity, demonstrate how easy it is to purchase a degree from a diploma mill. You also asked us to identify and interview individuals who have purchased degrees from diploma mills and determine whether those individuals have used their bogus degrees to increase income, defraud employers, or gain positions of public trust. We briefed your office on our investigative findings. This report summarizes those findings and includes documents referenced in that briefing.

We conducted our investigation from May 14, 2001, through May 8, 2002, in accordance with investigative standards established by the President's Council on Integrity and Efficiency. We searched the Internet and identified Degrees-R-Us as a diploma mill. Posing as an individual working in the biology and medical technology field, our investigator purchased a bachelor's and a master's degree, as well as a 1-year "degree verification service" from Degrees-R-Us. In addition, we obtained a list of individuals who have purchased degrees from Degrees-R-Us and interviewed several of them to determine how they have used their degrees. We also obtained a list of entities that the Oregon State Office of Degree Authorization has identified as diploma mills and enlisted the assistance of a government-sponsored Internet job recruitment Web site to identify individuals who have listed degrees from diploma mills on their résumés. We then conducted interviews with several individuals who held positions of trust and responsibility in order to determine whether they used their diploma mill degrees to obtain their positions, increase their earning potential, or defraud employers.

In summary, we purchased a Bachelor of Science degree in Biology and a Master of Science degree in Medical Technology from Degrees-R-Us, a diploma mill. Based on the lack of candid responses during our interviews with individuals who purchased

degrees from Degrees-R-Us, we were not able to determine whether they benefited financially or otherwise from the bogus degrees. However, our review of résumés and subsequent interviews with individuals who purchased degrees from other diploma mills established that these individuals intended to benefit from their bogus degrees and in some cases might have benefited from them. As a result of our investigation, we referred Degrees-R-Us to both the Federal Trade Commission and the U.S. Postal Service for further investigation.

## Purchase of Degrees from Degrees-R-Us

After identifying Degrees-R-Us as a diploma mill, we held numerous discussions in an undercover capacity with its owner. Posing as Susan M. Collins, we first contacted Degrees-R-Us to obtain information regarding the steps to follow in purchasing degrees. Following those instructions, we successfully purchased a Bachelor of Science degree in Biology dated June 13, 1975, and a Master of Science degree in Medical Technology dated June 10, 1988, in the name of Susan M. Collins. The degrees were awarded by Lexington University, a nonexistent institution purportedly located in Middletown, New York. Pursuant to Degrees-R-Us's request, we provided the names and telephone numbers of individuals who could provide references and vouch for Ms. Collins' job experience in biology and medical technology. However, Degrees-R-Us did not contact any of our references. We paid \$1,515 to Degrees-R-Us for the "premium package" (enc. I). The package included two diplomas from Lexington University (enc. II), honors distinctions, and a telephone degree verification service that could be accessed by potential employers wishing to verify information regarding the school transcripts and degrees purportedly conferred (enc. III).

To test the degree verification service, we posed as a potential employer of Ms. Collins. An individual associated with Degrees-R-Us confirmed that Ms. Collins had been awarded a bachelor's and a master's degree from Lexington University.

## Lack of Candor Prevented Determination Regarding How Individuals May Have Benefited from Bogus Degrees

We also obtained a list of individuals who purchased degrees from Degrees-R-Us and attempted to interview them. The individuals we interviewed were not candid in discussing why they purchased the degrees or how they used them.

At the time of our investigation, the Oregon State Office of Degree Authorization identified 43 institutions as diploma mills or unaccredited institutions. To determine the reason for which the degrees had been purchased, we requested that a government-sponsored Internet résumé repository query its database to determine if any résumés it contained listed degrees from entities identified by the state of Oregon as diploma mills. We received a database of more than 1,200 résumés that included degrees from 14 of the 43 diploma mills.

We then reviewed each résumé to determine if the job applicant held a position of trust and responsibility. Based on our review, we concluded that approximately 200 individuals held such positions. Of these, we interviewed four individuals who had purchased degrees from entities listed on the state of Oregon's diploma mill list.

Based on our review of the résumés and interviews with the four individuals, we believe that these individuals intended to use the bogus degrees to benefit financially or defraud employers. In this regard, each résumé listed the degrees, and the individuals disclosed to us that they purchased the degrees either to enhance their résumé or to be considered for certain positions.

## Referral of Degrees-R-Us to the Federal Trade Commission and U.S. Postal Service

After purchasing the degrees from Degrees-R-Us and testing its degree verification service, we interviewed the firm's owner. We learned that the owner is a disbarred attorney who resides in Las Vegas, Nevada, and who runs the business out of his home using the Internet and relying on mail drops and toll-free numbers. The owner told us that he has sold approximately 100 degrees since starting his business approximately 2 years ago. He explained that he started the business after viewing a television exposé about the prosecution of a diploma mill operator and deciding that he could more successfully operate a diploma mill. Notwithstanding the company's degree verification service, the owner claimed that he sells the degrees for "self esteem purposes" and not to satisfy employment requirements. The owner admitted that although "candidates" are required to provide references vouching for their experience, he does not verify such experience because he assumes that his customers are honest people.

We referred this matter to both the Federal Trade Commission and the U.S. Postal Service for further investigation.

As agreed with your office, unless you announce its contents earlier, we plan no further distribution of this report until 30 days after its date. At that time, we will send copies of this report to interested congressional committees. The report will also be available at no charge on the GAO Web site at <u>http://www.gao.gov</u>. If you have questions about the investigation, please contact Acting Assistant Director Andrew O'Connell at (202) 512-7449 or Senior Special Agent Robyn D. Stewart at (202) 512-7475.

Sincerely yours,

Robert J. Cramer

Robert J. Cramer Managing Director Office of Special Investigations

Enclosures









